

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	495	100.0%	0.9%	112	100.0%	0.4%	383	100.0%	1.4%	139	100.0%	0.8%
Sexe												
Femme	383	77.0%	1.0%	-	-	-	383	100.0%	1.0%	114	82.0%	1.0%
Homme	112	23.0%	0.0%	112	100.0%	0.0%	-	-	-	25	18.0%	0.0%
Age												
15 à 24 ans	17	4.0%	0.0%	-	-	-	17	5.0%	0.0%	7	5.0%	0.0%
25 à 34 ans	39	8.0%	0.0%	8	7.0%	0.0%	32	8.0%	0.0%	6	4.0%	0.0%
35 à 49 ans	134	27.0%	1.0%	15	14.0%	0.0%	119	31.0%	1.0%	59	42.0%	0.0%
50 à 59 ans	98	20.0%	1.0%	32	29.0%	0.0%	66	17.0%	1.0%	44	32.0%	1.0%
60 ans et plus	206	42.0%	1.0%	57	51.0%	0.0%	149	39.0%	1.0%	23	17.0%	1.0%
Individu												
Ménagères	341	69.0%	1.0%	-	-	-	341	89.0%	1.0%	108	77.0%	1.0%
Personne de référence	192	39.0%	0.0%	92	82.0%	0.0%	100	26.0%	1.0%	48	34.0%	0.0%
Pcs individu												
Affaires et cadres	42	9.0%	0.0%	13	11.0%	0.0%	30	8.0%	1.0%	39	28.0%	0.0%
Agriculteurs	6	1.0%	1.0%	-	-	-	6	2.0%	4.0%	-	-	-
Autres inactifs	42	8.0%	0.0%	12	11.0%	0.0%	30	8.0%	0.0%	10	7.0%	0.0%
Employés	108	22.0%	1.0%	7	7.0%	0.0%	100	26.0%	1.0%	25	18.0%	1.0%
Ouvriers	48	10.0%	0.0%	27	25.0%	0.0%	21	5.0%	1.0%	1	1.0%	0.0%
Petits patrons	26	5.0%	1.0%	1	0.0%	0.0%	25	7.0%	4.0%	11	8.0%	0.0%
Professions intermédiaires	80	16.0%	1.0%	10	9.0%	0.0%	70	18.0%	1.0%	47	34.0%	0.0%
Retraités	142	29.0%	1.0%	41	37.0%	0.0%	101	26.0%	1.0%	6	4.0%	3.0%
Pcs personne de référence												
Affaires et cadres	72	15.0%	1.0%	13	12.0%	0.0%	59	15.0%	1.0%	72	52.0%	1.0%
Agriculteurs	11	2.0%	1.0%	-	-	-	11	3.0%	3.0%	-	-	-
Autres inactifs	28	6.0%	0.0%	7	6.0%	0.0%	21	6.0%	1.0%	-	-	-
Employés	61	12.0%	1.0%	7	7.0%	0.0%	53	14.0%	1.0%	-	-	-
Ouvriers	68	14.0%	0.0%	23	20.0%	0.0%	45	12.0%	1.0%	-	-	-
Petits patrons	9	2.0%	0.0%	1	0.0%	0.0%	8	2.0%	0.0%	9	6.0%	0.0%
Professions intermédiaires	58	12.0%	0.0%	11	10.0%	0.0%	47	12.0%	1.0%	58	42.0%	0.0%
Retraités	188	38.0%	1.0%	50	45.0%	0.0%	138	36.0%	1.0%	-	-	-

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	495	100.0%	0.9%	112	100.0%	0.4%	383	100.0%	1.4%	139	100.0%	0.8%
Taille du foyer												
1 personne	86	17.0%	0.0%	12	10.0%	0.0%	75	19.0%	1.0%	23	17.0%	1.0%
2 personnes	220	44.0%	1.0%	66	59.0%	0.0%	154	40.0%	1.0%	38	27.0%	0.0%
3 personnes	85	17.0%	0.0%	11	9.0%	0.0%	74	19.0%	1.0%	39	28.0%	0.0%
4 personnes	52	11.0%	0.0%	12	11.0%	0.0%	40	10.0%	0.0%	31	22.0%	0.0%
5 personnes et +	51	10.0%	0.0%	12	11.0%	0.0%	39	10.0%	1.0%	9	7.0%	0.0%
Présence d'enfants de moins de 15 ans												
Non	370	75.0%	1.0%	88	79.0%	0.0%	282	74.0%	1.0%	89	64.0%	0.0%
Oui	124	25.0%	0.0%	24	21.0%	0.0%	100	26.0%	1.0%	50	36.0%	0.0%
Habitat												
Agglo. + 100 000 hab	149	30.0%	0.0%	29	26.0%	0.0%	121	32.0%	1.0%	48	35.0%	0.0%
Agglo. 20 000 à 100 000 hab	52	11.0%	0.0%	20	18.0%	0.0%	32	8.0%	0.0%	16	12.0%	0.0%
Agglo. - 20 000 hab	120	24.0%	1.0%	29	26.0%	0.0%	91	24.0%	1.0%	31	22.0%	1.0%
Agglo. paris	50	10.0%	0.0%	15	14.0%	0.0%	35	9.0%	0.0%	25	18.0%	0.0%
Communes rurales	123	25.0%	1.0%	19	17.0%	0.0%	104	27.0%	1.0%	19	13.0%	0.0%

