

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	500	100.0%	0.9%	126	100.0%	0.5%	374	100.0%	1.4%	195	100.0%	1.1%
Sexe												
Femme	374	74.0%	1.0%	-	-	-	374	100.0%	1.0%	150	77.0%	1.0%
Homme	126	25.0%	0.0%	126	100.0%	0.0%	-	-	-	45	23.0%	0.0%
Age												
15 à 24 ans	15	2.0%	0.0%	-	-	-	15	3.0%	0.0%	3	1.0%	0.0%
25 à 34 ans	63	12.0%	0.0%	26	20.0%	0.0%	38	10.0%	1.0%	17	8.0%	0.0%
35 à 49 ans	106	21.0%	0.0%	25	19.0%	0.0%	81	21.0%	1.0%	76	38.0%	1.0%
50 à 59 ans	116	23.0%	1.0%	34	26.0%	0.0%	82	22.0%	1.0%	54	27.0%	1.0%
60 ans et plus	200	39.0%	1.0%	42	33.0%	0.0%	157	42.0%	1.0%	45	23.0%	1.0%
Individu												
Ménagères	345	69.0%	1.0%	-	-	-	345	92.0%	1.0%	149	76.0%	2.0%
Personne de référence	252	50.0%	0.0%	80	63.0%	0.0%	172	46.0%	1.0%	94	48.0%	1.0%
Pcs individu												
Affaires et cadres	55	11.0%	1.0%	17	13.0%	0.0%	39	10.0%	1.0%	55	28.0%	1.0%
Agriculteurs	8	1.0%	1.0%	-	-	-	8	2.0%	4.0%	-	-	-
Autres inactifs	82	16.0%	0.0%	6	5.0%	0.0%	75	20.0%	1.0%	11	5.0%	0.0%
Employés	107	21.0%	1.0%	23	18.0%	1.0%	84	22.0%	1.0%	17	8.0%	1.0%
Ouvriers	24	4.0%	0.0%	16	13.0%	0.0%	7	1.0%	0.0%	3	1.0%	0.0%
Petits patrons	23	4.0%	1.0%	4	3.0%	0.0%	19	5.0%	3.0%	21	10.0%	1.0%
Professions intermédiaires	81	16.0%	1.0%	21	16.0%	0.0%	60	16.0%	1.0%	72	37.0%	1.0%
Retraités	121	24.0%	0.0%	39	30.0%	0.0%	82	22.0%	1.0%	16	8.0%	2.0%
Pcs personne de référence												
Affaires et cadres	94	18.0%	1.0%	20	15.0%	0.0%	74	19.0%	2.0%	94	48.0%	1.0%
Agriculteurs	9	1.0%	1.0%	-	-	-	9	2.0%	2.0%	-	-	-
Autres inactifs	25	5.0%	0.0%	6	5.0%	0.0%	19	5.0%	0.0%	-	-	-
Employés	90	17.0%	1.0%	27	21.0%	0.0%	63	16.0%	1.0%	-	-	-
Ouvriers	41	8.0%	0.0%	13	10.0%	0.0%	27	7.0%	0.0%	-	-	-
Petits patrons	30	5.0%	1.0%	4	3.0%	0.0%	26	6.0%	2.0%	30	15.0%	1.0%
Professions intermédiaires	71	14.0%	0.0%	21	16.0%	0.0%	50	13.0%	1.0%	71	36.0%	0.0%
Retraités	141	28.0%	1.0%	35	27.0%	0.0%	106	28.0%	1.0%	-	-	-

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	500	100.0%	0.9%	126	100.0%	0.5%	374	100.0%	1.4%	195	100.0%	1.1%
Taille du foyer												
1 personne	86	17.0%	0.0%	20	16.0%	0.0%	66	17.0%	1.0%	15	7.0%	0.0%
2 personnes	222	44.0%	1.0%	45	35.0%	0.0%	177	47.0%	1.0%	74	37.0%	1.0%
3 personnes	84	16.0%	0.0%	30	24.0%	0.0%	53	14.0%	1.0%	44	22.0%	1.0%
4 personnes	64	12.0%	0.0%	27	21.0%	0.0%	37	9.0%	0.0%	39	20.0%	0.0%
5 personnes et +	44	8.0%	0.0%	3	2.0%	0.0%	40	10.0%	1.0%	22	11.0%	0.0%
Présence d'enfants de moins de 15 ans												
Non	379	75.0%	1.0%	98	77.0%	0.0%	281	75.0%	1.0%	117	59.0%	1.0%
Oui	121	24.0%	0.0%	29	22.0%	0.0%	93	24.0%	1.0%	78	40.0%	1.0%
Habitat												
Agglo. + 100 000 hab	153	30.0%	1.0%	34	26.0%	0.0%	120	32.0%	1.0%	78	40.0%	1.0%
Agglo. 20 000 à 100 000 hab	69	13.0%	1.0%	19	14.0%	0.0%	51	13.0%	1.0%	17	8.0%	0.0%
Agglo. - 20 000 hab	85	17.0%	0.0%	26	20.0%	0.0%	59	15.0%	1.0%	23	12.0%	0.0%
Agglo. paris	92	18.0%	1.0%	31	25.0%	0.0%	61	16.0%	1.0%	40	20.0%	1.0%
Communes rurales	100	19.0%	0.0%	16	12.0%	0.0%	84	22.0%	1.0%	36	18.0%	1.0%

