

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	5 098	100.0%	9.7%	1 665	100.0%	6.6%	3 433	100.0%	12.5%	1 026	100.0%	5.8%
<b>Sexe</b>												
<b>Femme</b>	3 433	67.0%	12.0%	-	-	-	3 433	100.0%	12.0%	754	73.0%	8.0%
<b>Homme</b>	1 665	32.0%	6.0%	1 665	100.0%	6.0%	-	-	-	271	26.0%	3.0%
<b>Age</b>												
<b>15 à 24 ans</b>	144	2.0%	1.0%	23	1.0%	0.0%	121	3.0%	3.0%	75	7.0%	2.0%
<b>25 à 34 ans</b>	191	3.0%	2.0%	50	3.0%	1.0%	140	4.0%	3.0%	69	6.0%	2.0%
<b>35 à 49 ans</b>	741	14.0%	6.0%	209	12.0%	3.0%	532	15.0%	8.0%	354	34.0%	5.0%
<b>50 à 59 ans</b>	892	17.0%	10.0%	275	16.0%	6.0%	617	18.0%	14.0%	344	33.0%	8.0%
<b>60 ans et plus</b>	3 130	61.0%	18.0%	1 107	66.0%	14.0%	2 023	58.0%	21.0%	184	17.0%	10.0%
<b>Individu</b>												
<b>Ménagères</b>	3 132	61.0%	13.0%	-	-	-	3 132	91.0%	13.0%	688	67.0%	9.0%
<b>Personne de référence</b>	2 649	52.0%	9.0%	1 560	93.0%	7.0%	1 089	31.0%	13.0%	417	40.0%	4.0%
<b>Pcs individu</b>												
<b>Affaires et cadres</b>	277	5.0%	5.0%	111	6.0%	3.0%	165	4.0%	8.0%	225	21.0%	4.0%
<b>Agriculteurs</b>	42	0.0%	9.0%	24	1.0%	8.0%	18	0.0%	12.0%	-	-	-
<b>Autres inactifs</b>	774	15.0%	6.0%	131	7.0%	3.0%	644	18.0%	9.0%	169	16.0%	4.0%
<b>Employés</b>	648	12.0%	8.0%	74	4.0%	3.0%	574	16.0%	10.0%	176	17.0%	10.0%
<b>Ouvriers</b>	300	5.0%	4.0%	204	12.0%	4.0%	95	2.0%	6.0%	8	0.0%	2.0%
<b>Petits patrons</b>	90	1.0%	5.0%	46	2.0%	4.0%	44	1.0%	6.0%	73	7.0%	5.0%
<b>Professions intermédiaires</b>	502	9.0%	7.0%	120	7.0%	3.0%	382	11.0%	10.0%	351	34.0%	6.0%
<b>Retraités</b>	2 464	48.0%	19.0%	954	57.0%	15.0%	1 510	44.0%	22.0%	24	2.0%	12.0%
<b>Pcs personne de référence</b>												
<b>Affaires et cadres</b>	406	8.0%	5.0%	103	6.0%	2.0%	303	8.0%	8.0%	406	39.0%	5.0%
<b>Agriculteurs</b>	60	1.0%	9.0%	28	1.0%	8.0%	32	0.0%	9.0%	-	-	-
<b>Autres inactifs</b>	302	5.0%	7.0%	119	7.0%	6.0%	182	5.0%	8.0%	-	-	-
<b>Employés</b>	297	5.0%	5.0%	74	4.0%	3.0%	223	6.0%	7.0%	-	-	-
<b>Ouvriers</b>	542	10.0%	5.0%	204	12.0%	4.0%	338	9.0%	7.0%	-	-	-
<b>Petits patrons</b>	169	3.0%	6.0%	47	2.0%	3.0%	122	3.0%	9.0%	169	16.0%	6.0%
<b>Professions intermédiaires</b>	450	8.0%	5.0%	122	7.0%	3.0%	329	9.0%	8.0%	450	43.0%	5.0%
<b>Retraités</b>	2 871	56.0%	18.0%	968	58.0%	14.0%	1 903	55.0%	21.0%	-	-	-

