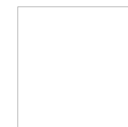


	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	481	100.0%	0.9%	246	100.0%	1.0%	235	100.0%	0.9%	107	100.0%	0.6%
<b>Sexe</b>												
<b>Femme</b>	235	48.0%	0.0%	-	-	-	235	100.0%	0.0%	50	46.0%	0.0%
<b>Homme</b>	246	51.0%	1.0%	246	100.0%	1.0%	-	-	-	57	53.0%	0.0%
<b>Age</b>												
<b>15 à 24 ans</b>	38	7.0%	0.0%	12	5.0%	0.0%	26	11.0%	0.0%	11	9.0%	0.0%
<b>25 à 34 ans</b>	25	5.0%	0.0%	10	4.0%	0.0%	14	6.0%	0.0%	3	2.0%	0.0%
<b>35 à 49 ans</b>	98	20.0%	0.0%	55	22.0%	0.0%	43	18.0%	0.0%	27	25.0%	0.0%
<b>50 à 59 ans</b>	112	23.0%	1.0%	72	29.0%	1.0%	41	17.0%	0.0%	57	53.0%	1.0%
<b>60 ans et plus</b>	208	43.0%	1.0%	97	39.0%	1.0%	111	47.0%	1.0%	9	8.0%	0.0%
<b>Individu</b>												
<b>Ménagères</b>	208	43.0%	0.0%	-	-	-	208	88.0%	0.0%	39	36.0%	0.0%
<b>Personne de référence</b>	309	64.0%	1.0%	236	95.0%	1.0%	73	31.0%	1.0%	69	65.0%	0.0%
<b>Responsable des achats</b>	327	68.0%	0.0%	119	48.0%	0.0%	208	88.0%	0.0%	64	59.0%	0.0%
<b>Pcs individu</b>												
<b>Affaires et cadres</b>	22	4.0%	0.0%	13	5.0%	0.0%	9	3.0%	0.0%	17	15.0%	0.0%
<b>Agriculteurs</b>	5	1.0%	1.0%	5	2.0%	1.0%	-	-	-	-	-	-
<b>Autres inactifs</b>	57	11.0%	0.0%	27	10.0%	0.0%	30	12.0%	0.0%	13	12.0%	0.0%
<b>Employés</b>	84	17.0%	1.0%	27	11.0%	1.0%	57	24.0%	0.0%	9	8.0%	0.0%
<b>Ouvriers</b>	44	9.0%	0.0%	40	16.0%	0.0%	4	1.0%	0.0%	-	-	-
<b>Petits patrons</b>	17	3.0%	1.0%	9	3.0%	0.0%	8	3.0%	1.0%	17	15.0%	1.0%
<b>Professions intermédiaires</b>	60	12.0%	0.0%	38	15.0%	1.0%	22	9.0%	0.0%	50	47.0%	0.0%
<b>Retraités</b>	191	39.0%	1.0%	86	34.0%	1.0%	105	44.0%	1.0%	0	0.0%	0.0%
<b>Pcs personne de référence</b>												
<b>Affaires et cadres</b>	29	6.0%	0.0%	13	5.0%	0.0%	15	6.0%	0.0%	29	27.0%	0.0%
<b>Agriculteurs</b>	5	1.0%	0.0%	5	2.0%	1.0%	-	-	-	-	-	-
<b>Autres inactifs</b>	46	9.0%	1.0%	28	11.0%	1.0%	18	7.0%	0.0%	-	-	-
<b>Employés</b>	50	10.0%	0.0%	30	12.0%	1.0%	20	8.0%	0.0%	-	-	-
<b>Ouvriers</b>	75	15.0%	0.0%	40	16.0%	0.0%	35	14.0%	0.0%	-	-	-
<b>Petits patrons</b>	30	6.0%	1.0%	9	3.0%	0.0%	21	8.0%	1.0%	30	28.0%	1.0%
<b>Professions intermédiaires</b>	48	9.0%	0.0%	34	13.0%	0.0%	14	5.0%	0.0%	48	44.0%	0.0%
<b>Retraités</b>	197	41.0%	1.0%	86	34.0%	1.0%	112	47.0%	1.0%	-	-	-



	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	481	100.0%	0.9%	246	100.0%	1.0%	235	100.0%	0.9%	107	100.0%	0.6%
<b>Taille du foyer</b>												
<b>1 personne</b>	91	18.0%	0.0%	30	12.0%	0.0%	61	26.0%	1.0%	13	12.0%	0.0%
<b>2 personnes</b>	192	39.0%	1.0%	115	46.0%	1.0%	76	32.0%	0.0%	36	33.0%	0.0%
<b>3 personnes</b>	62	12.0%	0.0%	12	5.0%	0.0%	50	21.0%	1.0%	19	18.0%	0.0%
<b>4 personnes</b>	107	22.0%	1.0%	72	29.0%	1.0%	36	15.0%	0.0%	27	25.0%	0.0%
<b>5 personnes et +</b>	30	6.0%	0.0%	18	7.0%	0.0%	12	5.0%	0.0%	11	10.0%	0.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Non</b>	364	75.0%	1.0%	175	71.0%	1.0%	189	80.0%	1.0%	65	61.0%	0.0%
<b>Oui</b>	117	24.0%	0.0%	71	29.0%	1.0%	46	19.0%	0.0%	41	38.0%	0.0%
<b>Habitat</b>												
<b>Agglo. + 100 000 hab</b>	77	16.0%	0.0%	69	28.0%	0.0%	8	3.0%	0.0%	25	23.0%	0.0%
<b>Agglo. 20 000 à 100 000 hab</b>	109	22.0%	1.0%	39	15.0%	1.0%	70	29.0%	1.0%	19	18.0%	0.0%
<b>Agglo. - 20 000 hab</b>	167	34.0%	1.0%	85	34.0%	1.0%	82	34.0%	1.0%	39	37.0%	1.0%
<b>Agglo. paris</b>	4	0.0%	0.0%	1	0.0%	0.0%	3	1.0%	0.0%	4	3.0%	0.0%
<b>Communes rurales</b>	125	25.0%	1.0%	53	21.0%	1.0%	72	30.0%	1.0%	19	18.0%	0.0%



