



	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	229	100.0%	0.4%	128	100.0%	0.5%	101	100.0%	0.4%	46	100.0%	0.3%
<b>Sexe</b>												
<b>Femme</b>	101	44.0%	0.0%	-	-	-	101	100.0%	0.0%	19	40.0%	0.0%
<b>Homme</b>	128	55.0%	0.0%	128	100.0%	0.0%	-	-	-	28	59.0%	0.0%
<b>Age</b>												
<b>15 à 24 ans</b>	21	9.0%	0.0%	11	8.0%	0.0%	10	9.0%	0.0%	4	8.0%	0.0%
<b>25 à 34 ans</b>	13	5.0%	0.0%	6	5.0%	0.0%	7	6.0%	0.0%	6	13.0%	0.0%
<b>35 à 49 ans</b>	52	22.0%	0.0%	37	28.0%	0.0%	15	15.0%	0.0%	13	28.0%	0.0%
<b>50 à 59 ans</b>	51	22.0%	0.0%	24	18.0%	0.0%	27	26.0%	0.0%	16	34.0%	0.0%
<b>60 ans et plus</b>	93	40.0%	0.0%	50	39.0%	0.0%	43	42.0%	0.0%	7	14.0%	0.0%
<b>Individu</b>												
<b>Ménagères</b>	86	37.0%	0.0%	-	-	-	86	84.0%	0.0%	17	37.0%	0.0%
<b>Personne de référence</b>	141	61.0%	0.0%	114	89.0%	0.0%	26	26.0%	0.0%	31	67.0%	0.0%
<b>Responsable des achats</b>	161	70.0%	0.0%	74	58.0%	0.0%	86	85.0%	0.0%	36	78.0%	0.0%
<b>Pcs individu</b>												
<b>Affaires et cadres</b>	19	8.0%	0.0%	9	7.0%	0.0%	9	9.0%	0.0%	13	27.0%	0.0%
<b>Agriculteurs</b>	5	2.0%	0.0%	3	2.0%	1.0%	1	1.0%	0.0%	-	-	-
<b>Autres inactifs</b>	48	21.0%	0.0%	24	18.0%	0.0%	25	24.0%	0.0%	6	13.0%	0.0%
<b>Employés</b>	31	13.0%	0.0%	10	7.0%	0.0%	21	20.0%	0.0%	1	3.0%	0.0%
<b>Ouvriers</b>	31	13.0%	0.0%	25	19.0%	0.0%	6	5.0%	0.0%	1	3.0%	0.0%
<b>Petits patrons</b>	8	3.0%	0.0%	8	6.0%	0.0%	0	0.0%	0.0%	8	16.0%	0.0%
<b>Professions intermédiaires</b>	22	9.0%	0.0%	9	7.0%	0.0%	13	13.0%	0.0%	17	35.0%	0.0%
<b>Retraités</b>	66	28.0%	0.0%	40	31.0%	0.0%	26	25.0%	0.0%	-	-	-
<b>Pcs personne de référence</b>												
<b>Affaires et cadres</b>	19	8.0%	0.0%	11	8.0%	0.0%	8	8.0%	0.0%	19	40.0%	0.0%
<b>Agriculteurs</b>	6	2.0%	0.0%	3	2.0%	0.0%	2	2.0%	0.0%	-	-	-
<b>Autres inactifs</b>	31	13.0%	0.0%	18	14.0%	1.0%	13	13.0%	0.0%	-	-	-
<b>Employés</b>	30	13.0%	0.0%	10	7.0%	0.0%	20	19.0%	0.0%	-	-	-
<b>Ouvriers</b>	35	15.0%	0.0%	26	20.0%	0.0%	9	9.0%	0.0%	-	-	-
<b>Petits patrons</b>	11	4.0%	0.0%	8	6.0%	0.0%	3	3.0%	0.0%	11	23.0%	0.0%
<b>Professions intermédiaires</b>	16	7.0%	0.0%	9	7.0%	0.0%	7	7.0%	0.0%	16	35.0%	0.0%
<b>Retraités</b>	81	35.0%	0.0%	43	33.0%	0.0%	38	37.0%	0.0%	-	-	-



	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	229	100.0%	0.4%	128	100.0%	0.5%	101	100.0%	0.4%	46	100.0%	0.3%
<b>Taille du foyer</b>												
<b>1 personne</b>	46	20.0%	0.0%	27	21.0%	0.0%	19	19.0%	0.0%	6	12.0%	0.0%
<b>2 personnes</b>	91	39.0%	0.0%	45	34.0%	0.0%	47	46.0%	0.0%	15	32.0%	0.0%
<b>3 personnes</b>	40	17.0%	0.0%	23	18.0%	0.0%	17	16.0%	0.0%	9	18.0%	0.0%
<b>4 personnes</b>	37	16.0%	0.0%	26	20.0%	0.0%	11	11.0%	0.0%	13	28.0%	0.0%
<b>5 personnes et +</b>	14	6.0%	0.0%	8	6.0%	0.0%	7	6.0%	0.0%	3	7.0%	0.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Non</b>	174	75.0%	0.0%	90	70.0%	0.0%	84	82.0%	0.0%	27	58.0%	0.0%
<b>Oui</b>	55	24.0%	0.0%	38	29.0%	0.0%	17	17.0%	0.0%	19	41.0%	0.0%
<b>Habitat</b>												
<b>Agglo. + 100 000 hab</b>	65	28.0%	0.0%	39	30.0%	0.0%	26	25.0%	0.0%	18	39.0%	0.0%
<b>Agglo. 20 000 à 100 000 hab</b>	33	14.0%	0.0%	16	12.0%	0.0%	17	16.0%	0.0%	11	22.0%	0.0%
<b>Agglo. - 20 000 hab</b>	80	34.0%	0.0%	47	36.0%	1.0%	33	32.0%	0.0%	11	23.0%	0.0%
<b>Agglo. paris</b>	1	0.0%	0.0%	1	0.0%	0.0%	-	-	-	-	-	-
<b>Communes rurales</b>	51	22.0%	0.0%	26	20.0%	0.0%	25	24.0%	0.0%	7	15.0%	0.0%



