Cuisine et Vins de France

2016-2017

Lecteur Dernière Période

OneNext ACPM AUDIENCE

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	1 217	100.0%	2.3%	437	100.0%	1.7%	781	100.0%	2.9%	404	100.0%	2.3%
Sexe												
Femme	781	64.0%	2.0%	-	-	-	781	100.0%	2.0%	248	61.0%	2.0%
Homme	437	35.0%	1.0%	437	100.0%	1.0%	-	-	-	157	38.0%	1.0%
Age												
15 à 24 ans	89	7.0%	1.0%	39	9.0%	1.0%	50	6.0%	1.0%	39	9.0%	1.0%
25 à 34 ans	77	6.0%	1.0%	38	8.0%	1.0%	39	5.0%	1.0%	41	10.0%	1.0%
35 à 49 ans	248	20.0%	2.0%	110	25.0%	1.0%	139	17.0%	2.0%	151	37.0%	2.0%
50 à 59 ans	227	18.0%	2.0%	91	20.0%	2.0%	136	17.0%	3.0%	119	29.0%	3.0%
60 ans et plus	576	47.0%	3.0%	159	36.0%	2.0%	417	53.0%	4.0%	55	13.0%	3.0%
Pcs individu												
Affaires et cadres	148	12.0%	2.0%	64	14.0%	2.0%	84	10.0%	3.0%	138	34.0%	3.0%
Agriculteurs	7	0.0%	1.0%	5	1.0%	1.0%	2	0.0%	1.0%	0	0.0%	1.0%
Autres inactifs	211	17.0%	2.0%	63	14.0%	1.0%	148	18.0%	2.0%	51	12.0%	1.0%
Employés	140	11.0%	1.0%	34	7.0%	1.0%	106	13.0%	1.0%	42	10.0%	2.0%
Ouvriers	112	9.0%	1.0%	80	18.0%	1.0%	32	4.0%	2.0%	10	2.0%	2.0%
Petits patrons	40	3.0%	2.0%	21	4.0%	1.0%	18	2.0%	4.0%	36	8.0%	2.0%
Professions intermédiaires	155	12.0%	2.0%	52	11.0%	1.0%	103	13.0%	2.0%	123	30.0%	2.0%
Retraités	405	33.0%	3.0%	118	26.0%	2.0%	288	36.0%	4.0%	4	1.0%	1.0%
Habitat												
Agglo. + 100 000 hab	408	33.0%	2.0%	166	38.0%	2.0%	241	30.0%	3.0%	120	29.0%	2.0%
Agglo. 20 000 à 100 000 hab	125	10.0%	1.0%	46	10.0%	1.0%	80	10.0%	2.0%	48	11.0%	2.0%
Agglo. - 20 000 hab	260	21.0%	2.0%	84	19.0%	1.0%	176	22.0%	3.0%	86	21.0%	3.0%
Agglo. paris	202	16.0%	2.0%	75	17.0%	1.0%	127	16.0%	2.0%	86	21.0%	2.0%
Communes rurales	222	18.0%	1.0%	66	15.0%	1.0%	156	20.0%	2.0%	64	15.0%	1.0%