

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	3 964	100.0%	7.5%	2 210	100.0%	8.8%	1 754	100.0%	6.4%	1 708	100.0%	9.6%
Sexe												
Femme	1 754	44.0%	6.0%	-	-	-	1 754	100.0%	6.0%	673	39.0%	7.0%
Homme	2 210	55.0%	8.0%	2 210	100.0%	8.0%	-	-	-	1 035	60.0%	11.0%
Age												
15 à 24 ans	662	16.0%	9.0%	414	18.0%	11.0%	249	14.0%	6.0%	362	21.0%	12.0%
25 à 34 ans	530	13.0%	7.0%	318	14.0%	8.0%	212	12.0%	5.0%	204	11.0%	7.0%
35 à 49 ans	1 013	25.0%	8.0%	537	24.0%	8.0%	476	27.0%	7.0%	619	36.0%	9.0%
50 à 59 ans	689	17.0%	8.0%	360	16.0%	8.0%	329	18.0%	7.0%	342	20.0%	8.0%
60 ans et plus	1 070	27.0%	6.0%	582	26.0%	7.0%	488	27.0%	5.0%	182	10.0%	9.0%
Individu												
Ménagères	1 443	36.0%	6.0%	-	-	-	1 443	82.0%	6.0%	546	32.0%	7.0%
Personne de référence	2 239	56.0%	7.0%	1 733	78.0%	8.0%	506	28.0%	5.0%	983	57.0%	10.0%
Pcs individu												
Affaires et cadres	505	12.0%	9.0%	337	15.0%	10.0%	168	9.0%	8.0%	459	26.0%	10.0%
Agriculteurs	16	0.0%	3.0%	10	0.0%	3.0%	6	0.0%	3.0%	0	0.0%	1.0%
Autres inactifs	941	23.0%	8.0%	453	20.0%	10.0%	488	27.0%	7.0%	364	21.0%	10.0%
Employés	485	12.0%	6.0%	169	7.0%	8.0%	316	18.0%	5.0%	113	6.0%	6.0%
Ouvriers	382	9.0%	6.0%	296	13.0%	6.0%	86	4.0%	5.0%	12	0.0%	2.0%
Petits patrons	141	3.0%	8.0%	95	4.0%	9.0%	45	2.0%	7.0%	114	6.0%	8.0%
Professions intermédiaires	738	18.0%	10.0%	417	18.0%	12.0%	321	18.0%	8.0%	631	36.0%	10.0%
Retraités	757	19.0%	5.0%	432	19.0%	6.0%	324	18.0%	4.0%	15	0.0%	5.0%
Pcs personne de référence												
Affaires et cadres	706	17.0%	9.0%	421	19.0%	11.0%	285	16.0%	7.0%	706	41.0%	9.0%
Agriculteurs	26	0.0%	4.0%	9	0.0%	2.0%	18	1.0%	5.0%	-	-	-
Autres inactifs	313	7.0%	7.0%	190	8.0%	9.0%	122	7.0%	6.0%	-	-	-
Employés	327	8.0%	5.0%	154	6.0%	6.0%	173	9.0%	5.0%	-	-	-
Ouvriers	593	15.0%	6.0%	341	15.0%	6.0%	252	14.0%	5.0%	-	-	-
Petits patrons	199	5.0%	7.0%	115	5.0%	9.0%	83	4.0%	6.0%	199	11.0%	7.0%
Professions intermédiaires	803	20.0%	10.0%	499	22.0%	12.0%	304	17.0%	7.0%	803	47.0%	10.0%
Retraités	998	25.0%	6.0%	481	21.0%	7.0%	516	29.0%	6.0%	-	-	-