Lecteur Dernière Période

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	500	100.0%	0.9%	126	100.0%	0.5%	374	100.0%	1.4%	195	100.0%	1.1%
Régions insee												
Alsace	29	5.0%	1.0%	2	2.0%	0.0%	27	7.0%	3.0%	17	8.0%	3.0%
Aquitaine	20	4.0%	0.0%	4	2.0%	0.0%	16	4.0%	1.0%	11	5.0%	1.0%
Auvergne	10	2.0%	0.0%	4	3.0%	0.0%	6	1.0%	1.0%	4	2.0%	1.0%
Basse normandie	22	4.0%	1.0%	5	4.0%	0.0%	17	4.0%	2.0%	5	2.0%	1.0%
Bourgogne	11	2.0%	0.0%	-	-	-	11	2.0%	1.0%	1	0.0%	0.0%
Bretagne	21	4.0%	0.0%	3	2.0%	0.0%	18	4.0%	1.0%	11	5.0%	1.0%
Centre	25	5.0%	1.0%	7	5.0%	0.0%	18	4.0%	1.0%	7	3.0%	1.0%
Champagne ardennes	23	4.0%	2.0%	6	5.0%	1.0%	17	4.0%	3.0%	4	2.0%	1.0%
Franche-comté	20	4.0%	2.0%	1	1.0%	0.0%	19	5.0%	3.0%	16	8.0%	5.0%
Haute normandie	11	2.0%	0.0%	-	-	-	11	2.0%	1.0%	5	2.0%	1.0%
Ile de france	99	19.0%	1.0%	36	28.0%	0.0%	63	16.0%	1.0%	42	21.0%	1.0%
Languedoc roussillon	9	1.0%	0.0%	1	0.0%	0.0%	7	2.0%	0.0%	1	0.0%	0.0%
Limousin	6	1.0%	1.0%	1	0.0%	0.0%	5	1.0%	1.0%	1	0.0%	0.0%
Lorraine	22	4.0%	1.0%	8	6.0%	0.0%	14	3.0%	1.0%	4	2.0%	0.0%
Midi pyrénées	32	6.0%	1.0%	4	3.0%	0.0%	28	7.0%	2.0%	9	4.0%	1.0%
Nord pas de calais	22	4.0%	0.0%	5	3.0%	0.0%	18	4.0%	1.0%	13	6.0%	1.0%
Pays de loire	26	5.0%	0.0%	16	13.0%	1.0%	10	2.0%	0.0%	11	5.0%	1.0%
Picardie	3	0.0%	0.0%	0	0.0%	0.0%	3	0.0%	0.0%	0	0.0%	0.0%
Poitou charentes	15	3.0%	1.0%	3	2.0%	0.0%	13	3.0%	1.0%	7	3.0%	1.0%
Provence alpes côte d'azur, corse	37	7.0%	0.0%	16	12.0%	0.0%	21	5.0%	0.0%	15	7.0%	1.0%
Rhône alpes	36	7.0%	0.0%	4	2.0%	0.0%	33	8.0%	1.0%	10	5.0%	0.0%
Habitudes de connection à internet												
1 à 2 fois par semaine	13	2.0%	0.0%	1	0.0%	0.0%	11	3.0%	1.0%	0	0.0%	0.0%
1 à 3 fois par mois	0	0.0%	0.0%	-	-	-	0	0.0%	0.0%	0	0.0%	1.0%
Moins souvent	1	0.0%	0.0%	1	0.0%	1.0%	-	-	-	-	-	-
Presque tous les jours	54	10.0%	1.0%	10	8.0%	0.0%	43	11.0%	2.0%	16	8.0%	1.0%
Tous les jours	417	83.0%	1.0%	111	87.0%	0.0%	306	81.0%	1.0%	178	91.0%	1.0%

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	500	100.0%	0.9%	126	100.0%	0.5%	374	100.0%	1.4%	195	100.0%	1.1%
Revenus du foyer												
65 000 euros et plus par an	109	21.0%	1.0%	30	24.0%	0.0%	78	21.0%	2.0%	83	42.0%	1.0%
De 12 000 à moins de 18 000 euros par an	33	6.0%	0.0%	12	9.0%	0.0%	21	5.0%	0.0%	-	-	-
De 18 000 à moins de 24 000 euros par an	53	10.0%	0.0%	13	10.0%	0.0%	40	10.0%	0.0%	2	1.0%	0.0%
De 24 000 à moins de 36 000 euros par an	119	23.0%	1.0%	32	25.0%	0.0%	86	23.0%	1.0%	40	20.0%	1.0%
De 36 000 à moins de 45 000 euros par an	65	13.0%	1.0%	10	8.0%	0.0%	55	14.0%	1.0%	31	15.0%	1.0%
De 45 000 à moins de 65 000 euros par an	71	14.0%	1.0%	17	13.0%	0.0%	54	14.0%	1.0%	31	16.0%	0.0%
De 9 000 à moins de 12 000 euros par an	13	2.0%	0.0%	6	4.0%	0.0%	7	1.0%	0.0%	0	0.0%	0.0%
Moins de 9 000 euros par an	19	3.0%	1.0%	1	0.0%	0.0%	18	4.0%	2.0%	1	0.0%	0.0%
Ne sait pas	15	2.0%	0.0%	3	2.0%	0.0%	11	3.0%	0.0%	3	1.0%	0.0%
Refus	1	0.0%	0.0%	-	-	-	1	0.0%	0.0%	-	-	-