

| | Ensemble | | | Hommes | | | Femmes | | | Foyers CSP+ | | |
|-----------------------------------|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|-------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Ensemble | 2 253 | 100.0% | 4.3% | 934 | 100.0% | 3.7% | 1 319 | 100.0% | 4.8% | 496 | 100.0% | 2.8% |
| Sexe | | | | | | | | | | | | |
| Femme | 1 319 | 58.0% | 4.0% | - | - | - | 1 319 | 100.0% | 4.0% | 314 | 63.0% | 3.0% |
| Homme | 934 | 41.0% | 3.0% | 934 | 100.0% | 3.0% | - | - | - | 182 | 36.0% | 2.0% |
| Age | | | | | | | | | | | | |
| 15 à 24 ans | 217 | 9.0% | 2.0% | 93 | 10.0% | 2.0% | 124 | 9.0% | 3.0% | 83 | 16.0% | 2.0% |
| 25 à 34 ans | 219 | 9.0% | 3.0% | 84 | 9.0% | 2.0% | 135 | 10.0% | 3.0% | 44 | 8.0% | 1.0% |
| 35 à 49 ans | 512 | 22.0% | 4.0% | 219 | 23.0% | 3.0% | 293 | 22.0% | 4.0% | 161 | 32.0% | 2.0% |
| 50 à 59 ans | 458 | 20.0% | 5.0% | 214 | 22.0% | 5.0% | 244 | 18.0% | 5.0% | 125 | 25.0% | 3.0% |
| 60 ans et plus | 847 | 37.0% | 4.0% | 324 | 34.0% | 4.0% | 523 | 39.0% | 5.0% | 84 | 16.0% | 4.0% |
| Individu | | | | | | | | | | | | |
| Ménagères | 1 183 | 52.0% | 5.0% | - | - | - | 1 183 | 89.0% | 5.0% | 273 | 54.0% | 3.0% |
| Personne de référence | 1 160 | 51.0% | 4.0% | 741 | 79.0% | 3.0% | 419 | 31.0% | 4.0% | 174 | 35.0% | 1.0% |
| Pcs individu | | | | | | | | | | | | |
| Affaires et cadres | 92 | 4.0% | 1.0% | 45 | 4.0% | 1.0% | 46 | 3.0% | 2.0% | 80 | 16.0% | 1.0% |
| Agriculteurs | 0 | 0.0% | 0.0% | - | - | - | 0 | 0.0% | 0.0% | - | - | - |
| Autres inactifs | 521 | 23.0% | 4.0% | 197 | 21.0% | 4.0% | 323 | 24.0% | 4.0% | 105 | 21.0% | 3.0% |
| Employés | 425 | 18.0% | 5.0% | 77 | 8.0% | 3.0% | 348 | 26.0% | 5.0% | 102 | 20.0% | 5.0% |
| Ouvriers | 321 | 14.0% | 5.0% | 232 | 24.0% | 4.0% | 89 | 6.0% | 6.0% | 3 | 0.0% | 0.0% |
| Petits patrons | 50 | 2.0% | 3.0% | 18 | 1.0% | 1.0% | 32 | 2.0% | 5.0% | 42 | 8.0% | 3.0% |
| Professions intermédiaires | 190 | 8.0% | 2.0% | 82 | 8.0% | 2.0% | 109 | 8.0% | 2.0% | 139 | 28.0% | 2.0% |
| Retraités | 654 | 29.0% | 5.0% | 283 | 30.0% | 4.0% | 371 | 28.0% | 5.0% | 25 | 5.0% | 8.0% |
| Pcs personne de référence | | | | | | | | | | | | |
| Affaires et cadres | 162 | 7.0% | 2.0% | 64 | 6.0% | 1.0% | 98 | 7.0% | 2.0% | 162 | 32.0% | 2.0% |
| Agriculteurs | 5 | 0.0% | 0.0% | - | - | - | 5 | 0.0% | 1.0% | - | - | - |
| Autres inactifs | 231 | 10.0% | 5.0% | 123 | 13.0% | 6.0% | 108 | 8.0% | 5.0% | - | - | - |
| Employés | 245 | 10.0% | 4.0% | 83 | 8.0% | 3.0% | 162 | 12.0% | 5.0% | - | - | - |
| Ouvriers | 473 | 21.0% | 4.0% | 230 | 24.0% | 4.0% | 243 | 18.0% | 5.0% | - | - | - |
| Petits patrons | 75 | 3.0% | 2.0% | 20 | 2.0% | 1.0% | 55 | 4.0% | 4.0% | 75 | 15.0% | 2.0% |
| Professions intermédiaires | 259 | 11.0% | 3.0% | 97 | 10.0% | 2.0% | 162 | 12.0% | 4.0% | 259 | 52.0% | 3.0% |
| Retraités | 803 | 35.0% | 5.0% | 316 | 33.0% | 4.0% | 486 | 36.0% | 5.0% | - | - | - |



