

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	2 399	100.0%	4.6%	1 106	100.0%	4.4%	1 293	100.0%	4.7%	787	100.0%	4.4%
Sexe												
Femme	1 293	53.0%	4.0%	-	-	-	1 293	100.0%	4.0%	417	53.0%	4.0%
Homme	1 106	46.0%	4.0%	1 106	100.0%	4.0%	-	-	-	370	47.0%	4.0%
Age												
15 à 24 ans	144	6.0%	1.0%	69	6.0%	1.0%	74	5.0%	2.0%	95	12.0%	3.0%
25 à 34 ans	114	4.0%	1.0%	68	6.0%	1.0%	46	3.0%	1.0%	55	7.0%	2.0%
35 à 49 ans	330	13.0%	2.0%	170	15.0%	2.0%	160	12.0%	2.0%	250	31.0%	3.0%
50 à 59 ans	342	14.0%	4.0%	146	13.0%	3.0%	196	15.0%	4.0%	214	27.0%	5.0%
60 ans et plus	1 469	61.0%	8.0%	653	59.0%	8.0%	817	63.0%	8.0%	173	22.0%	10.0%
Individu												
Ménagères	1 210	50.0%	5.0%	-	-	-	1 210	93.0%	5.0%	367	46.0%	4.0%
Personne de référence	1 440	60.0%	4.0%	1 007	91.0%	4.0%	433	33.0%	5.0%	412	52.0%	4.0%
Pcs individu												
Affaires et cadres	329	13.0%	6.0%	192	17.0%	6.0%	138	10.0%	6.0%	308	39.0%	6.0%
Agriculteurs	9	0.0%	2.0%	9	0.0%	3.0%	-	-	-	-	-	-
Autres inactifs	405	16.0%	3.0%	90	8.0%	2.0%	315	24.0%	4.0%	133	16.0%	3.0%
Employés	106	4.0%	1.0%	43	3.0%	1.0%	63	4.0%	1.0%	23	2.0%	1.0%
Ouvriers	100	4.0%	1.0%	85	7.0%	1.0%	15	1.0%	1.0%	5	0.0%	1.0%
Petits patrons	27	1.0%	1.0%	8	0.0%	0.0%	19	1.0%	3.0%	22	2.0%	1.0%
Professions intermédiaires	306	12.0%	4.0%	129	11.0%	3.0%	177	13.0%	4.0%	269	34.0%	4.0%
Retraités	1 118	46.0%	8.0%	551	49.0%	8.0%	566	43.0%	8.0%	28	3.0%	14.0%
Pcs personne de référence												
Affaires et cadres	474	19.0%	6.0%	224	20.0%	6.0%	251	19.0%	6.0%	474	60.0%	6.0%
Agriculteurs	14	0.0%	2.0%	9	0.0%	2.0%	4	0.0%	1.0%	-	-	-
Autres inactifs	124	5.0%	3.0%	31	2.0%	1.0%	93	7.0%	4.0%	-	-	-
Employés	66	2.0%	1.0%	33	3.0%	1.0%	33	2.0%	1.0%	-	-	-
Ouvriers	138	5.0%	1.0%	89	8.0%	1.0%	49	3.0%	1.0%	-	-	-
Petits patrons	45	1.0%	1.0%	9	0.0%	0.0%	36	2.0%	2.0%	45	5.0%	1.0%
Professions intermédiaires	268	11.0%	3.0%	137	12.0%	3.0%	131	10.0%	3.0%	268	34.0%	3.0%
Retraités	1 271	53.0%	8.0%	574	51.0%	8.0%	698	54.0%	8.0%	-	-	-



	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	2 399	100.0%	4.6%	1 106	100.0%	4.4%	1 293	100.0%	4.7%	787	100.0%	4.4%
Taille du foyer												
1 personne	523	21.0%	5.0%	180	16.0%	3.0%	342	26.0%	6.0%	96	12.0%	4.0%
2 personnes	1 245	51.0%	6.0%	608	55.0%	7.0%	637	49.0%	6.0%	279	35.0%	7.0%
3 personnes	249	10.0%	2.0%	104	9.0%	2.0%	145	11.0%	2.0%	119	15.0%	2.0%
4 personnes	254	10.0%	2.0%	149	13.0%	3.0%	105	8.0%	2.0%	204	25.0%	4.0%
5 personnes et +	130	5.0%	2.0%	65	5.0%	2.0%	65	5.0%	2.0%	89	11.0%	3.0%
Présence d'enfants de moins de 15 ans												
Non	2 041	85.0%	5.0%	920	83.0%	5.0%	1 121	86.0%	5.0%	520	66.0%	5.0%
Oui	358	14.0%	2.0%	186	16.0%	2.0%	173	13.0%	2.0%	267	33.0%	3.0%
Habitat												
Agglo. + 100 000 hab	805	33.0%	5.0%	367	33.0%	4.0%	439	33.0%	5.0%	274	34.0%	5.0%
Agglo. 20 000 à 100 000 hab	273	11.0%	3.0%	148	13.0%	4.0%	125	9.0%	3.0%	82	10.0%	4.0%
Agglo. - 20 000 hab	360	15.0%	4.0%	150	13.0%	3.0%	210	16.0%	4.0%	88	11.0%	3.0%
Agglo. paris	562	23.0%	6.0%	255	23.0%	6.0%	306	23.0%	6.0%	226	28.0%	5.0%
Communes rurales	400	16.0%	3.0%	187	16.0%	3.0%	213	16.0%	3.0%	117	14.0%	3.0%