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	5 098	100.0%	9.7%	1 665	100.0%	6.6%	3 433	100.0%	12.5%	1 026	100.0%	5.8%
<b>Taille du foyer</b>												
<b>1 personne</b>	1 078	21.0%	10.0%	280	16.0%	5.0%	798	23.0%	14.0%	94	9.0%	4.0%
<b>2 personnes</b>	2 615	51.0%	14.0%	984	59.0%	11.0%	1 632	47.0%	17.0%	348	33.0%	8.0%
<b>3 personnes</b>	675	13.0%	7.0%	193	11.0%	4.0%	482	14.0%	9.0%	239	23.0%	5.0%
<b>4 personnes</b>	485	9.0%	5.0%	131	7.0%	2.0%	354	10.0%	7.0%	228	22.0%	4.0%
<b>5 personnes et +</b>	244	4.0%	4.0%	77	4.0%	3.0%	167	4.0%	5.0%	116	11.0%	4.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Non</b>	4 411	86.0%	11.0%	1 471	88.0%	8.0%	2 940	85.0%	15.0%	678	66.0%	6.0%
<b>Oui</b>	687	13.0%	4.0%	194	11.0%	2.0%	493	14.0%	6.0%	348	33.0%	4.0%
<b>Habitat</b>												
<b>Agglo. + 100 000 hab</b>	1 886	37.0%	11.0%	610	36.0%	8.0%	1 276	37.0%	15.0%	400	39.0%	7.0%
<b>Agglo. 20 000 à 100 000 hab</b>	862	16.0%	12.0%	313	18.0%	9.0%	549	16.0%	15.0%	149	14.0%	7.0%
<b>Agglo. - 20 000 hab</b>	943	18.0%	10.0%	308	18.0%	7.0%	635	18.0%	13.0%	180	17.0%	6.0%
<b>Agglo. paris</b>	125	2.0%	1.0%	29	1.0%	0.0%	96	2.0%	2.0%	40	3.0%	1.0%
<b>Communes rurales</b>	1 282	25.0%	10.0%	404	24.0%	6.0%	878	25.0%	14.0%	258	25.0%	7.0%



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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	5 098	100.0%	9.7%	1 665	100.0%	6.6%	3 433	100.0%	12.5%	1 026	100.0%	5.8%
<b>Régions insee</b>												
Alsace	408	8.0%	26.0%	133	8.0%	17.0%	275	8.0%	34.0%	108	10.0%	21.0%
Aquitaine	324	6.0%	11.0%	83	5.0%	6.0%	241	7.0%	16.0%	61	6.0%	6.0%
Auvergne	227	4.0%	20.0%	95	5.0%	17.0%	132	3.0%	22.0%	29	2.0%	8.0%
Basse normandie	16	0.0%	1.0%	1	0.0%	0.0%	14	0.0%	2.0%	1	0.0%	0.0%
Bourgogne	236	4.0%	17.0%	73	4.0%	11.0%	163	4.0%	23.0%	51	4.0%	14.0%
Bretagne	312	6.0%	11.0%	123	7.0%	9.0%	189	5.0%	13.0%	56	5.0%	6.0%
Centre	32	0.0%	1.0%	0	0.0%	0.0%	31	0.0%	2.0%	8	0.0%	1.0%
Champagne ardennes	151	3.0%	14.0%	51	3.0%	9.0%	101	2.0%	18.0%	19	1.0%	7.0%
Franche-comté	220	4.0%	23.0%	72	4.0%	15.0%	148	4.0%	30.0%	41	4.0%	15.0%
Haute normandie	109	2.0%	7.0%	25	1.0%	3.0%	85	2.0%	10.0%	25	2.0%	5.0%
Ile de france	133	2.0%	1.0%	36	2.0%	0.0%	97	2.0%	1.0%	42	4.0%	1.0%
Languedoc roussillon	129	2.0%	5.0%	25	1.0%	2.0%	105	3.0%	8.0%	50	4.0%	6.0%
