

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	2 364	100.0%	4.5%	931	100.0%	3.7%	1 433	100.0%	5.2%	468	100.0%	2.6%
Sexe												
Femme	1 433	60.0%	5.0%	-	-	-	1 433	100.0%	5.0%	277	59.0%	3.0%
Homme	931	39.0%	3.0%	931	100.0%	3.0%	-	-	-	191	40.0%	2.0%
Age												
15 à 24 ans	197	8.0%	2.0%	53	5.0%	1.0%	144	10.0%	4.0%	56	12.0%	1.0%
25 à 34 ans	279	11.0%	3.0%	124	13.0%	3.0%	155	10.0%	4.0%	78	16.0%	3.0%
35 à 49 ans	561	23.0%	4.0%	207	22.0%	3.0%	354	24.0%	5.0%	156	33.0%	2.0%
50 à 59 ans	408	17.0%	4.0%	191	20.0%	4.0%	217	15.0%	5.0%	127	27.0%	3.0%
60 ans et plus	919	38.0%	5.0%	356	38.0%	4.0%	563	39.0%	5.0%	50	10.0%	2.0%
Individu												
Ménagères	1 182	50.0%	5.0%	-	-	-	1 182	82.0%	5.0%	231	49.0%	3.0%
Personne de référence	1 220	51.0%	4.0%	763	81.0%	3.0%	457	31.0%	5.0%	209	44.0%	2.0%
Pcs individu												
Affaires et cadres	105	4.0%	2.0%	49	5.0%	1.0%	56	3.0%	2.0%	85	18.0%	1.0%
Agriculteurs	18	0.0%	4.0%	11	1.0%	3.0%	8	0.0%	5.0%	-	-	-
Autres inactifs	479	20.0%	4.0%	142	15.0%	3.0%	336	23.0%	4.0%	63	13.0%	1.0%
Employés	440	18.0%	5.0%	79	8.0%	4.0%	361	25.0%	6.0%	99	21.0%	5.0%
Ouvriers	369	15.0%	5.0%	203	21.0%	4.0%	166	11.0%	11.0%	11	2.0%	2.0%
Petits patrons	20	0.0%	1.0%	10	1.0%	1.0%	11	0.0%	1.0%	13	2.0%	1.0%
Professions intermédiaires	249	10.0%	3.0%	109	11.0%	3.0%	140	9.0%	3.0%	186	39.0%	3.0%
Retraités	684	28.0%	5.0%	328	35.0%	5.0%	356	24.0%	5.0%	10	2.0%	3.0%
Pcs personne de référence												
Affaires et cadres	160	6.0%	2.0%	60	6.0%	1.0%	101	7.0%	2.0%	160	34.0%	2.0%
Agriculteurs	17	0.0%	2.0%	6	0.0%	1.0%	12	0.0%	3.0%	-	-	-
Autres inactifs	265	11.0%	6.0%	99	10.0%	4.0%	166	11.0%	8.0%	-	-	-
Employés	255	10.0%	4.0%	75	8.0%	3.0%	179	12.0%	5.0%	-	-	-
Ouvriers	490	20.0%	5.0%	187	20.0%	3.0%	303	21.0%	6.0%	-	-	-
Petits patrons	77	3.0%	3.0%	23	2.0%	1.0%	55	3.0%	4.0%	77	16.0%	3.0%
Professions intermédiaires	230	9.0%	2.0%	109	11.0%	2.0%	121	8.0%	3.0%	230	49.0%	2.0%
Retraités	869	36.0%	5.0%	373	40.0%	5.0%	496	34.0%	5.0%	-	-	-



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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	2 364	100.0%	4.5%	931	100.0%	3.7%	1 433	100.0%	5.2%	468	100.0%	2.6%
Taille du foyer												
1 personne	438	18.0%	4.0%	147	15.0%	3.0%	291	20.0%	5.0%	51	10.0%	2.0%
2 personnes	889	37.0%	5.0%	418	44.0%	4.0%	471	32.0%	5.0%	110	23.0%	2.0%
3 personnes	466	19.0%	4.0%	153	16.0%	3.0%	313	21.0%	6.0%	120	25.0%	2.0%
4 personnes	357	15.0%	3.0%	152	16.0%	3.0%	205	14.0%	4.0%	115	24.0%	2.0%
5 personnes et +	214	9.0%	3.0%	61	6.0%	2.0%	154	10.0%	5.0%	72	15.0%	2.0%
Présence d'enfants de moins de 15 ans												
Non	1 775	75.0%	4.0%	736	79.0%	4.0%	1 040	72.0%	5.0%	282	60.0%	2.0%
Oui	589	24.0%	3.0%	195	21.0%	2.0%	394	27.0%	4.0%	186	39.0%	2.0%
Habitat												
Agglo. + 100 000 hab	679	28.0%	4.0%	245	26.0%	3.0%	434	30.0%	5.0%	119	25.0%	2.0%
Agglo. 20 000 à 100 000 hab	322	13.0%	4.0%	171	18.0%	5.0%	152	10.0%	4.0%	46	9.0%	2.0%
Agglo. - 20 000 hab	435	18.0%	4.0%	170	18.0%	4.0%	266	18.0%	5.0%	86	18.0%	3.0%
Agglo. paris	283	12.0%	3.0%	108	11.0%	2.0%	175	12.0%	3.0%	90	19.0%	2.0%
Communes rurales	646	27.0%	5.0%	238	25.0%	4.0%	407	28.0%	6.0%	127	27.0%	3.0%

