

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	1 899	100.0%	3.6%	519	100.0%	2.1%	1 380	100.0%	5.0%	506	100.0%	2.8%
Sexe												
Femme	1 380	72.0%	5.0%	-	-	-	1 380	100.0%	5.0%	370	73.0%	4.0%
Homme	519	27.0%	2.0%	519	100.0%	2.0%	-	-	-	136	26.0%	1.0%
Age												
15 à 24 ans	50	2.0%	0.0%	24	4.0%	0.0%	26	1.0%	0.0%	18	3.0%	0.0%
25 à 34 ans	267	14.0%	3.0%	40	7.0%	1.0%	227	16.0%	6.0%	78	15.0%	3.0%
35 à 49 ans	923	48.0%	7.0%	210	40.0%	3.0%	713	51.0%	11.0%	308	60.0%	5.0%
50 à 59 ans	361	19.0%	4.0%	135	26.0%	3.0%	225	16.0%	5.0%	62	12.0%	1.0%
60 ans et plus	298	15.0%	1.0%	110	21.0%	1.0%	188	13.0%	2.0%	40	7.0%	1.0%
Individu												
Ménagères	1 282	67.0%	5.0%	-	-	-	1 282	92.0%	5.0%	351	69.0%	5.0%
Personne de référence	1 004	52.0%	3.0%	395	76.0%	2.0%	609	44.0%	5.0%	224	44.0%	2.0%
Pcs individu												
Affaires et cadres	92	4.0%	1.0%	24	4.0%	0.0%	67	4.0%	3.0%	83	16.0%	1.0%
Agriculteurs	0	0.0%	0.0%	-	-	-	0	0.0%	0.0%	-	-	-
Autres inactifs	545	28.0%	4.0%	115	22.0%	2.0%	431	31.0%	6.0%	68	13.0%	2.0%
Employés	501	26.0%	6.0%	63	12.0%	2.0%	438	31.0%	7.0%	80	15.0%	6.0%
Ouvriers	251	13.0%	4.0%	154	29.0%	3.0%	97	7.0%	7.0%	5	1.0%	1.0%
Petits patrons	35	1.0%	2.0%	20	3.0%	2.0%	15	1.0%	2.0%	31	6.0%	2.0%
Professions intermédiaires	283	14.0%	4.0%	63	12.0%	1.0%	220	15.0%	6.0%	230	45.0%	3.0%
Retraités	194	10.0%	1.0%	81	15.0%	1.0%	112	8.0%	1.0%	7	1.0%	1.0%
Pcs personne de référence												
Affaires et cadres	166	8.0%	2.0%	31	5.0%	0.0%	136	9.0%	3.0%	166	32.0%	2.0%
Agriculteurs	4	0.0%	0.0%	-	-	-	4	0.0%	1.0%	-	-	-
Autres inactifs	296	15.0%	7.0%	77	14.0%	4.0%	219	15.0%	9.0%	-	-	-
Employés	374	19.0%	4.0%	87	16.0%	2.0%	286	20.0%	6.0%	-	-	-
Ouvriers	480	25.0%	5.0%	147	28.0%	3.0%	333	24.0%	8.0%	-	-	-
Petits patrons	55	2.0%	2.0%	19	3.0%	1.0%	36	2.0%	3.0%	55	10.0%	2.0%
Professions intermédiaires	285	15.0%	3.0%	86	16.0%	2.0%	199	14.0%	5.0%	285	56.0%	3.0%
Retraités	241	12.0%	1.0%	72	13.0%	1.0%	168	12.0%	2.0%	-	-	-

Lecteur Dernière Période

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	1 899	100.0%	3.6%	519	100.0%	2.1%	1 380	100.0%	5.0%	506	100.0%	2.8%
Taille du foyer												
1 personne	257	13.0%	2.0%	93	18.0%	1.0%	164	11.0%	2.0%	32	6.0%	1.0%
2 personnes	329	17.0%	1.0%	120	23.0%	1.0%	210	15.0%	2.0%	44	8.0%	0.0%
3 personnes	450	23.0%	4.0%	90	17.0%	2.0%	360	26.0%	7.0%	120	23.0%	3.0%
4 personnes	435	22.0%	4.0%	99	19.0%	2.0%	336	24.0%	7.0%	161	31.0%	3.0%
5 personnes et +	428	22.0%	7.0%	118	22.0%	4.0%	310	22.0%	10.0%	148	29.0%	6.0%
Présence d'enfants de moins de 15 ans												
Non	887	46.0%	2.0%	282	54.0%	1.0%	605	43.0%	3.0%	183	36.0%	1.0%
Oui	1 012	53.0%	6.0%	237	45.0%	3.0%	775	56.0%	9.0%	323	63.0%	4.0%
Habitat												
Agglo. + 100 000 hab	577	30.0%	3.0%	209	40.0%	2.0%	368	26.0%	4.0%	156	30.0%	2.0%
Agglo. 20 000 à 100 000 hab	318	16.0%	4.0%	109	21.0%	3.0%	208	15.0%	5.0%	51	10.0%	2.0%
Agglo. - 20 000 hab	283	14.0%	3.0%	44	8.0%	1.0%	239	17.0%	4.0%	78	15.0%	2.0%
Agglo. paris	235	12.0%	2.0%	48	9.0%	1.0%	187	13.0%	4.0%	110	21.0%	2.0%
Communes rurales	487	25.0%	4.0%	110	21.0%	1.0%	377	27.0%	6.0%	110	21.0%	3.0%

