Ça m'intéresse

2016-2017

Lecteur Dernière Période

OneNext ACPM AUDIENCE

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	3 301	100.0%	6.3%	1 489	100.0%	5.9%	1 812	100.0%	6.6%	1 141	100.0%	6.4%
Sexe												
Femme	1 812	54.0%	6.0%	-	-	-	1 812	100.0%	6.0%	572	50.0%	6.0%
Homme	1 489	45.0%	5.0%	1 489	100.0%	5.0%	-	-	-	569	49.0%	6.0%
Age												
15 à 24 ans	210	6.0%	2.0%	102	6.0%	2.0%	109	6.0%	3.0%	101	8.0%	3.0%
25 à 34 ans	271	8.0%	3.0%	112	7.0%	3.0%	159	8.0%	4.0%	140	12.0%	4.0%
35 à 49 ans	1 009	30.0%	8.0%	514	34.0%	8.0%	495	27.0%	7.0%	529	46.0%	8.0%
50 à 59 ans	711	21.0%	8.0%	317	21.0%	7.0%	393	21.0%	8.0%	287	25.0%	7.0%
60 ans et plus	1 100	33.0%	6.0%	445	29.0%	6.0%	655	36.0%	7.0%	85	7.0%	5.0%
Pcs individu												
Affaires et cadres	341	10.0%	6.0%	185	12.0%	6.0%	156	8.0%	7.0%	298	26.0%	6.0%
Agriculteurs	34	1.0%	6.0%	13	0.0%	4.0%	21	1.0%	10.0%	3	0.0%	8.0%
Autres inactifs	426	12.0%	4.0%	124	8.0%	3.0%	302	16.0%	4.0%	141	12.0%	4.0%
Employés	582	17.0%	6.0%	159	10.0%	7.0%	423	23.0%	6.0%	107	9.0%	6.0%
Ouvriers	367	11.0%	5.0%	301	20.0%	5.0%	67	3.0%	5.0%	13	1.0%	3.0%
Petits patrons	109	3.0%	6.0%	69	4.0%	5.0%	40	2.0%	9.0%	99	8.0%	6.0%
Professions intermédiaires	565	17.0%	7.0%	270	18.0%	7.0%	295	16.0%	8.0%	471	41.0%	7.0%
Retraités	877	26.0%	6.0%	369	24.0%	6.0%	508	28.0%	7.0%	9	0.0%	4.0%
Habitat												
Agglo. + 100 000 hab	1 036	31.0%	6.0%	500	33.0%	6.0%	535	29.0%	6.0%	353	30.0%	6.0%
Agglo. 20 000 à 100 000 hab	492	14.0%	7.0%	207	13.0%	6.0%	285	15.0%	7.0%	153	13.0%	7.0%
Agglo. - 20 000 hab	605	18.0%	6.0%	280	18.0%	6.0%	325	18.0%	7.0%	213	18.0%	7.0%
Agglo. paris	379	11.0%	4.0%	184	12.0%	4.0%	195	10.0%	4.0%	204	17.0%	5.0%
Communes rurales	789	23.0%	6.0%	319	21.0%	5.0%	470	26.0%	7.0%	217	19.0%	6.0%