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	2 364	100.0%	4.5%	931	100.0%	3.7%	1 433	100.0%	5.2%	468	100.0%	2.6%
Régions insee												
Alsace	40	1.0%	2.0%	20	2.0%	2.0%	20	1.0%	2.0%	15	3.0%	3.0%
Aquitaine	125	5.0%	4.0%	55	5.0%	4.0%	70	4.0%	4.0%	23	4.0%	2.0%
Auvergne	48	2.0%	4.0%	20	2.0%	3.0%	28	1.0%	4.0%	10	2.0%	3.0%
Basse normandie	43	1.0%	3.0%	19	2.0%	3.0%	25	1.0%	3.0%	8	1.0%	2.0%
Bourgogne	68	2.0%	5.0%	28	3.0%	4.0%	40	2.0%	5.0%	9	1.0%	2.0%
Bretagne	106	4.0%	3.0%	35	3.0%	2.0%	71	4.0%	5.0%	30	6.0%	3.0%
Centre	105	4.0%	5.0%	47	5.0%	4.0%	58	4.0%	5.0%	22	4.0%	3.0%
Champagne ardennes	51	2.0%	4.0%	17	1.0%	3.0%	33	2.0%	6.0%	15	3.0%	5.0%
Franche-comté	59	2.0%	6.0%	20	2.0%	4.0%	39	2.0%	7.0%	5	1.0%	1.0%
Haute normandie	63	2.0%	4.0%	27	2.0%	3.0%	36	2.0%	4.0%	9	1.0%	2.0%
Ile de france	315	13.0%	3.0%	122	13.0%	2.0%	193	13.0%	3.0%	103	22.0%	2.0%
Languedoc roussillon	94	4.0%	4.0%	51	5.0%	4.0%	43	3.0%	3.0%	18	3.0%	2.0%
Limousin	34	1.0%	5.0%	11	1.0%	3.0%	24	1.0%	7.0%	8	1.0%	4.0%
Lorraine	208	8.0%	11.0%	76	8.0%	8.0%	132	9.0%	13.0%	21	4.0%	3.0%
Midi pyrénées	72	3.0%	2.0%	36	3.0%	2.0%	36	2.0%	2.0%	13	2.0%	1.0%
Nord pas de calais	220	9.0%	6.0%	91	9.0%	5.0%	129	9.0%	7.0%	44	9.0%	4.0%
Pays de loire	148	6.0%	4.0%	62	6.0%	4.0%	85	6.0%	5.0%	20	4.0%	2.0%
Picardie	133	5.0%	8.0%	49	5.0%	6.0%	83	5.0%	10.0%	17	3.0%	3.0%
Poitou charentes	97	4.0%	6.0%	36	3.0%	5.0%	61	4.0%	7.0%	23	4.0%	5.0%
Provence alpes côte d'azur, corse	183	7.0%	4.0%	57	6.0%	2.0%	126	8.0%	5.0%	24	5.0%	1.0%
Rhône alpes	154	6.0%	2.0%	53	5.0%	2.0%	101	7.0%	3.0%	31	6.0%	1.0%
Habitudes de connection à internet												
1 à 2 fois par semaine	140	5.0%	6.0%	54	5.0%	6.0%	87	6.0%	7.0%	11	2.0%	3.0%
1 à 3 fois par mois	20	0.0%	5.0%	12	1.0%	6.0%	8	0.0%	3.0%	-	-	-
Moins souvent	15	0.0%	9.0%	1	0.0%	1.0%	14	1.0%	15.0%	2	0.0%	6.0%
Presque tous les jours	267	11.0%	5.0%	113	12.0%	5.0%	153	10.0%	6.0%	31	6.0%	2.0%
Tous les jours	1 743	73.0%	4.0%	707	76.0%	3.0%	1 036	72.0%	4.0%	424	90.0%	2.0%



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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	2 364	100.0%	4.5%	931	100.0%	3.7%	1 433	100.0%	5.2%	468	100.0%	2.6%
Revenus du foyer												
65 000 euros et plus par an	158	6.0%	2.0%	81	8.0%	2.0%	77	5.0%	2.0%	98	21.0%	2.0%
De 12 000 à moins de 18 000 euros par an	295	12.0%	5.0%	87	9.0%	4.0%	208	14.0%	7.0%	27	5.0%	4.0%
De 18 000 à moins de 24 000 euros par an	368	15.0%	5.0%	132	14.0%	4.0%	236	16.0%	6.0%	31	6.0%	2.0%
De 24 000 à moins de 36 000 euros par an	670	28.0%	5.0%	288	30.0%	5.0%	382	26.0%	6.0%	132	28.0%	4.0%
De 36 000 à moins de 45 000 euros par an	221	9.0%	3.0%	104	11.0%	2.0%	117	8.0%	3.0%	71	15.0%	2.0%
De 45 000 à moins de 65 000 euros par an	257	10.0%	3.0%	140	15.0%	3.0%	117	8.0%	3.0%	72	15.0%	2.0%
De 9 000 à moins de 12 000 euros par an	154	6.0%	6.0%	49	5.0%	5.0%	105	7.0%	7.0%	5	1.0%	2.0%
Moins de 9 000 euros par an	71	3.0%	4.0%	10	1.0%	1.0%	61	4.0%	8.0%	3	0.0%	1.0%
Ne sait pas	101	4.0%	4.0%	21	2.0%	2.0%	80	5.0%	5.0%	11	2.0%	1.0%
Refus	64	2.0%	4.0%	17	1.0%	2.0%	46	3.0%	5.0%	13	2.0%	3.0%