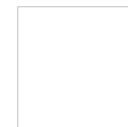


	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	376	100.0%	0.7%	180	100.0%	0.7%	196	100.0%	0.7%	106	100.0%	0.6%
<b>Sexe</b>												
<b>Femme</b>	196	52.0%	0.0%	-	-	-	196	100.0%	0.0%	42	40.0%	0.0%
<b>Homme</b>	180	47.0%	0.0%	180	100.0%	0.0%	-	-	-	63	60.0%	0.0%
<b>Age</b>												
<b>15 à 24 ans</b>	22	5.0%	0.0%	7	3.0%	0.0%	15	7.0%	0.0%	5	4.0%	0.0%
<b>25 à 34 ans</b>	42	11.0%	0.0%	20	11.0%	0.0%	22	11.0%	0.0%	14	12.0%	0.0%
<b>35 à 49 ans</b>	76	20.0%	0.0%	45	25.0%	0.0%	31	15.0%	0.0%	43	41.0%	0.0%
<b>50 à 59 ans</b>	55	14.0%	0.0%	29	16.0%	0.0%	27	13.0%	0.0%	19	17.0%	0.0%
<b>60 ans et plus</b>	181	48.0%	1.0%	79	43.0%	1.0%	102	52.0%	1.0%	25	23.0%	1.0%
<b>Individu</b>												
<b>Ménagères</b>	181	48.0%	0.0%	-	-	-	181	92.0%	0.0%	40	37.0%	0.0%
<b>Personne de référence</b>	230	61.0%	0.0%	158	87.0%	0.0%	72	36.0%	1.0%	67	63.0%	0.0%
<b>Responsable des achats</b>	281	74.0%	0.0%	112	62.0%	0.0%	169	86.0%	0.0%	71	67.0%	0.0%
<b>Pcs individu</b>												
<b>Affaires et cadres</b>	32	8.0%	0.0%	24	13.0%	0.0%	8	3.0%	0.0%	28	26.0%	0.0%
<b>Agriculteurs</b>	-	-	-	-	-	-	-	-	-	-	-	-
<b>Autres inactifs</b>	54	14.0%	0.0%	21	11.0%	0.0%	33	16.0%	0.0%	13	12.0%	0.0%
<b>Employés</b>	63	16.0%	0.0%	30	16.0%	1.0%	33	17.0%	0.0%	5	5.0%	0.0%
<b>Ouvriers</b>	9	2.0%	0.0%	8	4.0%	0.0%	1	0.0%	0.0%	-	-	-
<b>Petits patrons</b>	27	7.0%	1.0%	22	12.0%	1.0%	4	2.0%	1.0%	27	25.0%	1.0%
<b>Professions intermédiaires</b>	41	10.0%	0.0%	14	8.0%	0.0%	26	13.0%	0.0%	32	30.0%	0.0%
<b>Retraités</b>	150	40.0%	1.0%	60	33.0%	1.0%	90	46.0%	1.0%	1	1.0%	0.0%
<b>Pcs personne de référence</b>												
<b>Affaires et cadres</b>	33	8.0%	0.0%	24	13.0%	0.0%	9	4.0%	0.0%	33	30.0%	0.0%
<b>Agriculteurs</b>	-	-	-	-	-	-	-	-	-	-	-	-
<b>Autres inactifs</b>	26	7.0%	0.0%	13	7.0%	0.0%	13	6.0%	0.0%	-	-	-
<b>Employés</b>	57	15.0%	1.0%	30	17.0%	1.0%	27	13.0%	0.0%	-	-	-
<b>Ouvriers</b>	23	6.0%	0.0%	9	4.0%	0.0%	14	7.0%	0.0%	-	-	-
<b>Petits patrons</b>	35	9.0%	1.0%	22	12.0%	1.0%	13	6.0%	1.0%	35	33.0%	1.0%
<b>Professions intermédiaires</b>	38	10.0%	0.0%	18	9.0%	0.0%	20	10.0%	0.0%	38	36.0%	0.0%
<b>Retraités</b>	164	43.0%	1.0%	64	35.0%	1.0%	99	50.0%	1.0%	-	-	-



	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	376	100.0%	0.7%	180	100.0%	0.7%	196	100.0%	0.7%	106	100.0%	0.6%
<b>Taille du foyer</b>												
<b>1 personne</b>	89	23.0%	0.0%	37	20.0%	0.0%	52	26.0%	0.0%	19	18.0%	0.0%
<b>2 personnes</b>	164	43.0%	0.0%	81	45.0%	0.0%	83	42.0%	0.0%	34	32.0%	0.0%
<b>3 personnes</b>	54	14.0%	0.0%	28	15.0%	0.0%	25	12.0%	0.0%	18	17.0%	0.0%
<b>4 personnes</b>	51	13.0%	0.0%	33	18.0%	0.0%	18	9.0%	0.0%	27	25.0%	0.0%
<b>5 personnes et +</b>	18	4.0%	0.0%	1	0.0%	0.0%	18	9.0%	0.0%	7	6.0%	0.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Non</b>	287	76.0%	0.0%	131	73.0%	0.0%	156	79.0%	0.0%	65	61.0%	0.0%
<b>Oui</b>	89	23.0%	0.0%	49	27.0%	0.0%	40	20.0%	0.0%	41	38.0%	0.0%
<b>Habitat</b>												
<b>Agglo. + 100 000 hab</b>	282	75.0%	1.0%	129	71.0%	1.0%	153	78.0%	1.0%	77	72.0%	1.0%
<b>Agglo. 20 000 à 100 000 hab</b>	44	11.0%	0.0%	19	10.0%	0.0%	26	13.0%	0.0%	14	13.0%	0.0%
<b>Agglo. - 20 000 hab</b>	28	7.0%	0.0%	18	10.0%	0.0%	10	5.0%	0.0%	7	6.0%	0.0%
<b>Agglo. paris</b>	4	1.0%	0.0%	3	1.0%	0.0%	0	0.0%	0.0%	3	2.0%	0.0%
<b>Communes rurales</b>	17	4.0%	0.0%	10	5.0%	0.0%	7	3.0%	0.0%	5	4.0%	0.0%



