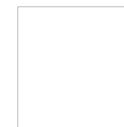


	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	1 079	100.0%	2.1%	549	100.0%	2.2%	530	100.0%	1.9%	328	100.0%	1.8%
<b>Sexe</b>												
<b>Femme</b>	530	49.0%	1.0%	-	-	-	530	100.0%	1.0%	144	43.0%	1.0%
<b>Homme</b>	549	50.0%	2.0%	549	100.0%	2.0%	-	-	-	184	56.0%	2.0%
<b>Age</b>												
<b>15 à 24 ans</b>	104	9.0%	1.0%	58	10.0%	1.0%	46	8.0%	1.0%	44	13.0%	1.0%
<b>25 à 34 ans</b>	101	9.0%	1.0%	44	8.0%	1.0%	57	10.0%	1.0%	51	15.0%	1.0%
<b>35 à 49 ans</b>	262	24.0%	2.0%	151	27.0%	2.0%	111	21.0%	1.0%	110	33.0%	1.0%
<b>50 à 59 ans</b>	206	19.0%	2.0%	99	18.0%	2.0%	107	20.0%	2.0%	81	24.0%	2.0%
<b>60 ans et plus</b>	406	37.0%	2.0%	197	35.0%	2.0%	209	39.0%	2.0%	42	12.0%	2.0%
<b>Individu</b>												
<b>Ménagères</b>	459	42.0%	2.0%	-	-	-	459	86.0%	2.0%	118	36.0%	1.0%
<b>Personne de référence</b>	583	54.0%	2.0%	477	87.0%	2.0%	106	19.0%	1.0%	171	52.0%	1.0%
<b>Responsable des achats</b>	708	65.0%	2.0%	247	45.0%	1.0%	461	86.0%	2.0%	187	57.0%	1.0%
<b>Pcs individu</b>												
<b>Affaires et cadres</b>	64	5.0%	1.0%	46	8.0%	1.0%	17	3.0%	0.0%	60	18.0%	1.0%
<b>Agriculteurs</b>	5	0.0%	1.0%	2	0.0%	0.0%	3	0.0%	1.0%	-	-	-
<b>Autres inactifs</b>	176	16.0%	1.0%	53	9.0%	1.0%	122	23.0%	1.0%	45	13.0%	1.0%
<b>Employés</b>	163	15.0%	1.0%	33	6.0%	1.0%	130	24.0%	2.0%	53	16.0%	3.0%
<b>Ouvriers</b>	163	15.0%	2.0%	136	24.0%	2.0%	27	5.0%	1.0%	14	4.0%	3.0%
<b>Petits patrons</b>	51	4.0%	3.0%	46	8.0%	3.0%	5	1.0%	1.0%	45	13.0%	3.0%
<b>Professions intermédiaires</b>	130	12.0%	1.0%	79	14.0%	2.0%	52	9.0%	1.0%	109	33.0%	1.0%
<b>Retraités</b>	327	30.0%	2.0%	153	27.0%	2.0%	174	32.0%	2.0%	2	0.0%	1.0%
<b>Pcs personne de référence</b>												
<b>Affaires et cadres</b>	113	10.0%	1.0%	55	10.0%	1.0%	58	11.0%	1.0%	113	34.0%	1.0%
<b>Agriculteurs</b>	14	1.0%	1.0%	2	0.0%	0.0%	11	2.0%	2.0%	-	-	-
<b>Autres inactifs</b>	45	4.0%	1.0%	21	3.0%	1.0%	24	4.0%	1.0%	-	-	-
<b>Employés</b>	74	6.0%	1.0%	41	7.0%	1.0%	33	6.0%	1.0%	-	-	-
<b>Ouvriers</b>	208	19.0%	2.0%	136	24.0%	2.0%	72	13.0%	1.0%	-	-	-
<b>Petits patrons</b>	74	6.0%	2.0%	51	9.0%	3.0%	23	4.0%	1.0%	74	22.0%	2.0%
<b>Professions intermédiaires</b>	141	13.0%	1.0%	79	14.0%	1.0%	62	11.0%	1.0%	141	43.0%	1.0%
<b>Retraités</b>	410	38.0%	2.0%	164	29.0%	2.0%	246	46.0%	2.0%	-	-	-



	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	1 079	100.0%	2.1%	549	100.0%	2.2%	530	100.0%	1.9%	328	100.0%	1.8%
<b>Taille du foyer</b>												
<b>1 personne</b>	133	12.0%	1.0%	49	9.0%	1.0%	84	15.0%	1.0%	21	6.0%	1.0%
<b>2 personnes</b>	437	40.0%	2.0%	212	38.0%	2.0%	226	42.0%	2.0%	91	27.0%	2.0%
<b>3 personnes</b>	212	19.0%	2.0%	123	22.0%	2.0%	89	16.0%	1.0%	73	22.0%	1.0%
<b>4 personnes</b>	200	18.0%	2.0%	123	22.0%	2.0%	78	14.0%	1.0%	99	30.0%	2.0%
<b>5 personnes et +</b>	97	9.0%	1.0%	43	7.0%	1.0%	55	10.0%	1.0%	43	13.0%	1.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Non</b>	800	74.0%	2.0%	390	71.0%	2.0%	410	77.0%	2.0%	202	61.0%	2.0%
<b>Oui</b>	279	25.0%	1.0%	158	28.0%	2.0%	121	22.0%	1.0%	126	38.0%	1.0%
<b>Habitat</b>												
<b>Agglo. + 100 000 hab</b>	361	33.0%	2.0%	198	36.0%	2.0%	163	30.0%	2.0%	115	35.0%	2.0%
<b>Agglo. 20 000 à 100 000 hab</b>	248	23.0%	3.0%	133	24.0%	4.0%	115	21.0%	3.0%	70	21.0%	3.0%
<b>Agglo. - 20 000 hab</b>	241	22.0%	2.0%	116	21.0%	2.0%	126	23.0%	2.0%	75	22.0%	2.0%
<b>Agglo. paris</b>	4	0.0%	0.0%	1	0.0%	0.0%	3	0.0%	0.0%	3	0.0%	0.0%
<b>Communes rurales</b>	225	20.0%	1.0%	101	18.0%	1.0%	124	23.0%	1.0%	65	19.0%	1.0%



