



	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	108	100.0%	0.2%	51	100.0%	0.2%	57	100.0%	0.2%	22	100.0%	0.1%
<b>Sexe</b>												
<b>Femme</b>	57	52.0%	0.0%	-	-	-	57	100.0%	0.0%	12	51.0%	0.0%
<b>Homme</b>	51	47.0%	0.0%	51	100.0%	0.0%	-	-	-	11	48.0%	0.0%
<b>Age</b>												
<b>15 à 24 ans</b>	6	5.0%	0.0%	2	3.0%	0.0%	4	6.0%	0.0%	2	11.0%	0.0%
<b>25 à 34 ans</b>	6	5.0%	0.0%	4	8.0%	0.0%	2	2.0%	0.0%	3	12.0%	0.0%
<b>35 à 49 ans</b>	23	21.0%	0.0%	13	24.0%	0.0%	11	18.0%	0.0%	6	28.0%	0.0%
<b>50 à 59 ans</b>	25	22.0%	0.0%	9	17.0%	0.0%	16	27.0%	0.0%	9	39.0%	0.0%
<b>60 ans et plus</b>	49	45.0%	0.0%	24	46.0%	0.0%	25	44.0%	0.0%	2	7.0%	0.0%
<b>Individu</b>												
<b>Ménagères</b>	53	49.0%	0.0%	-	-	-	53	93.0%	0.0%	10	44.0%	0.0%
<b>Personne de référence</b>	61	56.0%	0.0%	47	92.0%	0.0%	14	24.0%	0.0%	11	49.0%	0.0%
<b>Responsable des achats</b>	80	74.0%	0.0%	27	52.0%	0.0%	53	93.0%	0.0%	17	74.0%	0.0%
<b>Pcs individu</b>												
<b>Affaires et cadres</b>	5	4.0%	0.0%	3	5.0%	0.0%	2	3.0%	0.0%	4	16.0%	0.0%
<b>Agriculteurs</b>	3	2.0%	0.0%	0	0.0%	0.0%	3	4.0%	1.0%	-	-	-
<b>Autres inactifs</b>	20	18.0%	0.0%	12	23.0%	0.0%	8	13.0%	0.0%	5	21.0%	0.0%
<b>Employés</b>	18	16.0%	0.0%	4	8.0%	0.0%	14	23.0%	0.0%	2	10.0%	0.0%
<b>Ouvriers</b>	8	7.0%	0.0%	7	13.0%	0.0%	1	1.0%	0.0%	1	5.0%	0.0%
<b>Petits patrons</b>	2	2.0%	0.0%	2	3.0%	0.0%	1	1.0%	0.0%	2	9.0%	0.0%
<b>Professions intermédiaires</b>	10	9.0%	0.0%	4	8.0%	0.0%	6	9.0%	0.0%	8	36.0%	0.0%
<b>Retraités</b>	43	40.0%	0.0%	19	37.0%	0.0%	24	42.0%	0.0%	0	0.0%	0.0%
<b>Pcs personne de référence</b>												
<b>Affaires et cadres</b>	11	10.0%	0.0%	5	9.0%	0.0%	6	10.0%	0.0%	11	48.0%	0.0%
<b>Agriculteurs</b>	3	2.0%	0.0%	0	0.0%	0.0%	3	4.0%	0.0%	-	-	-
<b>Autres inactifs</b>	12	10.0%	0.0%	10	19.0%	0.0%	1	2.0%	0.0%	-	-	-
<b>Employés</b>	7	6.0%	0.0%	3	6.0%	0.0%	4	7.0%	0.0%	-	-	-
<b>Ouvriers</b>	17	15.0%	0.0%	8	14.0%	0.0%	9	16.0%	0.0%	-	-	-
<b>Petits patrons</b>	3	2.0%	0.0%	2	3.0%	0.0%	1	2.0%	0.0%	3	13.0%	0.0%
<b>Professions intermédiaires</b>	9	7.0%	0.0%	4	8.0%	0.0%	4	7.0%	0.0%	9	38.0%	0.0%
<b>Retraités</b>	47	43.0%	0.0%	19	37.0%	0.0%	28	49.0%	0.0%	-	-	-



	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	108	100.0%	0.2%	51	100.0%	0.2%	57	100.0%	0.2%	22	100.0%	0.1%
<b>Taille du foyer</b>												
<b>1 personne</b>	22	20.0%	0.0%	14	27.0%	0.0%	7	13.0%	0.0%	5	21.0%	0.0%
<b>2 personnes</b>	51	47.0%	0.0%	18	34.0%	0.0%	33	58.0%	0.0%	6	27.0%	0.0%
<b>3 personnes</b>	17	15.0%	0.0%	11	20.0%	0.0%	6	10.0%	0.0%	5	24.0%	0.0%
<b>4 personnes</b>	13	12.0%	0.0%	6	11.0%	0.0%	7	12.0%	0.0%	5	21.0%	0.0%
<b>5 personnes et +</b>	5	5.0%	0.0%	2	4.0%	0.0%	3	5.0%	0.0%	1	6.0%	0.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Non</b>	88	81.0%	0.0%	40	78.0%	0.0%	48	84.0%	0.0%	16	71.0%	0.0%
<b>Oui</b>	20	18.0%	0.0%	11	21.0%	0.0%	9	15.0%	0.0%	6	28.0%	0.0%
<b>Habitat</b>												
<b>Agglo. + 100 000 hab</b>	1	1.0%	0.0%	1	2.0%	0.0%	0	0.0%	0.0%	1	5.0%	0.0%
<b>Agglo. 20 000 à 100 000 hab</b>	42	38.0%	0.0%	20	38.0%	0.0%	22	39.0%	0.0%	11	48.0%	0.0%
<b>Agglo. - 20 000 hab</b>	27	24.0%	0.0%	13	26.0%	0.0%	13	23.0%	0.0%	6	26.0%	0.0%
<b>Agglo. paris</b>	0	0.0%	0.0%	0	0.0%	0.0%	-	-	-	-	-	-
<b>Communes rurales</b>	38	34.0%	0.0%	17	33.0%	0.0%	21	36.0%	0.0%	4	20.0%	0.0%