Lecteur Dernière Période

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	495	100.0%	0.9%	112	100.0%	0.4%	383	100.0%	1.4%	139	100.0%	0.8%
Régions insee												
Alsace	18	4.0%	1.0%	11	10.0%	1.0%	7	2.0%	0.0%	3	2.0%	0.0%
Aquitaine	25	5.0%	0.0%	3	2.0%	0.0%	22	6.0%	1.0%	8	6.0%	0.0%
Auvergne	6	1.0%	0.0%	0	0.0%	0.0%	6	2.0%	1.0%	1	0.0%	0.0%
Basse normandie	9	2.0%	0.0%	2	2.0%	0.0%	7	2.0%	1.0%	3	2.0%	0.0%
Bourgogne	17	3.0%	1.0%	1	1.0%	0.0%	16	4.0%	2.0%	1	1.0%	0.0%
Bretagne	22	5.0%	0.0%	2	2.0%	0.0%	20	5.0%	1.0%	5	3.0%	0.0%
Centre	35	7.0%	1.0%	10	9.0%	1.0%	25	7.0%	2.0%	11	8.0%	1.0%
Champagne ardennes	21	4.0%	2.0%	3	3.0%	0.0%	18	5.0%	3.0%	4	3.0%	1.0%
Franche-comté	13	3.0%	1.0%	5	4.0%	1.0%	8	2.0%	1.0%	5	4.0%	2.0%
Haute normandie	4	1.0%	0.0%	4	4.0%	0.0%	-	-	-	-	-	-
Ile de france	61	12.0%	0.0%	18	16.0%	0.0%	44	11.0%	0.0%	31	22.0%	0.0%
Languedoc roussillon	29	6.0%	1.0%	5	5.0%	0.0%	24	6.0%	1.0%	14	10.0%	1.0%
Limousin	3	1.0%	0.0%	1	1.0%	0.0%	2	0.0%	0.0%	2	2.0%	1.0%
Lorraine	46	9.0%	2.0%	13	11.0%	1.0%	34	9.0%	3.0%	11	8.0%	1.0%
Midi pyrénées	28	6.0%	1.0%	5	5.0%	0.0%	22	6.0%	1.0%	3	2.0%	0.0%
Nord pas de calais	11	2.0%	0.0%	-	-	-	11	3.0%	0.0%	3	2.0%	0.0%
Pays de loire	28	6.0%	0.0%	4	4.0%	0.0%	24	6.0%	1.0%	6	4.0%	0.0%
Picardie	23	5.0%	1.0%	2	2.0%	0.0%	21	5.0%	2.0%	6	4.0%	1.0%
Poitou charentes	21	4.0%	1.0%	5	5.0%	0.0%	15	4.0%	1.0%	5	4.0%	1.0%
Provence alpes côte d'azur, corse	27	5.0%	0.0%	9	8.0%	0.0%	18	5.0%	0.0%	1	1.0%	0.0%
Rhône alpes	48	10.0%	0.0%	8	7.0%	0.0%	40	10.0%	1.0%	16	12.0%	0.0%
Habitudes de connection à internet												
1 à 2 fois par semaine	24	5.0%	1.0%	1	1.0%	0.0%	23	6.0%	1.0%	1	1.0%	0.0%
1 à 3 fois par mois	1	0.0%	0.0%	-	-	-	1	0.0%	0.0%	-	-	-
Moins souvent	-	-	-	-	-	-	-	-	-	-	-	-
Presque tous les jours	40	8.0%	0.0%	6	5.0%	0.0%	34	9.0%	1.0%	16	12.0%	1.0%
Tous les jours	415	84.0%	1.0%	103	92.0%	0.0%	313	82.0%	1.0%	121	87.0%	0.0%

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	495	100.0%	0.9%	112	100.0%	0.4%	383	100.0%	1.4%	139	100.0%	0.8%
Revenus du foyer												
65 000 euros et plus par an	70	14.0%	1.0%	13	12.0%	0.0%	57	15.0%	1.0%	50	36.0%	1.0%
De 12 000 à moins de 18 000 euros par an	73	15.0%	1.0%	17	15.0%	0.0%	56	15.0%	1.0%	2	1.0%	0.0%
De 18 000 à moins de 24 000 euros par an	37	7.0%	0.0%	2	2.0%	0.0%	35	9.0%	0.0%	8	6.0%	0.0%
De 24 000 à moins de 36 000 euros par an	125	25.0%	1.0%	38	34.0%	0.0%	87	23.0%	1.0%	32	23.0%	1.0%
De 36 000 à moins de 45 000 euros par an	71	14.0%	1.0%	19	17.0%	0.0%	52	14.0%	1.0%	16	11.0%	0.0%
De 45 000 à moins de 65 000 euros par an	71	14.0%	1.0%	23	20.0%	0.0%	48	12.0%	1.0%	27	20.0%	0.0%
De 9 000 à moins de 12 000 euros par an	11	2.0%	0.0%	-	-	-	11	3.0%	0.0%	-	-	-
Moins de 9 000 euros par an	10	2.0%	0.0%	-	-	-	10	3.0%	1.0%	-	-	-
Ne sait pas	13	3.0%	0.0%	0	0.0%	0.0%	12	3.0%	0.0%	1	1.0%	0.0%
Refus	13	3.0%	0.0%	-	-	-	13	3.0%	1.0%	0	0.0%	0.0%