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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Ensemble | 2 253 | 100.0% | 4.3% | 934 | 100.0% | 3.7% | 1 319 | 100.0% | 4.8% | 496 | 100.0% | 2.8% |
| Taille du foyer | | | | | | | | | | | | |
| 1 personne | 425 | 18.0% | 4.0% | 160 | 17.0% | 3.0% | 265 | 20.0% | 5.0% | 42 | 8.0% | 2.0% |
| 2 personnes | 921 | 40.0% | 5.0% | 382 | 40.0% | 4.0% | 539 | 40.0% | 5.0% | 152 | 30.0% | 3.0% |
| 3 personnes | 361 | 16.0% | 3.0% | 130 | 13.0% | 2.0% | 231 | 17.0% | 4.0% | 97 | 19.0% | 2.0% |
| 4 personnes | 310 | 13.0% | 3.0% | 152 | 16.0% | 3.0% | 159 | 12.0% | 3.0% | 119 | 24.0% | 2.0% |
| 5 personnes et + | 236 | 10.0% | 4.0% | 111 | 11.0% | 4.0% | 125 | 9.0% | 4.0% | 87 | 17.0% | 3.0% |
| Présence d'enfants de moins de 15 ans | | | | | | | | | | | | |
| Non | 1 665 | 73.0% | 4.0% | 673 | 72.0% | 3.0% | 992 | 75.0% | 5.0% | 297 | 59.0% | 2.0% |
| Oui | 588 | 26.0% | 3.0% | 262 | 28.0% | 3.0% | 327 | 24.0% | 4.0% | 199 | 40.0% | 2.0% |
| Habitat | | | | | | | | | | | | |
| Agglo. + 100 000 hab | 651 | 28.0% | 4.0% | 257 | 27.0% | 3.0% | 394 | 29.0% | 4.0% | 158 | 31.0% | 2.0% |
| Agglo. 20 000 à 100 000 hab | 338 | 15.0% | 4.0% | 174 | 18.0% | 5.0% | 163 | 12.0% | 4.0% | 56 | 11.0% | 2.0% |
| Agglo. - 20 000 hab | 405 | 18.0% | 4.0% | 196 | 21.0% | 4.0% | 209 | 15.0% | 4.0% | 63 | 12.0% | 2.0% |
| Agglo. paris | 257 | 11.0% | 2.0% | 81 | 8.0% | 1.0% | 176 | 13.0% | 3.0% | 63 | 12.0% | 1.0% |
| Communes rurales | 602 | 26.0% | 4.0% | 226 | 24.0% | 3.0% | 376 | 28.0% | 5.0% | 155 | 31.0% | 4.0% |

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| Ensemble | 2 253 | 100.0% | 4.3% | 934 | 100.0% | 3.7% | 1 319 | 100.0% | 4.8% | 496 | 100.0% | 2.8% |
| Régions insee | | | | | | | | | | | | |
| Alsace | 28 | 1.0% | 1.0% | 17 | 1.0% | 2.0% | 11 | 0.0% | 1.0% | 7 | 1.0% | 1.0% |
| Aquitaine | 154 | 6.0% | 5.0% | 55 | 5.0% | 4.0% | 99 | 7.0% | 6.0% | 37 | 7.0% | 4.0% |
| Auvergne | 30 | 1.0% | 2.0% | 15 | 1.0% | 2.0% | 15 | 1.0% | 2.0% | 10 | 2.0% | 3.0% |
| Basse normandie | 43 | 1.0% | 3.0% | 13 | 1.0% | 2.0% | 29 | 2.0% | 4.0% | 18 | 3.0% | 5.0% |
| Bourgogne | 78 | 3.0% | 5.0% | 38 | 4.0% | 5.0% | 40 | 3.0% | 5.0% | 16 | 3.0% | 4.0% |
| Bretagne | 81 | 3.0% | 3.0% | 36 | 3.0% | 2.0% | 45 | 3.0% | 3.0% | 15 | 3.0% | 1.0% |
| Centre | 108 | 4.0% | 5.0% | 40 | 4.0% | 4.0% | 68 | 5.0% | 6.0% | 34 | 6.0% | 5.0% |
| Champagne ardennes | 56 | 2.0% | 5.0% | 29 | 3.0% | 5.0% | 27 | 2.0% | 4.0% | 9 | 1.0% | 3.0% |
| Franche-comté | 52 | 2.0% | 5.0% | 16 | 1.0% | 3.0% | 36 | 2.0% | 7.0% | 6 | 1.0% | 2.0% |
| Haute normandie | 60 | 2.0% | 4.0% | 37 | 4.0% | 5.0% | 22 | 1.0% | 2.0% | 24 | 4.0% | 5.0% |
| Ile de france | 304 | 13.0% | 3.0% | 105 | 11.0% | 2.0% | 199 | 15.0% | 3.0% | 72 | 14.0% | 1.0% |
