

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	2 401	100.0%	4.6%	642	100.0%	2.5%	1 759	100.0%	6.4%	674	100.0%	3.8%
Sexe												
Femme	1 759	73.0%	6.0%	-	-	-	1 759	100.0%	6.0%	547	81.0%	6.0%
Homme	642	26.0%	2.0%	642	100.0%	2.0%	-	-	-	126	18.0%	1.0%
Age												
15 à 24 ans	70	2.0%	0.0%	31	4.0%	0.0%	39	2.0%	1.0%	18	2.0%	0.0%
25 à 34 ans	379	15.0%	5.0%	65	10.0%	1.0%	315	17.0%	8.0%	121	17.0%	4.0%
35 à 49 ans	1 156	48.0%	9.0%	267	41.0%	4.0%	889	50.0%	14.0%	395	58.0%	6.0%
50 à 59 ans	460	19.0%	5.0%	174	27.0%	4.0%	286	16.0%	6.0%	108	16.0%	2.0%
60 ans et plus	336	14.0%	1.0%	105	16.0%	1.0%	231	13.0%	2.0%	31	4.0%	1.0%
Individu												
Ménagères	1 628	67.0%	7.0%	-	-	-	1 628	92.0%	7.0%	513	76.0%	6.0%
Personne de référence	1 136	47.0%	3.0%	534	83.0%	2.0%	602	34.0%	6.0%	217	32.0%	2.0%
Pcs individu												
Affaires et cadres	110	4.0%	2.0%	25	3.0%	0.0%	85	4.0%	4.0%	93	13.0%	2.0%
Agriculteurs	1	0.0%	0.0%	-	-	-	1	0.0%	0.0%	-	-	-
Autres inactifs	656	27.0%	5.0%	169	26.0%	4.0%	487	27.0%	7.0%	107	16.0%	3.0%
Employés	753	31.0%	9.0%	104	16.0%	5.0%	648	36.0%	10.0%	165	24.0%	9.0%
Ouvriers	290	12.0%	4.0%	176	27.0%	3.0%	113	6.0%	7.0%	17	2.0%	3.0%
Petits patrons	32	1.0%	1.0%	8	1.0%	0.0%	24	1.0%	3.0%	25	3.0%	1.0%
Professions intermédiaires	358	14.0%	5.0%	82	12.0%	2.0%	276	15.0%	7.0%	263	39.0%	4.0%
Retraités	203	8.0%	1.0%	78	12.0%	1.0%	125	7.0%	1.0%	3	0.0%	1.0%
Pcs personne de référence												
Affaires et cadres	213	8.0%	2.0%	28	4.0%	0.0%	184	10.0%	5.0%	213	31.0%	2.0%
Agriculteurs	10	0.0%	1.0%	1	0.0%	0.0%	9	0.0%	2.0%	-	-	-
Autres inactifs	380	15.0%	9.0%	143	22.0%	6.0%	236	13.0%	12.0%	-	-	-
Employés	384	16.0%	7.0%	100	15.0%	4.0%	283	16.0%	8.0%	-	-	-
Ouvriers	658	27.0%	6.0%	176	27.0%	3.0%	482	27.0%	10.0%	-	-	-
Petits patrons	74	3.0%	2.0%	10	1.0%	0.0%	64	3.0%	4.0%	74	11.0%	2.0%
Professions intermédiaires	387	16.0%	4.0%	88	13.0%	2.0%	299	17.0%	7.0%	387	57.0%	4.0%
Retraités	297	12.0%	2.0%	96	15.0%	1.0%	201	11.0%	2.0%	-	-	-

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	2 401	100.0%	4.6%	642	100.0%	2.5%	1 759	100.0%	6.4%	674	100.0%	3.8%
Taille du foyer												
1 personne	342	14.0%	3.0%	137	21.0%	2.0%	205	11.0%	3.0%	24	3.0%	1.0%
2 personnes	358	14.0%	2.0%	119	18.0%	1.0%	239	13.0%	2.0%	56	8.0%	1.0%
3 personnes	574	23.0%	5.0%	119	18.0%	2.0%	455	25.0%	9.0%	179	26.0%	4.0%
4 personnes	559	23.0%	6.0%	142	22.0%	3.0%	416	23.0%	8.0%	190	28.0%	4.0%
5 personnes et +	568	23.0%	10.0%	125	19.0%	4.0%	443	25.0%	14.0%	224	33.0%	8.0%
Présence d'enfants de moins de 15 ans												
Non	1 060	44.0%	2.0%	346	53.0%	1.0%	714	40.0%	3.0%	222	32.0%	2.0%
Oui	1 341	55.0%	8.0%	296	46.0%	4.0%	1 045	59.0%	12.0%	452	67.0%	6.0%
Habitat												
Agglo. + 100 000 hab	683	28.0%	4.0%	208	32.0%	2.0%	475	27.0%	5.0%	188	28.0%	3.0%
Agglo. 20 000 à 100 000 hab	400	16.0%	5.0%	136	21.0%	4.0%	264	15.0%	7.0%	62	9.0%	3.0%
Agglo. - 20 000 hab	433	18.0%	4.0%	88	13.0%	2.0%	345	19.0%	7.0%	121	18.0%	4.0%
Agglo. paris	324	13.0%	3.0%	93	14.0%	2.0%	232	13.0%	5.0%	142	21.0%	3.0%
Communes rurales	560	23.0%	4.0%	117	18.0%	2.0%	443	25.0%	7.0%	160	23.0%	4.0%

