



	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	347	100.0%	0.7%	212	100.0%	0.8%	135	100.0%	0.5%	191	100.0%	1.1%
Sexe												
Femme	135	38.0%	0.0%	-	-	-	135	100.0%	0.0%	74	39.0%	0.0%
Homme	212	61.0%	0.0%	212	100.0%	0.0%	-	-	-	116	61.0%	1.0%
Age												
15 à 24 ans	70	20.0%	0.0%	30	14.0%	0.0%	40	29.0%	1.0%	46	24.0%	1.0%
25 à 34 ans	52	15.0%	0.0%	41	19.0%	1.0%	11	8.0%	0.0%	27	14.0%	1.0%
35 à 49 ans	104	30.0%	0.0%	67	31.0%	1.0%	37	27.0%	0.0%	73	38.0%	1.0%
50 à 59 ans	59	17.0%	0.0%	40	18.0%	1.0%	20	14.0%	0.0%	25	13.0%	0.0%
60 ans et plus	61	17.0%	0.0%	34	15.0%	0.0%	27	20.0%	0.0%	19	10.0%	1.0%
Individu												
Ménagères	92	26.0%	0.0%	-	-	-	92	67.0%	0.0%	46	24.0%	0.0%
Personne de référence	199	57.0%	0.0%	164	77.0%	0.0%	35	26.0%	0.0%	101	53.0%	1.0%
Pcs individu												
Affaires et cadres	71	20.0%	1.0%	50	23.0%	1.0%	20	15.0%	1.0%	69	36.0%	1.0%
Agriculteurs	-	-	-	-	-	-	-	-	-	-	-	-
Autres inactifs	86	24.0%	0.0%	39	18.0%	0.0%	47	34.0%	0.0%	33	17.0%	1.0%
Employés	57	16.0%	0.0%	30	14.0%	1.0%	26	19.0%	0.0%	12	6.0%	0.0%
Ouvriers	27	7.0%	0.0%	24	11.0%	0.0%	3	2.0%	0.0%	5	2.0%	1.0%
Petits patrons	13	3.0%	0.0%	10	5.0%	1.0%	3	2.0%	0.0%	13	7.0%	0.0%
Professions intermédiaires	60	17.0%	0.0%	36	16.0%	1.0%	24	18.0%	0.0%	56	29.0%	1.0%
Retraités	34	9.0%	0.0%	22	10.0%	0.0%	12	8.0%	0.0%	2	0.0%	0.0%
Pcs personne de référence												
Affaires et cadres	96	27.0%	1.0%	60	28.0%	1.0%	36	26.0%	1.0%	96	50.0%	1.0%
Agriculteurs	2	0.0%	0.0%	-	-	-	2	1.0%	0.0%	-	-	-
Autres inactifs	23	6.0%	0.0%	18	8.0%	0.0%	5	3.0%	0.0%	-	-	-
Employés	47	13.0%	0.0%	29	13.0%	1.0%	17	12.0%	0.0%	-	-	-
Ouvriers	27	7.0%	0.0%	15	7.0%	0.0%	12	8.0%	0.0%	-	-	-
Petits patrons	24	6.0%	0.0%	19	9.0%	1.0%	4	3.0%	0.0%	24	12.0%	0.0%
Professions intermédiaires	71	20.0%	0.0%	37	17.0%	0.0%	34	25.0%	0.0%	71	37.0%	0.0%
Retraités	58	16.0%	0.0%	33	15.0%	0.0%	25	18.0%	0.0%	-	-	-



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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	347	100.0%	0.7%	212	100.0%	0.8%	135	100.0%	0.5%	191	100.0%	1.1%
Taille du foyer												
1 personne	51	14.0%	0.0%	33	15.0%	0.0%	18	13.0%	0.0%	22	11.0%	1.0%
2 personnes	102	29.0%	0.0%	57	26.0%	0.0%	45	33.0%	0.0%	28	14.0%	0.0%
3 personnes	79	22.0%	0.0%	45	21.0%	1.0%	34	25.0%	0.0%	45	23.0%	1.0%
4 personnes	78	22.0%	0.0%	50	23.0%	1.0%	28	20.0%	0.0%	71	37.0%	1.0%
5 personnes et +	37	10.0%	0.0%	27	12.0%	1.0%	10	7.0%	0.0%	25	13.0%	0.0%
Présence d'enfants de moins de 15 ans												
Non	222	64.0%	0.0%	127	60.0%	0.0%	95	70.0%	0.0%	102	53.0%	1.0%
Oui	124	35.0%	0.0%	84	39.0%	1.0%	40	29.0%	0.0%	89	46.0%	1.0%
Habitat												
Agglo. + 100 000 hab	111	32.0%	0.0%	72	34.0%	1.0%	39	28.0%	0.0%	62	32.0%	1.0%
Agglo. 20 000 à 100 000 hab	44	12.0%	0.0%	22	10.0%	0.0%	22	16.0%	0.0%	25	12.0%	1.0%
Agglo. - 20 000 hab	65	18.0%	0.0%	33	15.0%	0.0%	31	23.0%	0.0%	19	9.0%	0.0%
Agglo. paris	68	19.0%	0.0%	41	19.0%	1.0%	27	20.0%	0.0%	51	26.0%	1.0%
Communes rurales	59	17.0%	0.0%	43	20.0%	0.0%	16	12.0%	0.0%	34	17.0%	0.0%