| Languedoc roussillon | 77 | 3.0% | 3.0% | 29 | 3.0% | 2.0% | 48 | 3.0% | 3.0% | 12 | 2.0% | 1.0% |
| Limousin | 41 | 1.0% | 6.0% | 27 | 2.0% | 9.0% | 14 | 1.0% | 4.0% | 8 | 1.0% | 4.0% |
| Lorraine | 78 | 3.0% | 4.0% | 37 | 4.0% | 4.0% | 41 | 3.0% | 4.0% | 29 | 5.0% | 5.0% |
| Midi pyrénées | 115 | 5.0% | 4.0% | 47 | 5.0% | 3.0% | 68 | 5.0% | 5.0% | 21 | 4.0% | 2.0% |
| Nord pas de calais | 228 | 10.0% | 7.0% | 108 | 11.0% | 6.0% | 121 | 9.0% | 7.0% | 42 | 8.0% | 4.0% |
| Pays de loire | 131 | 5.0% | 4.0% | 47 | 5.0% | 3.0% | 84 | 6.0% | 5.0% | 32 | 6.0% | 3.0% |
| Picardie | 87 | 3.0% | 5.0% | 39 | 4.0% | 5.0% | 48 | 3.0% | 6.0% | 20 | 4.0% | 4.0% |
| Poitou charentes | 92 | 4.0% | 6.0% | 38 | 4.0% | 5.0% | 54 | 4.0% | 6.0% | 10 | 2.0% | 2.0% |
| Provence alpes côte d'azur, corse | 213 | 9.0% | 4.0% | 91 | 9.0% | 4.0% | 121 | 9.0% | 5.0% | 36 | 7.0% | 2.0% |
| Rhône alpes | 198 | 8.0% | 3.0% | 71 | 7.0% | 2.0% | 128 | 9.0% | 4.0% | 37 | 7.0% | 1.0% |
| Habitudes de connection à internet | | | | | | | | | | | | |
| 1 à 2 fois par semaine | 103 | 4.0% | 5.0% | 46 | 4.0% | 5.0% | 57 | 4.0% | 4.0% | 8 | 1.0% | 2.0% |
| 1 à 3 fois par mois | 24 | 1.0% | 6.0% | 13 | 1.0% | 7.0% | 11 | 0.0% | 5.0% | 1 | 0.0% | 1.0% |
| Moins souvent | 3 | 0.0% | 1.0% | 2 | 0.0% | 3.0% | 1 | 0.0% | 0.0% | - | - | - |
| Presque tous les jours | 250 | 11.0% | 5.0% | 80 | 8.0% | 3.0% | 170 | 12.0% | 7.0% | 56 | 11.0% | 5.0% |
| Tous les jours | 1 758 | 78.0% | 4.0% | 752 | 80.0% | 3.0% | 1 007 | 76.0% | 4.0% | 430 | 86.0% | 2.0% |



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| Ensemble | 2 253 | 100.0% | 4.3% | 934 | 100.0% | 3.7% | 1 319 | 100.0% | 4.8% | 496 | 100.0% | 2.8% |
| Revenus du foyer | | | | | | | | | | | | |
| 65 000 euros et plus par an | 152 | 6.0% | 2.0% | 83 | 8.0% | 2.0% | 69 | 5.0% | 2.0% | 84 | 16.0% | 1.0% |
| De 12 000 à moins de 18 000 euros par an | 275 | 12.0% | 5.0% | 102 | 10.0% | 4.0% | 173 | 13.0% | 5.0% | 25 | 5.0% | 3.0% |
| De 18 000 à moins de 24 000 euros par an | 286 | 12.0% | 4.0% | 128 | 13.0% | 4.0% | 158 | 12.0% | 4.0% | 36 | 7.0% | 2.0% |
| De 24 000 à moins de 36 000 euros par an | 538 | 23.0% | 4.0% | 216 | 23.0% | 4.0% | 322 | 24.0% | 5.0% | 128 | 25.0% | 3.0% |
| De 36 000 à moins de 45 000 euros par an | 348 | 15.0% | 4.0% | 144 | 15.0% | 3.0% | 205 | 15.0% | 5.0% | 80 | 16.0% | 3.0% |
| De 45 000 à moins de 65 000 euros par an | 298 | 13.0% | 4.0% | 142 | 15.0% | 3.0% | 156 | 11.0% | 5.0% | 108 | 21.0% | 3.0% |
| De 9 000 à moins de 12 000 euros par an | 135 | 6.0% | 5.0% | 36 | 3.0% | 3.0% | 100 | 7.0% | 7.0% | 6 | 1.0% | 2.0% |
| Moins de 9 000 euros par an | 90 | 4.0% | 6.0% | 42 | 4.0% | 6.0% | 48 | 3.0% | 6.0% | 2 | 0.0% | 1.0% |
| Ne sait pas | 71 | 3.0% | 2.0% | 25 | 2.0% | 2.0% | 46 | 3.0% | 3.0% | 15 | 3.0% | 1.0% |
| Refus | 54 | 2.0% | 3.0% | 14 | 1.0% | 2.0% | 40 | 3.0% | 5.0% | 9 | 1.0% | 2.0% |