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	2 401	100.0%	4.6%	642	100.0%	2.5%	1 759	100.0%	6.4%	674	100.0%	3.8%
Régions insee												
Alsace	74	3.0%	4.0%	9	1.0%	1.0%	65	3.0%	8.0%	35	5.0%	7.0%
Aquitaine	117	4.0%	4.0%	17	2.0%	1.0%	100	5.0%	6.0%	25	3.0%	2.0%
Auvergne	47	2.0%	4.0%	14	2.0%	2.0%	34	1.0%	5.0%	18	2.0%	5.0%
Basse normandie	27	1.0%	2.0%	7	1.0%	1.0%	20	1.0%	3.0%	8	1.0%	2.0%
Bourgogne	71	3.0%	5.0%	16	2.0%	2.0%	55	3.0%	7.0%	32	4.0%	8.0%
Bretagne	125	5.0%	4.0%	24	3.0%	1.0%	101	5.0%	7.0%	26	3.0%	3.0%
Centre	92	3.0%	4.0%	24	3.0%	2.0%	67	3.0%	6.0%	41	6.0%	6.0%
Champagne ardennes	47	1.0%	4.0%	9	1.0%	1.0%	37	2.0%	6.0%	15	2.0%	5.0%
Franche-comté	69	2.0%	7.0%	13	2.0%	2.0%	56	3.0%	11.0%	21	3.0%	7.0%
Haute normandie	71	3.0%	4.0%	33	5.0%	4.0%	38	2.0%	4.0%	14	2.0%	3.0%
Ile de france	346	14.0%	3.0%	95	14.0%	2.0%	251	14.0%	4.0%	149	22.0%	3.0%
Languedoc roussillon	117	4.0%	5.0%	42	6.0%	3.0%	75	4.0%	6.0%	23	3.0%	3.0%
Limousin	33	1.0%	5.0%	7	1.0%	2.0%	26	1.0%	8.0%	3	0.0%	1.0%
Lorraine	94	3.0%	5.0%	25	3.0%	2.0%	69	3.0%	7.0%	26	3.0%	4.0%
Midi pyrénées	114	4.0%	4.0%	46	7.0%	3.0%	69	3.0%	5.0%	32	4.0%	3.0%
Nord pas de calais	258	10.0%	8.0%	68	10.0%	4.0%	190	10.0%	11.0%	48	7.0%	4.0%
Pays de loire	165	6.0%	5.0%	35	5.0%	2.0%	130	7.0%	8.0%	47	6.0%	5.0%
Picardie	107	4.0%	6.0%	36	5.0%	4.0%	71	4.0%	8.0%	10	1.0%	2.0%
Poitou charentes	68	2.0%	4.0%	15	2.0%	2.0%	53	3.0%	6.0%	15	2.0%	3.0%
Provence alpes côte d'azur, corse	188	7.0%	4.0%	60	9.0%	2.0%	128	7.0%	5.0%	46	6.0%	3.0%
Rhône alpes	171	7.0%	3.0%	46	7.0%	1.0%	124	7.0%	4.0%	41	6.0%	2.0%
Habitudes de connection à internet												
1 à 2 fois par semaine	134	5.0%	6.0%	39	6.0%	4.0%	95	5.0%	8.0%	20	3.0%	6.0%
1 à 3 fois par mois	20	0.0%	5.0%	4	0.0%	2.0%	16	0.0%	7.0%	1	0.0%	1.0%
Moins souvent	13	0.0%	8.0%	12	1.0%	19.0%	1	0.0%	0.0%	-	-	-
Presque tous les jours	212	8.0%	4.0%	53	8.0%	2.0%	160	9.0%	6.0%	63	9.0%	6.0%
Tous les jours	1 887	78.0%	4.0%	488	76.0%	2.0%	1 399	79.0%	6.0%	589	87.0%	3.0%



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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	2 401	100.0%	4.6%	642	100.0%	2.5%	1 759	100.0%	6.4%	674	100.0%	3.8%
Revenus du foyer												
65 000 euros et plus par an	145	6.0%	2.0%	19	3.0%	0.0%	126	7.0%	4.0%	116	17.0%	2.0%
De 12 000 à moins de 18 000 euros par an	330	13.0%	6.0%	98	15.0%	4.0%	232	13.0%	7.0%	24	3.0%	3.0%
De 18 000 à moins de 24 000 euros par an	401	16.0%	5.0%	121	18.0%	3.0%	279	15.0%	7.0%	67	9.0%	4.0%
De 24 000 à moins de 36 000 euros par an	553	23.0%	4.0%	138	21.0%	2.0%	415	23.0%	6.0%	191	28.0%	5.0%
De 36 000 à moins de 45 000 euros par an	298	12.0%	4.0%	78	12.0%	2.0%	220	12.0%	6.0%	107	15.0%	4.0%
De 45 000 à moins de 65 000 euros par an	181	7.0%	2.0%	39	6.0%	1.0%	142	8.0%	4.0%	111	16.0%	3.0%
De 9 000 à moins de 12 000 euros par an	261	10.0%	11.0%	82	12.0%	8.0%	180	10.0%	13.0%	11	1.0%	4.0%
Moins de 9 000 euros par an	132	5.0%	9.0%	45	7.0%	6.0%	87	5.0%	11.0%	9	1.0%	4.0%
Ne sait pas	46	1.0%	1.0%	10	1.0%	1.0%	36	2.0%	2.0%	18	2.0%	2.0%
Refus	47	1.0%	3.0%	11	1.0%	1.0%	35	2.0%	4.0%	14	2.0%	3.0%