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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	347	100.0%	0.7%	212	100.0%	0.8%	135	100.0%	0.5%	191	100.0%	1.1%
Régions insee												
Alsace	16	4.0%	1.0%	11	5.0%	1.0%	5	3.0%	0.0%	10	5.0%	2.0%
Aquitaine	20	5.0%	0.0%	10	4.0%	0.0%	10	7.0%	0.0%	10	5.0%	1.0%
Auvergne	6	1.0%	0.0%	1	0.0%	0.0%	5	3.0%	0.0%	3	1.0%	0.0%
Basse normandie	3	0.0%	0.0%	3	1.0%	0.0%	0	0.0%	0.0%	3	1.0%	0.0%
Bourgogne	9	2.0%	0.0%	7	3.0%	1.0%	2	1.0%	0.0%	2	1.0%	0.0%
Bretagne	16	4.0%	0.0%	13	6.0%	1.0%	3	2.0%	0.0%	10	5.0%	1.0%
Centre	7	2.0%	0.0%	5	2.0%	0.0%	2	1.0%	0.0%	6	3.0%	1.0%
Champagne ardennes	7	2.0%	0.0%	7	3.0%	1.0%	-	-	-	2	1.0%	0.0%
Franche-comté	10	2.0%	1.0%	8	3.0%	1.0%	2	1.0%	0.0%	5	2.0%	1.0%
Haute normandie	16	4.0%	1.0%	9	4.0%	1.0%	7	4.0%	0.0%	6	3.0%	1.0%
Ile de france	75	21.0%	0.0%	46	21.0%	1.0%	29	21.0%	0.0%	54	28.0%	1.0%
Languedoc roussillon	10	3.0%	0.0%	9	4.0%	0.0%	2	1.0%	0.0%	4	2.0%	0.0%
Limousin	5	1.0%	0.0%	1	0.0%	0.0%	4	2.0%	1.0%	5	2.0%	2.0%
Lorraine	8	2.0%	0.0%	4	2.0%	0.0%	4	3.0%	0.0%	4	1.0%	0.0%
Midi pyrénées	11	3.0%	0.0%	5	2.0%	0.0%	5	4.0%	0.0%	9	4.0%	1.0%
Nord pas de calais	18	5.0%	0.0%	11	5.0%	0.0%	6	4.0%	0.0%	7	3.0%	0.0%
Pays de loire	11	3.0%	0.0%	5	2.0%	0.0%	5	3.0%	0.0%	9	5.0%	1.0%
Picardie	17	4.0%	1.0%	8	4.0%	1.0%	9	6.0%	1.0%	9	4.0%	1.0%
Poitou charentes	12	3.0%	0.0%	11	5.0%	1.0%	2	1.0%	0.0%	1	0.0%	0.0%
Provence alpes côte d'azur, corse	32	9.0%	0.0%	15	7.0%	0.0%	17	12.0%	0.0%	12	6.0%	0.0%
Rhône alpes	37	10.0%	0.0%	20	9.0%	0.0%	17	12.0%	0.0%	19	10.0%	1.0%
Habitudes de connection à internet												
1 à 2 fois par semaine	2	0.0%	0.0%	1	0.0%	0.0%	1	1.0%	0.0%	2	0.0%	0.0%
1 à 3 fois par mois	0	0.0%	0.0%	0	0.0%	0.0%	-	-	-	0	0.0%	0.0%
Moins souvent	-	-	-	-	-	-	-	-	-	-	-	-
Presque tous les jours	22	6.0%	0.0%	14	6.0%	0.0%	8	6.0%	0.0%	11	5.0%	1.0%
Tous les jours	316	91.0%	0.0%	192	90.0%	0.0%	124	92.0%	0.0%	178	93.0%	1.0%



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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	347	100.0%	0.7%	212	100.0%	0.8%	135	100.0%	0.5%	191	100.0%	1.1%
Revenus du foyer												
65 000 euros et plus par an	73	20.0%	1.0%	43	20.0%	1.0%	30	22.0%	1.0%	59	30.0%	1.0%
De 12 000 à moins de 18 000 euros par an	15	4.0%	0.0%	11	5.0%	0.0%	4	3.0%	0.0%	8	4.0%	1.0%
De 18 000 à moins de 24 000 euros par an	46	13.0%	0.0%	33	15.0%	1.0%	13	9.0%	0.0%	17	9.0%	1.0%
De 24 000 à moins de 36 000 euros par an	65	18.0%	0.0%	34	15.0%	0.0%	31	22.0%	0.0%	38	19.0%	1.0%
De 36 000 à moins de 45 000 euros par an	54	15.0%	0.0%	33	15.0%	0.0%	21	15.0%	0.0%	25	13.0%	1.0%
De 45 000 à moins de 65 000 euros par an	48	13.0%	0.0%	33	15.0%	0.0%	15	11.0%	0.0%	35	18.0%	1.0%
De 9 000 à moins de 12 000 euros par an	26	7.0%	1.0%	14	6.0%	1.0%	12	8.0%	0.0%	3	1.0%	1.0%
Moins de 9 000 euros par an	9	2.0%	0.0%	8	3.0%	1.0%	1	0.0%	0.0%	1	0.0%	0.0%
Ne sait pas	7	2.0%	0.0%	2	1.0%	0.0%	5	3.0%	0.0%	4	1.0%	0.0%
Refus	3	0.0%	0.0%	1	0.0%	0.0%	2	1.0%	0.0%	-	-	-