

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	1 602	100.0%	3.0%	734	100.0%	2.9%	869	100.0%	3.2%	386	100.0%	2.2%
<b>Sexe</b>												
<b>Femme</b>	869	54.0%	3.0%	-	-	-	869	100.0%	3.0%	177	46.0%	2.0%
<b>Homme</b>	734	46.0%	2.0%	734	100.0%	2.0%	-	-	-	209	54.0%	2.0%
<b>Age</b>												
<b>15 à 24 ans</b>	111	7.0%	1.0%	56	8.0%	1.0%	55	6.0%	1.0%	26	7.0%	0.0%
<b>25 à 34 ans</b>	171	11.0%	2.0%	83	11.0%	2.0%	88	10.0%	2.0%	51	13.0%	1.0%
<b>35 à 49 ans</b>	301	19.0%	2.0%	126	17.0%	2.0%	175	20.0%	2.0%	144	37.0%	2.0%
<b>50 à 59 ans</b>	275	17.0%	3.0%	149	20.0%	3.0%	126	14.0%	2.0%	99	26.0%	2.0%
<b>60 ans et plus</b>	745	47.0%	4.0%	320	44.0%	4.0%	425	49.0%	4.0%	66	17.0%	3.0%
<b>Individu</b>												
<b>Ménagères</b>	808	50.0%	3.0%	-	-	-	808	93.0%	3.0%	176	46.0%	2.0%
<b>Personne de référence</b>	918	57.0%	3.0%	660	90.0%	3.0%	258	30.0%	3.0%	222	58.0%	2.0%
<b>Pcs individu</b>												
<b>Affaires et cadres</b>	113	7.0%	2.0%	68	9.0%	2.0%	46	5.0%	2.0%	102	26.0%	2.0%
<b>Agriculteurs</b>	7	0.0%	1.0%	7	1.0%	2.0%	0	0.0%	0.0%	-	-	-
<b>Autres inactifs</b>	217	14.0%	1.0%	77	11.0%	1.0%	139	16.0%	2.0%	26	7.0%	0.0%
<b>Employés</b>	259	16.0%	3.0%	67	9.0%	3.0%	192	22.0%	3.0%	48	12.0%	2.0%
<b>Ouvriers</b>	207	13.0%	3.0%	117	16.0%	2.0%	90	10.0%	6.0%	13	3.0%	3.0%
<b>Petits patrons</b>	43	3.0%	2.0%	32	4.0%	3.0%	11	1.0%	1.0%	40	10.0%	2.0%
<b>Professions intermédiaires</b>	171	11.0%	2.0%	98	13.0%	2.0%	74	8.0%	2.0%	150	39.0%	2.0%
<b>Retraités</b>	585	36.0%	4.0%	268	36.0%	4.0%	317	36.0%	4.0%	8	2.0%	4.0%
<b>Pcs personne de référence</b>												
<b>Affaires et cadres</b>	121	8.0%	1.0%	66	9.0%	1.0%	55	6.0%	1.0%	121	31.0%	1.0%
<b>Agriculteurs</b>	36	2.0%	5.0%	11	2.0%	3.0%	24	3.0%	7.0%	-	-	-
<b>Autres inactifs</b>	123	8.0%	3.0%	68	9.0%	3.0%	55	6.0%	2.0%	-	-	-
<b>Employés</b>	155	10.0%	2.0%	57	8.0%	2.0%	99	11.0%	3.0%	-	-	-
<b>Ouvriers</b>	265	17.0%	2.0%	112	15.0%	2.0%	153	18.0%	3.0%	-	-	-
<b>Petits patrons</b>	56	3.0%	2.0%	36	5.0%	2.0%	20	2.0%	1.0%	56	15.0%	2.0%
<b>Professions intermédiaires</b>	209	13.0%	2.0%	107	15.0%	2.0%	102	12.0%	2.0%	209	54.0%	2.0%
<b>Retraités</b>	638	40.0%	4.0%	277	38.0%	4.0%	360	41.0%	4.0%	-	-	-

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	1 602	100.0%	3.0%	734	100.0%	2.9%	869	100.0%	3.2%	386	100.0%	2.2%
<b>Taille du foyer</b>												
<b>1 personne</b>	356	22.0%	3.0%	155	21.0%	3.0%	201	23.0%	3.0%	52	13.0%	2.0%
<b>2 personnes</b>	648	40.0%	3.0%	324	44.0%	3.0%	323	37.0%	3.0%	88	23.0%	2.0%
<b>3 personnes</b>	233	15.0%	2.0%	99	13.0%	2.0%	134	15.0%	2.0%	75	19.0%	1.0%
<b>4 personnes</b>	221	14.0%	2.0%	96	13.0%	2.0%	125	14.0%	2.0%	91	24.0%	1.0%
<b>5 personnes et +</b>	145	9.0%	2.0%	59	8.0%	2.0%	86	10.0%	2.0%	80	21.0%	3.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Non</b>	1 212	76.0%	3.0%	565	77.0%	3.0%	646	74.0%	3.0%	220	57.0%	2.0%
<b>Oui</b>	391	24.0%	2.0%	168	23.0%	2.0%	223	26.0%	2.0%	166	43.0%	2.0%
<b>Habitat</b>												
<b>Agglo. + 100 000 hab</b>	345	22.0%	2.0%	165	22.0%	2.0%	180	21.0%	2.0%	70	18.0%	1.0%
<b>Agglo. 20 000 à 100 000 hab</b>	229	14.0%	3.0%	112	15.0%	3.0%	117	13.0%	3.0%	63	16.0%	3.0%
<b>Agglo. - 20 000 hab</b>	547	34.0%	6.0%	243	33.0%	5.0%	304	35.0%	6.0%	123	32.0%	4.0%
<b>Agglo. paris</b>	33	2.0%	0.0%	7	1.0%	0.0%	26	3.0%	0.0%	16	4.0%	0.0%
<b>Communes rurales</b>	449	28.0%	3.0%	208	28.0%	3.0%	241	28.0%	3.0%	114	29.0%	3.0%