	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	481	100.0%	0.9%	246	100.0%	1.0%	235	100.0%	0.9%	107	100.0%	0.6%
<b>Régions insee</b>												
Alsace	-	-	-	-	-	-	-	-	-	-	-	-
Aquitaine	-	-	-	-	-	-	-	-	-	-	-	-
Auvergne	-	-	-	-	-	-	-	-	-	-	-	-
Basse normandie	2	0.0%	0.0%	2	0.0%	0.0%	-	-	-	2	1.0%	0.0%
Bourgogne	-	-	-	-	-	-	-	-	-	-	-	-
Bretagne	467	97.0%	17.0%	237	96.0%	18.0%	230	98.0%	17.0%	98	91.0%	11.0%
Centre	-	-	-	-	-	-	-	-	-	-	-	-
Champagne ardennes	-	-	-	-	-	-	-	-	-	-	-	-
Franche-comté	-	-	-	-	-	-	-	-	-	-	-	-
Haute normandie	2	0.0%	0.0%	-	-	-	2	0.0%	0.0%	1	0.0%	0.0%
Ile de france	5	1.0%	0.0%	2	0.0%	0.0%	3	1.0%	0.0%	4	3.0%	0.0%
Languedoc roussillon	-	-	-	-	-	-	-	-	-	-	-	-
Limousin	-	-	-	-	-	-	-	-	-	-	-	-
Lorraine	1	0.0%	0.0%	1	0.0%	0.0%	-	-	-	1	0.0%	0.0%
Midi pyrénées	-	-	-	-	-	-	-	-	-	-	-	-
Nord pas de calais	-	-	-	-	-	-	-	-	-	-	-	-
Pays de loire	0	0.0%	0.0%	0	0.0%	0.0%	-	-	-	-	-	-
Picardie	-	-	-	-	-	-	-	-	-	-	-	-
Poitou charentes	1	0.0%	0.0%	1	0.0%	0.0%	-	-	-	1	1.0%	0.0%
Provence alpes côte d'azur, corse	-	-	-	-	-	-	-	-	-	-	-	-
Rhône alpes	3	0.0%	0.0%	3	1.0%	0.0%	-	-	-	-	-	-
<b>Habitudes de connection à internet</b>												
1 à 2 fois par semaine	11	2.0%	0.0%	11	4.0%	0.0%	-	-	-	-	-	-
1 à 3 fois par mois	8	1.0%	2.0%	8	3.0%	5.0%	-	-	-	-	-	-
Moins souvent	-	-	-	-	-	-	-	-	-	-	-	-
Presque tous les jours	29	6.0%	0.0%	16	6.0%	0.0%	13	5.0%	0.0%	3	2.0%	0.0%
Tous les jours	433	90.0%	1.0%	212	86.0%	1.0%	221	94.0%	1.0%	104	97.0%	0.0%



	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	481	100.0%	0.9%	246	100.0%	1.0%	235	100.0%	0.9%	107	100.0%	0.6%
<b>Revenus du foyer</b>												
<b>65 000 euros et plus par an</b>	35	7.0%	0.0%	22	8.0%	0.0%	14	5.0%	0.0%	14	13.0%	0.0%
<b>De 12 000 à moins de 18 000 euros par an</b>	31	6.0%	0.0%	7	2.0%	0.0%	24	10.0%	0.0%	7	6.0%	0.0%
<b>De 18 000 à moins de 24 000 euros par an</b>	62	12.0%	0.0%	23	9.0%	0.0%	39	16.0%	0.0%	13	12.0%	0.0%
<b>De 24 000 à moins de 36 000 euros par an</b>	93	19.0%	0.0%	35	14.0%	0.0%	58	24.0%	0.0%	19	17.0%	0.0%
<b>De 36 000 à moins de 45 000 euros par an</b>	106	21.0%	1.0%	72	29.0%	1.0%	33	14.0%	0.0%	17	16.0%	0.0%
<b>De 45 000 à moins de 65 000 euros par an</b>	77	16.0%	1.0%	59	24.0%	1.0%	18	7.0%	0.0%	21	19.0%	0.0%
<b>De 9 000 à moins de 12 000 euros par an</b>	15	3.0%	0.0%	11	4.0%	1.0%	4	1.0%	0.0%	-	-	-
<b>Moins de 9 000 euros par an</b>	5	1.0%	0.0%	3	1.0%	0.0%	2	0.0%	0.0%	2	2.0%	1.0%
<b>Ne sait pas</b>	14	3.0%	0.0%	-	-	-	14	6.0%	1.0%	4	4.0%	0.0%
<b>Refus</b>	43	8.0%	1.0%	14	5.0%	1.0%	29	12.0%	2.0%	9	8.0%	1.0%