	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	1 079	100.0%	2.1%	549	100.0%	2.2%	530	100.0%	1.9%	328	100.0%	1.8%
<b>Régions insee</b>												
Alsace	-	-	-	-	-	-	-	-	-	-	-	-
Aquitaine	-	-	-	-	-	-	-	-	-	-	-	-
Auvergne	0	0.0%	0.0%	-	-	-	0	0.0%	0.0%	-	-	-
Basse normandie	2	0.0%	0.0%	2	0.0%	0.0%	-	-	-	-	-	-
Bourgogne	3	0.0%	0.0%	3	0.0%	0.0%	0	0.0%	0.0%	3	0.0%	0.0%
Bretagne	1	0.0%	0.0%	-	-	-	1	0.0%	0.0%	-	-	-
Centre	-	-	-	-	-	-	-	-	-	-	-	-
Champagne ardennes	1	0.0%	0.0%	1	0.0%	0.0%	-	-	-	1	0.0%	0.0%
Franche-comté	0	0.0%	0.0%	-	-	-	0	0.0%	0.0%	-	-	-
Haute normandie	-	-	-	-	-	-	-	-	-	-	-	-
Ile de france	4	0.0%	0.0%	1	0.0%	0.0%	3	0.0%	0.0%	3	0.0%	0.0%
Languedoc roussillon	14	1.0%	0.0%	9	1.0%	0.0%	5	1.0%	0.0%	8	2.0%	1.0%
Limousin	-	-	-	-	-	-	-	-	-	-	-	-
Lorraine	-	-	-	-	-	-	-	-	-	-	-	-
Midi pyrénées	2	0.0%	0.0%	2	0.0%	0.0%	-	-	-	2	0.0%	0.0%
Nord pas de calais	-	-	-	-	-	-	-	-	-	-	-	-
Pays de loire	-	-	-	-	-	-	-	-	-	-	-	-
Picardie	1	0.0%	0.0%	1	0.0%	0.0%	-	-	-	1	0.0%	0.0%
Poitou charentes	1	0.0%	0.0%	1	0.0%	0.0%	-	-	-	1	0.0%	0.0%
Provence alpes côte d'azur, corse	112	10.0%	2.0%	52	9.0%	2.0%	60	11.0%	2.0%	22	6.0%	1.0%
Rhône alpes	939	87.0%	17.0%	477	87.0%	18.0%	461	87.0%	16.0%	288	87.0%	14.0%
<b>Habitudes de connection à internet</b>												
1 à 2 fois par semaine	65	6.0%	2.0%	37	6.0%	3.0%	28	5.0%	1.0%	13	3.0%	2.0%
1 à 3 fois par mois	2	0.0%	0.0%	1	0.0%	0.0%	1	0.0%	0.0%	-	-	-
Moins souvent	2	0.0%	1.0%	-	-	-	2	0.0%	3.0%	-	-	-
Presque tous les jours	174	16.0%	2.0%	92	16.0%	3.0%	82	15.0%	2.0%	28	8.0%	2.0%
Tous les jours	836	77.0%	1.0%	418	76.0%	2.0%	417	78.0%	1.0%	287	87.0%	1.0%



	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	1 079	100.0%	2.1%	549	100.0%	2.2%	530	100.0%	1.9%	328	100.0%	1.8%
<b>Revenus du foyer</b>												
<b>65 000 euros et plus par an</b>	97	9.0%	2.0%	66	12.0%	2.0%	31	5.0%	1.0%	63	19.0%	2.0%
<b>De 12 000 à moins de 18 000 euros par an</b>	72	6.0%	1.0%	41	7.0%	2.0%	31	5.0%	1.0%	7	2.0%	1.0%
<b>De 18 000 à moins de 24 000 euros par an</b>	139	12.0%	2.0%	51	9.0%	1.0%	88	16.0%	2.0%	26	8.0%	1.0%
<b>De 24 000 à moins de 36 000 euros par an</b>	331	30.0%	2.0%	160	29.0%	2.0%	171	32.0%	2.0%	75	23.0%	2.0%
<b>De 36 000 à moins de 45 000 euros par an</b>	157	14.0%	2.0%	84	15.0%	2.0%	72	13.0%	2.0%	61	18.0%	2.0%
<b>De 45 000 à moins de 65 000 euros par an</b>	166	15.0%	2.0%	88	15.0%	2.0%	79	14.0%	2.0%	70	21.0%	1.0%
<b>De 9 000 à moins de 12 000 euros par an</b>	20	1.0%	0.0%	7	1.0%	0.0%	13	2.0%	1.0%	-	-	-
<b>Moins de 9 000 euros par an</b>	18	1.0%	1.0%	13	2.0%	2.0%	5	0.0%	0.0%	-	-	-
<b>Ne sait pas</b>	28	2.0%	1.0%	8	1.0%	0.0%	20	3.0%	1.0%	7	2.0%	0.0%
<b>Refus</b>	52	4.0%	2.0%	32	5.0%	3.0%	21	3.0%	1.0%	18	5.0%	2.0%