

Voici

2017

Lecteur Dernière Période

OneNext

ACPM
AUDIENCE

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	2 430	100.0%	4.6%	639	100.0%	2.5%	1 791	100.0%	6.6%	766	100.0%	4.3%
Sexe												
Femme	1 791	73.0%	6.0%	-	-	-	1 791	100.0%	6.0%	524	68.0%	6.0%
Homme	639	26.0%	2.0%	639	100.0%	2.0%	-	-	-	242	31.0%	2.0%
Age												
15 à 24 ans	278	11.0%	3.0%	84	13.0%	2.0%	194	10.0%	5.0%	112	14.0%	3.0%
25 à 34 ans	313	12.0%	4.0%	77	12.0%	2.0%	235	13.0%	6.0%	112	14.0%	3.0%
35 à 49 ans	732	30.0%	5.0%	195	30.0%	3.0%	537	30.0%	8.0%	328	42.0%	5.0%
50 à 59 ans	449	18.0%	5.0%	132	20.0%	3.0%	317	17.0%	7.0%	159	20.0%	4.0%
60 ans et plus	659	27.0%	4.0%	151	23.0%	2.0%	508	28.0%	5.0%	54	7.0%	3.0%
Pcs individu												
Affaires et cadres	166	6.0%	3.0%	55	8.0%	1.0%	111	6.0%	5.0%	136	17.0%	3.0%
Agriculteurs	13	0.0%	2.0%	3	0.0%	0.0%	11	0.0%	5.0%	1	0.0%	2.0%
Autres inactifs	561	23.0%	5.0%	107	16.0%	2.0%	454	25.0%	7.0%	175	22.0%	5.0%
Employés	651	26.0%	7.0%	76	11.0%	3.0%	576	32.0%	9.0%	147	19.0%	8.0%
Ouvriers	155	6.0%	2.0%	112	17.0%	2.0%	44	2.0%	3.0%	8	1.0%	1.0%
Petits patrons	64	2.0%	3.0%	39	6.0%	3.0%	25	1.0%	5.0%	53	7.0%	3.0%
Professions intermédiaires	298	12.0%	4.0%	113	17.0%	3.0%	185	10.0%	5.0%	230	30.0%	3.0%
Retraités	522	21.0%	4.0%	136	21.0%	2.0%	386	21.0%	5.0%	15	2.0%	8.0%
Habitat												
Aggro. + 100 000 hab	797	32.0%	5.0%	223	34.0%	2.0%	573	32.0%	7.0%	250	32.0%	4.0%
Aggro. 20 000 à 100 000 hab	366	15.0%	5.0%	111	17.0%	3.0%	255	14.0%	7.0%	83	10.0%	4.0%
Aggro. - 20 000 hab	412	16.0%	4.0%	102	15.0%	2.0%	310	17.0%	6.0%	132	17.0%	4.0%
Aggro. paris	387	15.0%	4.0%	87	13.0%	2.0%	300	16.0%	6.0%	153	19.0%	3.0%
Communes rurales	468	19.0%	3.0%	116	18.0%	2.0%	353	19.0%	5.0%	148	19.0%	4.0%