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	1 899	100.0%	3.6%	519	100.0%	2.1%	1 380	100.0%	5.0%	506	100.0%	2.8%
Régions insee												
Alsace	55	2.0%	3.0%	1	0.0%	0.0%	53	3.0%	6.0%	14	2.0%	3.0%
Aquitaine	88	4.0%	3.0%	26	5.0%	1.0%	61	4.0%	4.0%	14	2.0%	1.0%
Auvergne	36	1.0%	3.0%	9	1.0%	1.0%	27	2.0%	4.0%	10	2.0%	3.0%
Basse normandie	36	1.0%	3.0%	5	0.0%	0.0%	31	2.0%	4.0%	10	2.0%	2.0%
Bourgogne	77	4.0%	5.0%	18	3.0%	2.0%	59	4.0%	8.0%	31	6.0%	9.0%
Bretagne	123	6.0%	4.0%	31	5.0%	2.0%	92	6.0%	6.0%	17	3.0%	2.0%
Centre	78	4.0%	3.0%	26	5.0%	2.0%	51	3.0%	4.0%	31	6.0%	4.0%
Champagne ardennes	35	1.0%	3.0%	11	2.0%	2.0%	24	1.0%	4.0%	8	1.0%	2.0%
Franche-comté	44	2.0%	4.0%	6	1.0%	1.0%	38	2.0%	7.0%	16	3.0%	5.0%
Haute normandie	47	2.0%	3.0%	20	3.0%	2.0%	27	2.0%	3.0%	6	1.0%	1.0%
Ile de france	269	14.0%	2.0%	58	11.0%	1.0%	210	15.0%	4.0%	117	23.0%	2.0%
Languedoc roussillon	79	4.0%	3.0%	43	8.0%	3.0%	37	2.0%	3.0%	17	3.0%	2.0%
Limousin	29	1.0%	4.0%	4	0.0%	1.0%	25	1.0%	8.0%	4	0.0%	2.0%
Lorraine	67	3.0%	3.0%	8	1.0%	0.0%	59	4.0%	6.0%	19	3.0%	3.0%
Midi pyrénées	86	4.0%	3.0%	29	5.0%	2.0%	57	4.0%	4.0%	21	4.0%	2.0%
Nord pas de calais	176	9.0%	5.0%	63	12.0%	4.0%	113	8.0%	6.0%	32	6.0%	3.0%
Pays de loire	146	7.0%	4.0%	31	6.0%	2.0%	115	8.0%	7.0%	38	7.0%	3.0%
Picardie	64	3.0%	4.0%	16	3.0%	2.0%	48	3.0%	6.0%	11	2.0%	2.0%
Poitou charentes	41	2.0%	2.0%	6	1.0%	0.0%	35	2.0%	4.0%	8	1.0%	1.0%
Provence alpes côte d'azur, corse	169	8.0%	3.0%	70	13.0%	3.0%	100	7.0%	4.0%	51	10.0%	3.0%
Rhône alpes	153	8.0%	2.0%	38	7.0%	1.0%	116	8.0%	4.0%	32	6.0%	1.0%
Habitudes de connection à internet												
1 à 2 fois par semaine	62	3.0%	4.0%	21	4.0%	3.0%	42	3.0%	4.0%	11	2.0%	5.0%
1 à 3 fois par mois	15	0.0%	5.0%	5	0.0%	3.0%	10	0.0%	6.0%	2	0.0%	4.0%
Moins souvent	23	1.0%	12.0%	15	2.0%	16.0%	8	0.0%	8.0%	-	-	-
Presque tous les jours	119	6.0%	2.0%	29	5.0%	1.0%	90	6.0%	4.0%	36	7.0%	3.0%
Tous les jours	1 557	82.0%	3.0%	394	75.0%	1.0%	1 162	84.0%	5.0%	457	90.0%	2.0%

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	1 899	100.0%	3.6%	519	100.0%	2.1%	1 380	100.0%	5.0%	506	100.0%	2.8%
Revenus du foyer												
65 000 euros et plus par an	122	6.0%	1.0%	25	4.0%	0.0%	97	7.0%	3.0%	96	18.0%	2.0%
De 12 000 à moins de 18 000 euros par an	296	15.0%	5.0%	86	16.0%	4.0%	210	15.0%	6.0%	42	8.0%	6.0%
De 18 000 à moins de 24 000 euros par an	335	17.0%	4.0%	85	16.0%	2.0%	250	18.0%	5.0%	49	9.0%	3.0%
De 24 000 à moins de 36 000 euros par an	380	20.0%	3.0%	106	20.0%	1.0%	273	19.0%	4.0%	96	18.0%	2.0%
De 36 000 à moins de 45 000 euros par an	217	11.0%	3.0%	53	10.0%	1.0%	164	11.0%	5.0%	89	17.0%	3.0%
De 45 000 à moins de 65 000 euros par an	169	8.0%	2.0%	46	8.0%	1.0%	122	8.0%	3.0%	92	18.0%	2.0%
De 9 000 à moins de 12 000 euros par an	201	10.0%	8.0%	62	12.0%	6.0%	139	10.0%	9.0%	18	3.0%	6.0%
Moins de 9 000 euros par an	118	6.0%	7.0%	37	7.0%	5.0%	80	5.0%	9.0%	6	1.0%	3.0%
Ne sait pas	18	1.0%	0.0%	2	0.0%	0.0%	16	1.0%	1.0%	4	0.0%	0.0%
Refus	41	2.0%	4.0%	17	3.0%	4.0%	23	1.0%	4.0%	11	2.0%	3.0%