

# Challenges

2017

Lecteur Dernière Période

OneNext

**ACPM**  
AUDIENCE

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	783	100.0%	1.5%	498	100.0%	2.0%	286	100.0%	1.0%	263	100.0%	1.5%
<b>Sexe</b>												
<b>Femme</b>	286	36.0%	1.0%	-	-	-	286	100.0%	1.0%	78	29.0%	0.0%
<b>Homme</b>	498	63.0%	2.0%	498	100.0%	2.0%	-	-	-	185	70.0%	2.0%
<b>Age</b>												
<b>15 à 24 ans</b>	62	8.0%	0.0%	42	8.0%	1.0%	20	7.0%	0.0%	37	14.0%	1.0%
<b>25 à 34 ans</b>	67	8.0%	0.0%	43	8.0%	1.0%	24	8.0%	0.0%	44	16.0%	1.0%
<b>35 à 49 ans</b>	115	14.0%	0.0%	83	16.0%	1.0%	31	11.0%	0.0%	83	31.0%	1.0%
<b>50 à 59 ans</b>	102	13.0%	1.0%	69	13.0%	1.0%	33	11.0%	0.0%	52	19.0%	1.0%
<b>60 ans et plus</b>	437	55.0%	2.0%	261	52.0%	3.0%	176	61.0%	2.0%	47	17.0%	2.0%
<b>Pcs individu</b>												
<b>Affaires et cadres</b>	122	15.0%	2.0%	90	18.0%	3.0%	32	11.0%	1.0%	110	41.0%	2.0%
<b>Agriculteurs</b>	6	0.0%	1.0%	5	0.0%	1.0%	1	0.0%	0.0%	-	-	-
<b>Autres inactifs</b>	119	15.0%	1.0%	61	12.0%	1.0%	59	20.0%	0.0%	37	13.0%	1.0%
<b>Employés</b>	54	6.0%	0.0%	32	6.0%	1.0%	22	7.0%	0.0%	21	7.0%	1.0%
<b>Ouvriers</b>	25	3.0%	0.0%	25	5.0%	0.0%	-	-	-	-	-	-
<b>Petits patrons</b>	40	5.0%	2.0%	30	6.0%	2.0%	9	3.0%	2.0%	38	14.0%	2.0%
<b>Professions intermédiaires</b>	67	8.0%	0.0%	44	8.0%	1.0%	24	8.0%	0.0%	56	21.0%	0.0%
<b>Retraités</b>	350	44.0%	2.0%	211	42.0%	3.0%	138	48.0%	2.0%	2	0.0%	1.0%
<b>Habitat</b>												
<b>Aggro. + 100 000 hab</b>	250	31.0%	1.0%	168	33.0%	2.0%	81	28.0%	1.0%	91	34.0%	1.0%
<b>Aggro. 20 000 à 100 000 hab</b>	100	12.0%	1.0%	65	13.0%	2.0%	35	12.0%	1.0%	30	11.0%	1.0%
<b>Aggro. - 20 000 hab</b>	115	14.0%	1.0%	77	15.0%	1.0%	38	13.0%	0.0%	28	10.0%	1.0%
<b>Aggro. paris</b>	204	26.0%	2.0%	110	22.0%	2.0%	94	33.0%	2.0%	86	32.0%	2.0%
<b>Communes rurales</b>	114	14.0%	1.0%	77	15.0%	1.0%	37	13.0%	0.0%	29	10.0%	0.0%