	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	229	100.0%	0.4%	128	100.0%	0.5%	101	100.0%	0.4%	46	100.0%	0.3%
<b>Régions insee</b>												
Alsace	-	-	-	-	-	-	-	-	-	-	-	-
Aquitaine	-	-	-	-	-	-	-	-	-	-	-	-
Auvergne	-	-	-	-	-	-	-	-	-	-	-	-
Basse normandie	-	-	-	-	-	-	-	-	-	-	-	-
Bourgogne	-	-	-	-	-	-	-	-	-	-	-	-
Bretagne	-	-	-	-	-	-	-	-	-	-	-	-
Centre	-	-	-	-	-	-	-	-	-	-	-	-
Champagne ardennes	-	-	-	-	-	-	-	-	-	-	-	-
Franche-comté	-	-	-	-	-	-	-	-	-	-	-	-
Haute normandie	-	-	-	-	-	-	-	-	-	-	-	-
Ile de france	1	0.0%	0.0%	1	0.0%	0.0%	0	0.0%	0.0%	1	1.0%	0.0%
Languedoc roussillon	218	95.0%	9.0%	122	95.0%	11.0%	96	94.0%	7.0%	43	93.0%	5.0%
Limousin	-	-	-	-	-	-	-	-	-	-	-	-
Lorraine	-	-	-	-	-	-	-	-	-	-	-	-
Midi pyrénées	5	2.0%	0.0%	2	1.0%	0.0%	3	2.0%	0.0%	2	4.0%	0.0%
Nord pas de calais	-	-	-	-	-	-	-	-	-	-	-	-
Pays de loire	0	0.0%	0.0%	0	0.0%	0.0%	-	-	-	-	-	-
Picardie	-	-	-	-	-	-	-	-	-	-	-	-
Poitou charentes	-	-	-	-	-	-	-	-	-	-	-	-
Provence alpes côte d'azur, corse	4	1.0%	0.0%	2	1.0%	0.0%	2	2.0%	0.0%	1	1.0%	0.0%
Rhône alpes	-	-	-	-	-	-	-	-	-	-	-	-
<b>Habitudes de connection à internet</b>												
1 à 2 fois par semaine	23	9.0%	0.0%	15	11.0%	1.0%	8	7.0%	0.0%	1	3.0%	0.0%
1 à 3 fois par mois	4	1.0%	1.0%	4	3.0%	2.0%	-	-	-	-	-	-
Moins souvent	0	0.0%	0.0%	0	0.0%	0.0%	-	-	-	0	0.0%	0.0%
Presque tous les jours	25	11.0%	0.0%	14	11.0%	0.0%	11	11.0%	0.0%	7	14.0%	0.0%
Tous les jours	177	77.0%	0.0%	95	73.0%	0.0%	82	81.0%	0.0%	38	82.0%	0.0%



	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	229	100.0%	0.4%	128	100.0%	0.5%	101	100.0%	0.4%	46	100.0%	0.3%
<b>Revenus du foyer</b>												
<b>65 000 euros et plus par an</b>	18	7.0%	0.0%	13	10.0%	0.0%	5	4.0%	0.0%	8	18.0%	0.0%
<b>De 12 000 à moins de 18 000 euros par an</b>	40	17.0%	0.0%	23	17.0%	1.0%	17	17.0%	0.0%	4	7.0%	0.0%
<b>De 18 000 à moins de 24 000 euros par an</b>	29	12.0%	0.0%	18	14.0%	0.0%	11	10.0%	0.0%	3	5.0%	0.0%
<b>De 24 000 à moins de 36 000 euros par an</b>	50	21.0%	0.0%	27	20.0%	0.0%	23	23.0%	0.0%	7	14.0%	0.0%
<b>De 36 000 à moins de 45 000 euros par an</b>	32	13.0%	0.0%	17	12.0%	0.0%	15	15.0%	0.0%	6	13.0%	0.0%
<b>De 45 000 à moins de 65 000 euros par an</b>	29	12.0%	0.0%	22	17.0%	0.0%	7	6.0%	0.0%	15	32.0%	0.0%
<b>De 9 000 à moins de 12 000 euros par an</b>	8	3.0%	0.0%	3	2.0%	0.0%	5	4.0%	0.0%	-	-	-
<b>Moins de 9 000 euros par an</b>	8	3.0%	0.0%	5	3.0%	0.0%	3	3.0%	0.0%	0	0.0%	0.0%
<b>Ne sait pas</b>	3	1.0%	0.0%	0	0.0%	0.0%	3	2.0%	0.0%	1	2.0%	0.0%
<b>Refus</b>	13	5.0%	0.0%	1	1.0%	0.0%	12	11.0%	0.0%	2	5.0%	0.0%