Limousin	71	1.0%	11.0%	25	1.0%	8.0%	46	1.0%	14.0%	13	1.0%	8.0%
Lorraine	343	6.0%	18.0%	130	7.0%	14.0%	214	6.0%	21.0%	67	6.0%	11.0%
Midi pyrénées	77	1.0%	3.0%	23	1.0%	1.0%	53	1.0%	4.0%	20	1.0%	2.0%
Nord pas de calais	631	12.0%	19.0%	217	13.0%	14.0%	413	12.0%	24.0%	113	11.0%	11.0%
Pays de loire	60	1.0%	2.0%	15	0.0%	1.0%	45	1.0%	2.0%	11	1.0%	1.0%
Picardie	137	2.0%	8.0%	16	1.0%	2.0%	121	3.0%	15.0%	10	0.0%	2.0%
Poitou charentes	41	0.0%	2.0%	9	0.0%	1.0%	32	0.0%	4.0%	6	0.0%	1.0%
Provence alpes côte d'azur, corse	716	14.0%	16.0%	238	14.0%	11.0%	478	13.0%	20.0%	140	13.0%	9.0%
Rhône alpes	724	14.0%	13.0%	276	16.0%	10.0%	448	13.0%	16.0%	155	15.0%	8.0%
<b>Habitudes de connection à internet</b>												
1 à 2 fois par semaine	375	7.0%	17.0%	73	4.0%	8.0%	302	8.0%	24.0%	36	3.0%	12.0%
1 à 3 fois par mois	69	1.0%	17.0%	10	0.0%	5.0%	60	1.0%	27.0%	9	0.0%	17.0%
Moins souvent	22	0.0%	16.0%	3	0.0%	6.0%	19	0.0%	23.0%	13	1.0%	45.0%
Presque tous les jours	475	9.0%	10.0%	168	10.0%	7.0%	307	8.0%	13.0%	92	9.0%	8.0%
Tous les jours	3 454	67.0%	8.0%	1 216	73.0%	5.0%	2 238	65.0%	10.0%	874	85.0%	5.0%



	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	5 098	100.0%	9.7%	1 665	100.0%	6.6%	3 433	100.0%	12.5%	1 026	100.0%	5.8%
<b>Revenus du foyer</b>												
<b>65 000 euros et plus par an</b>	508	10.0%	7.0%	157	9.0%	4.0%	351	10.0%	11.0%	309	30.0%	6.0%
<b>De 12 000 à moins de 18 000 euros par an</b>	559	11.0%	11.0%	126	7.0%	5.0%	433	12.0%	14.0%	17	1.0%	2.0%
<b>De 18 000 à moins de 24 000 euros par an</b>	750	14.0%	10.0%	190	11.0%	6.0%	560	16.0%	14.0%	88	8.0%	6.0%
<b>De 24 000 à moins de 36 000 euros par an</b>	1 150	22.0%	9.0%	426	25.0%	7.0%	724	21.0%	11.0%	209	20.0%	6.0%
<b>De 36 000 à moins de 45 000 euros par an</b>	729	14.0%	9.0%	295	17.0%	7.0%	434	12.0%	12.0%	124	12.0%	4.0%
<b>De 45 000 à moins de 65 000 euros par an</b>	757	14.0%	10.0%	311	18.0%	7.0%	446	13.0%	14.0%	176	17.0%	5.0%
<b>De 9 000 à moins de 12 000 euros par an</b>	223	4.0%	10.0%	50	3.0%	5.0%	173	5.0%	12.0%	8	0.0%	3.0%
<b>Moins de 9 000 euros par an</b>	74	1.0%	5.0%	27	1.0%	4.0%	47	1.0%	6.0%	10	1.0%	5.0%
<b>Ne sait pas</b>	175	3.0%	7.0%	34	2.0%	4.0%	141	4.0%	9.0%	40	3.0%	5.0%
<b>Refus</b>	153	3.0%	11.0%	46	2.0%	7.0%	108	3.0%	13.0%	27	2.0%	6.0%