	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	376	100.0%	0.7%	180	100.0%	0.7%	196	100.0%	0.7%	106	100.0%	0.6%
<b>Régions insee</b>												
Alsace	-	-	-	-	-	-	-	-	-	-	-	-
Aquitaine	-	-	-	-	-	-	-	-	-	-	-	-
Auvergne	-	-	-	-	-	-	-	-	-	-	-	-
Basse normandie	-	-	-	-	-	-	-	-	-	-	-	-
Bourgogne	3	0.0%	0.0%	0	0.0%	0.0%	2	1.0%	0.0%	-	-	-
Bretagne	-	-	-	-	-	-	-	-	-	-	-	-
Centre	-	-	-	-	-	-	-	-	-	-	-	-
Champagne ardennes	0	0.0%	0.0%	-	-	-	0	0.0%	0.0%	-	-	-
Franche-comté	-	-	-	-	-	-	-	-	-	-	-	-
Haute normandie	-	-	-	-	-	-	-	-	-	-	-	-
Ile de france	4	1.0%	0.0%	3	1.0%	0.0%	0	0.0%	0.0%	3	2.0%	0.0%
Languedoc roussillon	0	0.0%	0.0%	0	0.0%	0.0%	-	-	-	-	-	-
Limousin	-	-	-	-	-	-	-	-	-	-	-	-
Lorraine	2	0.0%	0.0%	-	-	-	2	1.0%	0.0%	2	1.0%	0.0%
Midi pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	-	-	-	0	0.0%	0.0%
Nord pas de calais	-	-	-	-	-	-	-	-	-	-	-	-
Pays de loire	-	-	-	-	-	-	-	-	-	-	-	-
Picardie	-	-	-	-	-	-	-	-	-	-	-	-
Poitou charentes	3	0.0%	0.0%	1	0.0%	0.0%	1	0.0%	0.0%	-	-	-
Provence alpes côte d'azur, corse	362	96.0%	8.0%	172	95.0%	8.0%	190	97.0%	8.0%	101	95.0%	6.0%
Rhône alpes	2	0.0%	0.0%	2	1.0%	0.0%	-	-	-	-	-	-
<b>Habitudes de connection à internet</b>												
1 à 2 fois par semaine	23	6.0%	0.0%	7	4.0%	0.0%	16	8.0%	0.0%	3	3.0%	0.0%
1 à 3 fois par mois	-	-	-	-	-	-	-	-	-	-	-	-
Moins souvent	-	-	-	-	-	-	-	-	-	-	-	-
Presque tous les jours	56	14.0%	0.0%	27	14.0%	1.0%	29	14.0%	0.0%	7	6.0%	0.0%
Tous les jours	297	79.0%	0.0%	145	80.0%	0.0%	152	77.0%	0.0%	95	90.0%	0.0%



	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	376	100.0%	0.7%	180	100.0%	0.7%	196	100.0%	0.7%	106	100.0%	0.6%
<b>Revenus du foyer</b>												
<b>65 000 euros et plus par an</b>	38	10.0%	0.0%	30	16.0%	1.0%	8	4.0%	0.0%	25	23.0%	0.0%
<b>De 12 000 à moins de 18 000 euros par an</b>	17	4.0%	0.0%	14	7.0%	0.0%	4	1.0%	0.0%	4	4.0%	0.0%
<b>De 18 000 à moins de 24 000 euros par an</b>	43	11.0%	0.0%	16	8.0%	0.0%	28	14.0%	0.0%	5	4.0%	0.0%
<b>De 24 000 à moins de 36 000 euros par an</b>	102	27.0%	0.0%	39	21.0%	0.0%	62	31.0%	0.0%	24	22.0%	0.0%
<b>De 36 000 à moins de 45 000 euros par an</b>	58	15.0%	0.0%	24	13.0%	0.0%	34	17.0%	0.0%	15	14.0%	0.0%
<b>De 45 000 à moins de 65 000 euros par an</b>	55	14.0%	0.0%	39	21.0%	0.0%	16	8.0%	0.0%	16	15.0%	0.0%
<b>De 9 000 à moins de 12 000 euros par an</b>	25	6.0%	1.0%	2	1.0%	0.0%	22	11.0%	1.0%	1	0.0%	0.0%
<b>Moins de 9 000 euros par an</b>	5	1.0%	0.0%	4	2.0%	0.0%	1	0.0%	0.0%	2	1.0%	0.0%
<b>Ne sait pas</b>	16	4.0%	0.0%	2	1.0%	0.0%	13	6.0%	1.0%	5	4.0%	0.0%
<b>Refus</b>	17	4.0%	0.0%	9	5.0%	0.0%	8	3.0%	0.0%	9	8.0%	1.0%