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	2 399	100.0%	4.6%	1 106	100.0%	4.4%	1 293	100.0%	4.7%	787	100.0%	4.4%
Régions insee												
Alsace	53	2.0%	3.0%	7	0.0%	0.0%	47	3.0%	5.0%	29	3.0%	5.0%
Aquitaine	126	5.0%	4.0%	58	5.0%	4.0%	68	5.0%	4.0%	42	5.0%	4.0%
Auvergne	33	1.0%	2.0%	18	1.0%	3.0%	15	1.0%	2.0%	15	1.0%	4.0%
Basse normandie	39	1.0%	3.0%	15	1.0%	2.0%	24	1.0%	3.0%	13	1.0%	3.0%
Bourgogne	62	2.0%	4.0%	16	1.0%	2.0%	45	3.0%	6.0%	16	2.0%	4.0%
Bretagne	120	5.0%	4.0%	42	3.0%	3.0%	78	6.0%	5.0%	21	2.0%	2.0%
Centre	79	3.0%	3.0%	50	4.0%	5.0%	29	2.0%	2.0%	24	3.0%	3.0%
Champagne ardennes	49	2.0%	4.0%	16	1.0%	3.0%	33	2.0%	6.0%	9	1.0%	3.0%
Franche-comté	33	1.0%	3.0%	17	1.0%	3.0%	16	1.0%	3.0%	15	2.0%	5.0%
Haute normandie	45	1.0%	3.0%	22	2.0%	3.0%	23	1.0%	2.0%	22	2.0%	5.0%
Ile de france	614	25.0%	6.0%	291	26.0%	6.0%	324	25.0%	6.0%	242	30.0%	5.0%
Languedoc roussillon	110	4.0%	4.0%	51	4.0%	4.0%	59	4.0%	4.0%	33	4.0%	4.0%
Limousin	24	1.0%	3.0%	5	0.0%	1.0%	19	1.0%	5.0%	8	1.0%	4.0%
Lorraine	42	1.0%	2.0%	13	1.0%	1.0%	29	2.0%	2.0%	18	2.0%	3.0%
Midi pyrénées	138	5.0%	5.0%	59	5.0%	4.0%	79	6.0%	6.0%	43	5.0%	5.0%
Nord pas de calais	85	3.0%	2.0%	34	3.0%	2.0%	51	3.0%	3.0%	26	3.0%	2.0%
Pays de loire	157	6.0%	5.0%	85	7.0%	5.0%	72	5.0%	4.0%	54	6.0%	5.0%
Picardie	25	1.0%	1.0%	7	0.0%	0.0%	18	1.0%	2.0%	7	0.0%	1.0%
Poitou charentes	67	2.0%	4.0%	27	2.0%	3.0%	40	3.0%	5.0%	10	1.0%	2.0%
Provence alpes côte d'azur, corse	220	9.0%	5.0%	125	11.0%	5.0%	96	7.0%	4.0%	69	8.0%	4.0%
Rhône alpes	277	11.0%	5.0%	149	13.0%	5.0%	128	9.0%	4.0%	70	9.0%	3.0%
Habitudes de connection à internet												
1 à 2 fois par semaine	109	4.0%	5.0%	26	2.0%	2.0%	84	6.0%	6.0%	19	2.0%	6.0%
1 à 3 fois par mois	9	0.0%	2.0%	4	0.0%	2.0%	5	0.0%	2.0%	2	0.0%	3.0%
Moins souvent	1	0.0%	0.0%	1	0.0%	1.0%	1	0.0%	0.0%	1	0.0%	4.0%
Presque tous les jours	252	10.0%	5.0%	115	10.0%	5.0%	137	10.0%	5.0%	43	5.0%	4.0%
Tous les jours	1 981	82.0%	4.0%	947	85.0%	4.0%	1 033	79.0%	4.0%	723	91.0%	4.0%



	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	2 399	100.0%	4.6%	1 106	100.0%	4.4%	1 293	100.0%	4.7%	787	100.0%	4.4%
Revenus du foyer												
65 000 euros et plus par an	526	21.0%	7.0%	264	23.0%	7.0%	263	20.0%	8.0%	336	42.0%	7.0%
De 12 000 à moins de 18 000 euros par an	121	5.0%	2.0%	51	4.0%	2.0%	70	5.0%	2.0%	17	2.0%	2.0%
De 18 000 à moins de 24 000 euros par an	171	7.0%	2.0%	55	5.0%	1.0%	116	9.0%	3.0%	30	3.0%	2.0%
De 24 000 à moins de 36 000 euros par an	469	19.0%	4.0%	216	19.0%	3.0%	254	19.0%	4.0%	89	11.0%	2.0%
De 36 000 à moins de 45 000 euros par an	399	16.0%	5.0%	200	18.0%	5.0%	198	15.0%	5.0%	83	10.0%	3.0%
De 45 000 à moins de 65 000 euros par an	457	19.0%	6.0%	241	21.0%	6.0%	216	16.0%	7.0%	152	19.0%	4.0%
De 9 000 à moins de 12 000 euros par an	67	2.0%	3.0%	19	1.0%	2.0%	48	3.0%	3.0%	13	1.0%	5.0%
Moins de 9 000 euros par an	36	1.0%	2.0%	9	0.0%	1.0%	26	2.0%	3.0%	6	0.0%	3.0%
Ne sait pas	79	3.0%	3.0%	15	1.0%	1.0%	64	4.0%	4.0%	20	2.0%	2.0%
Refus	65	2.0%	4.0%	33	3.0%	5.0%	31	2.0%	4.0%	32	4.0%	8.0%