

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	1 250	100.0%	2.4%	173	100.0%	0.7%	1 077	100.0%	3.9%	320	100.0%	1.8%
Sexe												
Femme	1 077	86.0%	3.0%	-	-	-	1 077	100.0%	3.0%	287	90.0%	3.0%
Homme	173	14.0%	0.0%	173	100.0%	0.0%	-	-	-	32	10.0%	0.0%
Age												
15 à 24 ans	74	6.0%	1.0%	10	6.0%	0.0%	64	6.0%	1.0%	27	9.0%	0.0%
25 à 34 ans	61	5.0%	0.0%	8	5.0%	0.0%	53	5.0%	1.0%	32	10.0%	1.0%
35 à 49 ans	272	22.0%	2.0%	61	35.0%	1.0%	211	20.0%	3.0%	101	32.0%	1.0%
50 à 59 ans	284	23.0%	3.0%	30	18.0%	0.0%	254	24.0%	5.0%	121	38.0%	3.0%
60 ans et plus	560	45.0%	3.0%	64	37.0%	0.0%	496	46.0%	5.0%	38	12.0%	2.0%
Individu												
Ménagères	990	79.0%	4.0%	-	-	-	990	92.0%	4.0%	259	81.0%	3.0%
Personne de référence	581	46.0%	2.0%	146	85.0%	0.0%	435	40.0%	5.0%	92	29.0%	1.0%
Pcs individu												
Affaires et cadres	84	7.0%	1.0%	10	6.0%	0.0%	74	7.0%	3.0%	69	22.0%	1.0%
Agriculteurs	5	0.0%	1.0%	1	0.0%	0.0%	4	0.0%	2.0%	4	1.0%	31.0%
Autres inactifs	322	26.0%	2.0%	34	20.0%	0.0%	288	27.0%	4.0%	84	26.0%	2.0%
Employés	214	17.0%	2.0%	19	11.0%	0.0%	195	18.0%	3.0%	44	14.0%	2.0%
Ouvriers	57	5.0%	0.0%	36	21.0%	0.0%	21	2.0%	1.0%	4	1.0%	1.0%
Petits patrons	17	1.0%	1.0%	1	1.0%	0.0%	16	1.0%	2.0%	6	2.0%	0.0%
Professions intermédiaires	128	10.0%	1.0%	23	13.0%	0.0%	106	10.0%	2.0%	101	31.0%	1.0%
Retraités	422	34.0%	3.0%	49	28.0%	0.0%	373	35.0%	5.0%	7	2.0%	3.0%
Pcs personne de référence												
Affaires et cadres	139	11.0%	1.0%	11	6.0%	0.0%	129	12.0%	3.0%	139	44.0%	1.0%
Agriculteurs	4	0.0%	0.0%	1	0.0%	0.0%	3	0.0%	0.0%	-	-	-
Autres inactifs	169	14.0%	4.0%	24	14.0%	1.0%	145	13.0%	7.0%	-	-	-
Employés	126	10.0%	2.0%	24	14.0%	1.0%	102	9.0%	3.0%	-	-	-
Ouvriers	136	11.0%	1.0%	32	19.0%	0.0%	104	10.0%	2.0%	-	-	-
Petits patrons	48	4.0%	1.0%	1	1.0%	0.0%	46	4.0%	3.0%	48	15.0%	1.0%
Professions intermédiaires	133	11.0%	1.0%	20	12.0%	0.0%	112	10.0%	2.0%	133	41.0%	1.0%
Retraités	496	40.0%	3.0%	60	34.0%	0.0%	437	41.0%	5.0%	-	-	-

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	1 250	100.0%	2.4%	173	100.0%	0.7%	1 077	100.0%	3.9%	320	100.0%	1.8%
Taille du foyer												
1 personne	337	27.0%	3.0%	21	12.0%	0.0%	316	29.0%	5.0%	38	12.0%	1.0%
2 personnes	478	38.0%	2.0%	77	45.0%	0.0%	401	37.0%	4.0%	102	32.0%	2.0%
3 personnes	197	16.0%	2.0%	21	12.0%	0.0%	176	16.0%	3.0%	99	31.0%	2.0%
4 personnes	144	12.0%	1.0%	38	22.0%	0.0%	106	10.0%	2.0%	41	13.0%	0.0%
5 personnes et +	94	8.0%	1.0%	15	9.0%	0.0%	79	7.0%	2.0%	40	12.0%	1.0%
Présence d'enfants de moins de 15 ans												
Non	999	80.0%	2.0%	136	79.0%	0.0%	862	80.0%	4.0%	199	62.0%	2.0%
Oui	252	20.0%	1.0%	36	21.0%	0.0%	215	20.0%	2.0%	121	38.0%	1.0%
Habitat												
Agglo. + 100 000 hab	323	26.0%	2.0%	37	21.0%	0.0%	286	27.0%	3.0%	71	22.0%	1.0%
Agglo. 20 000 à 100 000 hab	198	16.0%	2.0%	31	18.0%	0.0%	167	16.0%	4.0%	42	13.0%	2.0%
Agglo. - 20 000 hab	208	17.0%	2.0%	14	8.0%	0.0%	193	18.0%	3.0%	50	16.0%	1.0%
Agglo. paris	248	20.0%	2.0%	49	28.0%	1.0%	199	19.0%	4.0%	84	26.0%	2.0%
Communes rurales	273	22.0%	2.0%	42	24.0%	0.0%	231	21.0%	3.0%	74	23.0%	2.0%