Lecteur Dernière Période

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	1 602	100.0%	3.0%	734	100.0%	2.9%	869	100.0%	3.2%	386	100.0%	2.2%
<b>Régions insee</b>												
Alsace	1	0.0%	0.0%	0	0.0%	0.0%	1	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	8	1.0%	0.0%	8	1.0%	0.0%	-	-	-	-	-	-
Auvergne	4	0.0%	0.0%	-	-	-	4	0.0%	0.0%	-	-	-
Basse normandie	211	13.0%	17.0%	95	13.0%	16.0%	116	13.0%	18.0%	62	16.0%	17.0%
Bourgogne	-	-	-	-	-	-	-	-	-	-	-	-
Bretagne	633	40.0%	23.0%	289	39.0%	21.0%	344	40.0%	24.0%	150	39.0%	17.0%
Centre	5	0.0%	0.0%	4	1.0%	0.0%	1	0.0%	0.0%	4	1.0%	0.0%
Champagne ardennes	2	0.0%	0.0%	2	0.0%	0.0%	-	-	-	-	-	-
Franche-comté	2	0.0%	0.0%	2	0.0%	0.0%	-	-	-	2	0.0%	0.0%
Haute normandie	36	2.0%	2.0%	1	0.0%	0.0%	34	4.0%	4.0%	2	1.0%	0.0%
Ile de france	38	2.0%	0.0%	10	1.0%	0.0%	28	3.0%	0.0%	16	4.0%	0.0%
Languedoc roussillon	10	1.0%	0.0%	-	-	-	10	1.0%	0.0%	10	3.0%	1.0%
Limousin	7	0.0%	1.0%	4	1.0%	1.0%	4	0.0%	1.0%	4	1.0%	2.0%
Lorraine	-	-	-	-	-	-	-	-	-	-	-	-
Midi pyrénées	1	0.0%	0.0%	-	-	-	1	0.0%	0.0%	-	-	-
Nord pas de calais	2	0.0%	0.0%	0	0.0%	0.0%	1	0.0%	0.0%	-	-	-
Pays de loire	604	38.0%	19.0%	286	39.0%	19.0%	318	37.0%	20.0%	127	33.0%	13.0%
Picardie	4	0.0%	0.0%	4	1.0%	0.0%	0	0.0%	0.0%	4	1.0%	1.0%
Poitou charentes	19	1.0%	1.0%	16	2.0%	2.0%	4	0.0%	0.0%	2	0.0%	0.0%
Provence alpes côte d'azur, corse	9	1.0%	0.0%	9	1.0%	0.0%	-	-	-	2	1.0%	0.0%
Rhône alpes	4	0.0%	0.0%	2	0.0%	0.0%	2	0.0%	0.0%	-	-	-
<b>Habitudes de connection à internet</b>												
1 à 2 fois par semaine	85	5.0%	4.0%	22	3.0%	2.0%	63	7.0%	5.0%	2	0.0%	0.0%
1 à 3 fois par mois	11	1.0%	2.0%	5	1.0%	3.0%	5	1.0%	2.0%	1	0.0%	1.0%
Moins souvent	0	0.0%	0.0%	-	-	-	0	0.0%	0.0%	-	-	-
Presque tous les jours	124	8.0%	2.0%	50	7.0%	2.0%	73	8.0%	3.0%	38	10.0%	3.0%
Tous les jours	1 305	81.0%	3.0%	618	84.0%	2.0%	687	79.0%	3.0%	345	89.0%	2.0%

Lecteur Dernière Période

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	1 602	100.0%	3.0%	734	100.0%	2.9%	869	100.0%	3.2%	386	100.0%	2.2%
<b>Revenus du foyer</b>												
<b>65 000 euros et plus par an</b>	150	9.0%	2.0%	100	14.0%	2.0%	51	6.0%	1.0%	104	27.0%	2.0%
<b>De 12 000 à moins de 18 000 euros par an</b>	128	8.0%	2.0%	54	7.0%	2.0%	74	9.0%	2.0%	9	2.0%	1.0%
<b>De 18 000 à moins de 24 000 euros par an</b>	184	11.0%	2.0%	81	11.0%	2.0%	104	12.0%	2.0%	22	6.0%	1.0%
<b>De 24 000 à moins de 36 000 euros par an</b>	420	26.0%	3.0%	169	23.0%	3.0%	252	29.0%	4.0%	72	19.0%	2.0%
<b>De 36 000 à moins de 45 000 euros par an</b>	293	18.0%	3.0%	134	18.0%	3.0%	159	18.0%	4.0%	66	17.0%	2.0%
<b>De 45 000 à moins de 65 000 euros par an</b>	244	15.0%	3.0%	130	18.0%	3.0%	114	13.0%	3.0%	96	25.0%	3.0%
<b>De 9 000 à moins de 12 000 euros par an</b>	78	5.0%	3.0%	25	3.0%	2.0%	53	6.0%	3.0%	1	0.0%	0.0%
<b>Moins de 9 000 euros par an</b>	25	2.0%	1.0%	15	2.0%	2.0%	10	1.0%	1.0%	0	0.0%	0.0%
<b>Ne sait pas</b>	35	2.0%	1.0%	15	2.0%	1.0%	20	2.0%	1.0%	5	1.0%	0.0%
<b>Refus</b>	35	2.0%	2.0%	3	0.0%	0.0%	32	4.0%	4.0%	2	1.0%	0.0%