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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	3 964	100.0%	7.5%	2 210	100.0%	8.8%	1 754	100.0%	6.4%	1 708	100.0%	9.6%
Taille du foyer												
1 personne	624	15.0%	6.0%	359	16.0%	7.0%	265	15.0%	4.0%	182	10.0%	8.0%
2 personnes	1 227	30.0%	6.0%	698	31.0%	8.0%	529	30.0%	5.0%	353	20.0%	8.0%
3 personnes	854	21.0%	8.0%	460	20.0%	9.0%	394	22.0%	7.0%	431	25.0%	10.0%
4 personnes	761	19.0%	8.0%	460	20.0%	10.0%	301	17.0%	6.0%	420	24.0%	8.0%
5 personnes et +	499	12.0%	8.0%	233	10.0%	9.0%	266	15.0%	8.0%	323	18.0%	12.0%
Présence d'enfants de moins de 15 ans												
Non	2 643	66.0%	7.0%	1 462	66.0%	8.0%	1 180	67.0%	6.0%	927	54.0%	9.0%
Oui	1 322	33.0%	8.0%	748	33.0%	10.0%	574	32.0%	7.0%	781	45.0%	10.0%
Habitat												
Agglo. + 100 000 hab	1 199	30.0%	7.0%	652	29.0%	8.0%	547	31.0%	6.0%	528	30.0%	9.0%
Agglo. 20 000 à 100 000 hab	551	13.0%	8.0%	361	16.0%	10.0%	190	10.0%	5.0%	187	10.0%	9.0%
Agglo. - 20 000 hab	632	15.0%	7.0%	320	14.0%	7.0%	312	17.0%	6.0%	263	15.0%	9.0%
Agglo. paris	688	17.0%	7.0%	392	17.0%	9.0%	296	16.0%	6.0%	368	21.0%	9.0%
Communes rurales	894	22.0%	7.0%	486	22.0%	8.0%	408	23.0%	6.0%	362	21.0%	9.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	3 964	100.0%	7.5%	2 210	100.0%	8.8%	1 754	100.0%	6.4%	1 708	100.0%	9.6%
Régions insee												
Alsace	116	2.0%	7.0%	72	3.0%	9.0%	44	2.0%	5.0%	46	2.0%	9.0%
Aquitaine	194	4.0%	6.0%	107	4.0%	7.0%	88	5.0%	5.0%	66	3.0%	7.0%
Auvergne	69	1.0%	6.0%	31	1.0%	5.0%	38	2.0%	6.0%	32	1.0%	9.0%
Basse normandie	46	1.0%	3.0%	30	1.0%	5.0%	16	0.0%	2.0%	19	1.0%	5.0%
Bourgogne	104	2.0%	7.0%	51	2.0%	7.0%	53	3.0%	7.0%	25	1.0%	6.0%
Bretagne	147	3.0%	5.0%	83	3.0%	6.0%	64	3.0%	4.0%	71	4.0%	8.0%
Centre	163	4.0%	7.0%	79	3.0%	8.0%	83	4.0%	7.0%	72	4.0%	10.0%
Champagne ardennes	78	2.0%	7.0%	38	1.0%	7.0%	39	2.0%	7.0%	31	1.0%	11.0%
Franche-comté	88	2.0%	9.0%	65	2.0%	14.0%	23	1.0%	4.0%	30	1.0%	10.0%
Haute normandie	98	2.0%	6.0%	42	1.0%	5.0%	55	3.0%	7.0%	49	2.0%	11.0%
Ile de france	747	18.0%	7.0%	427	19.0%	9.0%	320	18.0%	6.0%	392	23.0%	9.0%
Languedoc roussillon	233	5.0%	10.0%	118	5.0%	10.0%	115	6.0%	9.0%	90	5.0%	12.0%
Limousin	57	1.0%	9.0%	25	1.0%	8.0%	32	1.0%	9.0%	20	1.0%	11.0%
Lorraine	146	3.0%	7.0%	95	4.0%	10.0%	51	2.0%	5.0%	59	3.0%	10.0%
Midi pyrénées	229	5.0%	9.0%	122	5.0%	10.0%	107	6.0%	8.0%	100	5.0%	12.0%
Nord pas de calais	192	4.0%	5.0%	122	5.0%	7.0%	70	4.0%	4.0%	89	5.0%	8.0%
Pays de loire	241	6.0%	7.0%	101	4.0%	6.0%	140	8.0%	8.0%	97	5.0%	10.0%
Picardie	75	1.0%	4.0%	39	1.0%	5.0%	36	2.0%	4.0%	21	1.0%	4.0%
Poitou charentes	132	3.0%	8.0%	73	3.0%	10.0%	58	3.0%	7.0%	57	3.0%	13.0%
Provence alpes côte d'azur, corse	397	10.0%	8.0%	250	11.0%	11.0%	147	8.0%	6.0%	161	9.0%	10.0%
Rhône alpes	415	10.0%	7.0%	239	10.0%	9.0%	175	10.0%	6.0%	181	10.0%	9.0%
Habitudes de connection à internet												
1 à 2 fois par semaine	135	3.0%	6.0%	76	3.0%	8.0%	59	3.0%	5.0%	19	1.0%	6.0%
1 à 3 fois par mois	18	0.0%	4.0%	6	0.0%	3.0%	12	0.0%	5.0%	2	0.0%	4.0%
Moins souvent	6	0.0%	3.0%	3	0.0%	5.0%	2	0.0%	2.0%	4	0.0%	14.0%
Presque tous les jours	324	8.0%	7.0%	190	8.0%	8.0%	134	7.0%	5.0%	106	6.0%	10.0%
Tous les jours	3 391	85.0%	7.0%	1 909	86.0%	9.0%	1 482	84.0%	6.0%	1 576	92.0%	9.0%



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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	3 964	100.0%	7.5%	2 210	100.0%	8.8%	1 754	100.0%	6.4%	1 708	100.0%	9.6%
Revenus du foyer												
65 000 euros et plus par an	601	15.0%	9.0%	357	16.0%	9.0%	244	13.0%	8.0%	472	27.0%	10.0%
De 12 000 à moins de 18 000 euros par an	309	7.0%	6.0%	172	7.0%	8.0%	136	7.0%	4.0%	67	3.0%	10.0%
De 18 000 à moins de 24 000 euros par an	456	11.0%	6.0%	227	10.0%	7.0%	229	13.0%	5.0%	114	6.0%	8.0%
De 24 000 à moins de 36 000 euros par an	881	22.0%	7.0%	460	20.0%	8.0%	421	24.0%	6.0%	330	19.0%	9.0%
De 36 000 à moins de 45 000 euros par an	574	14.0%	7.0%	359	16.0%	9.0%	216	12.0%	6.0%	226	13.0%	8.0%
De 45 000 à moins de 65 000 euros par an	611	15.0%	8.0%	382	17.0%	9.0%	229	13.0%	7.0%	368	21.0%	11.0%
De 9 000 à moins de 12 000 euros par an	153	3.0%	6.0%	65	3.0%	7.0%	87	5.0%	6.0%	17	1.0%	6.0%
Moins de 9 000 euros par an	114	2.0%	7.0%	60	2.0%	8.0%	53	3.0%	7.0%	13	0.0%	7.0%
Ne sait pas	172	4.0%	7.0%	75	3.0%	8.0%	96	5.0%	6.0%	59	3.0%	7.0%
Refus	82	2.0%	6.0%	44	2.0%	7.0%	38	2.0%	4.0%	31	1.0%	7.0%