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	1 250	100.0%	2.4%	173	100.0%	0.7%	1 077	100.0%	3.9%	320	100.0%	1.8%
Régions insee												
Alsace	37	3.0%	2.0%	5	3.0%	0.0%	32	3.0%	4.0%	10	3.0%	2.0%
Aquitaine	58	5.0%	2.0%	6	4.0%	0.0%	51	5.0%	3.0%	7	2.0%	0.0%
Auvergne	15	1.0%	1.0%	2	1.0%	0.0%	13	1.0%	2.0%	2	1.0%	0.0%
Basse normandie	22	2.0%	1.0%	-	-	-	22	2.0%	3.0%	5	1.0%	1.0%
Bourgogne	32	3.0%	2.0%	3	2.0%	0.0%	30	3.0%	4.0%	10	3.0%	2.0%
Bretagne	44	3.0%	1.0%	0	0.0%	0.0%	43	4.0%	3.0%	7	2.0%	0.0%
Centre	54	4.0%	2.0%	4	2.0%	0.0%	51	5.0%	4.0%	6	2.0%	0.0%
Champagne ardennes	18	1.0%	1.0%	3	2.0%	0.0%	15	1.0%	2.0%	5	1.0%	1.0%
Franche-comté	13	1.0%	1.0%	3	2.0%	0.0%	10	1.0%	2.0%	4	1.0%	1.0%
Haute normandie	21	2.0%	1.0%	-	-	-	21	2.0%	2.0%	1	0.0%	0.0%
Ile de france	269	22.0%	2.0%	49	28.0%	1.0%	220	20.0%	4.0%	87	27.0%	2.0%
Languedoc roussillon	73	6.0%	3.0%	24	14.0%	2.0%	49	5.0%	4.0%	16	5.0%	2.0%
Limousin	8	1.0%	1.0%	4	2.0%	1.0%	4	0.0%	1.0%	5	2.0%	2.0%
Lorraine	36	3.0%	1.0%	1	1.0%	0.0%	35	3.0%	3.0%	10	3.0%	1.0%
Midi pyrénées	71	6.0%	2.0%	12	7.0%	1.0%	59	5.0%	4.0%	13	4.0%	1.0%
Nord pas de calais	87	7.0%	2.0%	10	6.0%	0.0%	77	7.0%	4.0%	26	8.0%	2.0%
Pays de loire	56	4.0%	1.0%	7	4.0%	0.0%	49	5.0%	3.0%	16	5.0%	1.0%
Picardie	65	5.0%	4.0%	13	8.0%	1.0%	51	5.0%	6.0%	6	2.0%	1.0%
Poitou charentes	46	4.0%	3.0%	16	9.0%	2.0%	31	3.0%	3.0%	22	7.0%	5.0%
Provence alpes côte d'azur, corse	100	8.0%	2.0%	3	2.0%	0.0%	97	9.0%	4.0%	32	10.0%	2.0%
Rhône alpes	126	10.0%	2.0%	7	4.0%	0.0%	119	11.0%	4.0%	31	10.0%	1.0%
Habitudes de connection à internet												
1 à 2 fois par semaine	87	7.0%	4.0%	21	12.0%	2.0%	66	6.0%	5.0%	5	2.0%	1.0%
1 à 3 fois par mois	8	1.0%	2.0%	-	-	-	8	1.0%	3.0%	0	0.0%	0.0%
Moins souvent	-	-	-	-	-	-	-	-	-	-	-	-
Presque tous les jours	75	6.0%	1.0%	2	1.0%	0.0%	73	7.0%	3.0%	10	3.0%	0.0%
Tous les jours	906	72.0%	2.0%	143	83.0%	0.0%	762	71.0%	3.0%	305	95.0%	1.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	1 250	100.0%	2.4%	173	100.0%	0.7%	1 077	100.0%	3.9%	320	100.0%	1.8%
Revenus du foyer												
65 000 euros et plus par an	157	13.0%	2.0%	13	7.0%	0.0%	144	13.0%	4.0%	115	36.0%	2.0%
De 12 000 à moins de 18 000 euros par an	129	10.0%	2.0%	19	11.0%	0.0%	110	10.0%	3.0%	6	2.0%	0.0%
De 18 000 à moins de 24 000 euros par an	160	13.0%	2.0%	9	5.0%	0.0%	151	14.0%	3.0%	27	8.0%	1.0%
De 24 000 à moins de 36 000 euros par an	285	23.0%	2.0%	48	28.0%	0.0%	237	22.0%	3.0%	69	21.0%	2.0%
De 36 000 à moins de 45 000 euros par an	120	10.0%	1.0%	13	8.0%	0.0%	107	10.0%	3.0%	35	11.0%	1.0%
De 45 000 à moins de 65 000 euros par an	164	13.0%	2.0%	50	29.0%	1.0%	114	11.0%	3.0%	38	12.0%	1.0%
De 9 000 à moins de 12 000 euros par an	120	10.0%	5.0%	7	4.0%	0.0%	114	11.0%	8.0%	2	1.0%	0.0%
Moins de 9 000 euros par an	30	2.0%	2.0%	4	2.0%	0.0%	26	2.0%	3.0%	4	1.0%	2.0%
Ne sait pas	26	2.0%	1.0%	0	0.0%	0.0%	25	2.0%	1.0%	10	3.0%	1.0%
Refus	56	4.0%	4.0%	9	5.0%	1.0%	47	4.0%	5.0%	13	4.0%	3.0%