	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	108	100.0%	0.2%	51	100.0%	0.2%	57	100.0%	0.2%	22	100.0%	0.1%
<b>Régions insee</b>												
Alsace	-	-	-	-	-	-	-	-	-	-	-	-
Aquitaine	-	-	-	-	-	-	-	-	-	-	-	-
Auvergne	2	1.0%	0.0%	1	2.0%	0.0%	1	1.0%	0.0%	1	5.0%	0.0%
Basse normandie	-	-	-	-	-	-	-	-	-	-	-	-
Bourgogne	5	4.0%	0.0%	5	9.0%	0.0%	0	0.0%	0.0%	1	3.0%	0.0%
Bretagne	-	-	-	-	-	-	-	-	-	-	-	-
Centre	101	93.0%	4.0%	45	87.0%	4.0%	56	98.0%	5.0%	20	91.0%	3.0%
Champagne ardennes	-	-	-	-	-	-	-	-	-	-	-	-
Franche-comté	-	-	-	-	-	-	-	-	-	-	-	-
Haute normandie	-	-	-	-	-	-	-	-	-	-	-	-
Ile de france	0	0.0%	0.0%	0	0.0%	0.0%	-	-	-	-	-	-
Languedoc roussillon	-	-	-	-	-	-	-	-	-	-	-	-
Limousin	-	-	-	-	-	-	-	-	-	-	-	-
Lorraine	-	-	-	-	-	-	-	-	-	-	-	-
Midi pyrénées	-	-	-	-	-	-	-	-	-	-	-	-
Nord pas de calais	-	-	-	-	-	-	-	-	-	-	-	-
Pays de loire	-	-	-	-	-	-	-	-	-	-	-	-
Picardie	-	-	-	-	-	-	-	-	-	-	-	-
Poitou charentes	-	-	-	-	-	-	-	-	-	-	-	-
Provence alpes côte d'azur, corse	-	-	-	-	-	-	-	-	-	-	-	-
Rhône alpes	0	0.0%	0.0%	0	0.0%	0.0%	-	-	-	-	-	-
<b>Habitudes de connection à internet</b>												
1 à 2 fois par semaine	8	7.0%	0.0%	2	3.0%	0.0%	7	11.0%	0.0%	-	-	-
1 à 3 fois par mois	0	0.0%	0.0%	-	-	-	0	0.0%	0.0%	-	-	-
Moins souvent	0	0.0%	0.0%	-	-	-	0	0.0%	0.0%	-	-	-
Presque tous les jours	12	11.0%	0.0%	6	11.0%	0.0%	6	10.0%	0.0%	2	9.0%	0.0%
Tous les jours	87	80.0%	0.0%	43	85.0%	0.0%	44	77.0%	0.0%	20	90.0%	0.0%



	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	108	100.0%	0.2%	51	100.0%	0.2%	57	100.0%	0.2%	22	100.0%	0.1%
<b>Revenus du foyer</b>												
<b>65 000 euros et plus par an</b>	3	3.0%	0.0%	1	1.0%	0.0%	3	4.0%	0.0%	1	6.0%	0.0%
<b>De 12 000 à moins de 18 000 euros par an</b>	9	8.0%	0.0%	4	8.0%	0.0%	5	8.0%	0.0%	0	1.0%	0.0%
<b>De 18 000 à moins de 24 000 euros par an</b>	22	20.0%	0.0%	10	19.0%	0.0%	12	21.0%	0.0%	2	9.0%	0.0%
<b>De 24 000 à moins de 36 000 euros par an</b>	33	30.0%	0.0%	18	34.0%	0.0%	16	27.0%	0.0%	4	18.0%	0.0%
<b>De 36 000 à moins de 45 000 euros par an</b>	16	14.0%	0.0%	6	12.0%	0.0%	10	17.0%	0.0%	5	20.0%	0.0%
<b>De 45 000 à moins de 65 000 euros par an</b>	11	10.0%	0.0%	6	12.0%	0.0%	5	9.0%	0.0%	6	26.0%	0.0%
<b>De 9 000 à moins de 12 000 euros par an</b>	1	0.0%	0.0%	0	0.0%	0.0%	1	1.0%	0.0%	-	-	-
<b>Moins de 9 000 euros par an</b>	1	0.0%	0.0%	-	-	-	1	1.0%	0.0%	-	-	-
<b>Ne sait pas</b>	2	2.0%	0.0%	-	-	-	2	3.0%	0.0%	2	9.0%	0.0%
<b>Refus</b>	9	8.0%	0.0%	5	10.0%	0.0%	4	6.0%	0.0%	2	7.0%	0.0%