TV Grandes Chaînes

2016-2017

Lecteur Dernière Période

OneNext ACPM AUDIENCE

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	1 907	100.0%	3.6%	738	100.0%	2.9%	1 169	100.0%	4.3%	483	100.0%	2.7%
Sexe												
Femme	1 169	61.0%	4.0%	-	-	-	1 169	100.0%	4.0%	285	59.0%	3.0%
Homme	738	38.0%	2.0%	738	100.0%	2.0%	-	-	-	198	40.0%	2.0%
Age												
15 à 24 ans	266	14.0%	3.0%	119	16.0%	3.0%	147	12.0%	4.0%	101	20.0%	3.0%
25 à 34 ans	200	10.0%	2.0%	89	12.0%	2.0%	111	9.0%	2.0%	56	11.0%	1.0%
35 à 49 ans	449	23.0%	3.0%	165	22.0%	2.0%	284	24.0%	4.0%	193	40.0%	3.0%
50 à 59 ans	358	18.0%	4.0%	152	20.0%	3.0%	205	17.0%	4.0%	103	21.0%	2.0%
60 ans et plus	634	33.0%	3.0%	213	28.0%	2.0%	421	36.0%	4.0%	31	6.0%	1.0%
Pcs individu												
Affaires et cadres	103	5.0%	2.0%	57	7.0%	2.0%	46	3.0%	2.0%	91	18.0%	2.0%
Agriculteurs	14	0.0%	2.0%	9	1.0%	2.0%	4	0.0%	2.0%	-	-	-
Autres inactifs	388	20.0%	3.0%	102	13.0%	2.0%	287	24.0%	4.0%	114	23.0%	3.0%
Employés	367	19.0%	4.0%	80	10.0%	3.0%	287	24.0%	4.0%	84	17.0%	4.0%
Ouvriers	270	14.0%	4.0%	197	26.0%	3.0%	72	6.0%	5.0%	15	3.0%	3.0%
Petits patrons	22	1.0%	1.0%	15	2.0%	1.0%	8	0.0%	1.0%	18	3.0%	1.0%
Professions intermédiaires	194	10.0%	2.0%	92	12.0%	2.0%	102	8.0%	2.0%	153	31.0%	2.0%
Retraités	549	28.0%	4.0%	186	25.0%	3.0%	363	31.0%	5.0%	7	1.0%	3.0%
Habitat												
Agglo. + 100 000 hab	539	28.0%	3.0%	233	31.0%	3.0%	305	26.0%	3.0%	132	27.0%	2.0%
Agglo. 20 000 à 100 000 hab	311	16.0%	4.0%	120	16.0%	3.0%	190	16.0%	5.0%	65	13.0%	3.0%
Agglo. - 20 000 hab	368	19.0%	4.0%	122	16.0%	2.0%	247	21.0%	5.0%	105	21.0%	3.0%
Agglo. paris	229	12.0%	2.0%	87	11.0%	2.0%	142	12.0%	3.0%	69	14.0%	1.0%
Communes rurales	459	24.0%	3.0%	175	23.0%	3.0%	284	24.0%	4.0%	112	23.0%	3.0%