

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	153	100.0%	0.3%	74	100.0%	0.3%	79	100.0%	0.3%	38	100.0%	0.2%
<b>Sexe</b>												
<b>Femme</b>	79	51.0%	0.0%	-	-	-	79	100.0%	0.0%	17	43.0%	0.0%
<b>Homme</b>	74	48.0%	0.0%	74	100.0%	0.0%	-	-	-	21	56.0%	0.0%
<b>Age</b>												
<b>15 à 24 ans</b>	9	5.0%	0.0%	4	5.0%	0.0%	4	5.0%	0.0%	3	7.0%	0.0%
<b>25 à 34 ans</b>	20	12.0%	0.0%	6	8.0%	0.0%	13	16.0%	0.0%	5	13.0%	0.0%
<b>35 à 49 ans</b>	35	23.0%	0.0%	21	28.0%	0.0%	14	18.0%	0.0%	13	35.0%	0.0%
<b>50 à 59 ans</b>	36	23.0%	0.0%	21	27.0%	0.0%	15	19.0%	0.0%	12	31.0%	0.0%
<b>60 ans et plus</b>	54	35.0%	0.0%	22	29.0%	0.0%	32	40.0%	0.0%	5	12.0%	0.0%
<b>Individu</b>												
<b>Ménagères</b>	73	47.0%	0.0%	-	-	-	73	92.0%	0.0%	15	38.0%	0.0%
<b>Personne de référence</b>	97	63.0%	0.0%	66	88.0%	0.0%	31	39.0%	0.0%	25	64.0%	0.0%
<b>Responsable des achats</b>	110	71.0%	0.0%	41	54.0%	0.0%	70	87.0%	0.0%	25	66.0%	0.0%
<b>Pcs individu</b>												
<b>Affaires et cadres</b>	14	9.0%	0.0%	9	12.0%	0.0%	5	6.0%	0.0%	13	35.0%	0.0%
<b>Agriculteurs</b>	4	2.0%	0.0%	3	4.0%	1.0%	1	0.0%	0.0%	-	-	-
<b>Autres inactifs</b>	20	12.0%	0.0%	2	3.0%	0.0%	17	21.0%	0.0%	2	6.0%	0.0%
<b>Employés</b>	28	18.0%	0.0%	8	10.0%	0.0%	21	25.0%	0.0%	1	3.0%	0.0%
<b>Ouvriers</b>	19	12.0%	0.0%	18	23.0%	0.0%	2	2.0%	0.0%	-	-	-
<b>Petits patrons</b>	4	2.0%	0.0%	4	4.0%	0.0%	0	0.0%	0.0%	4	10.0%	0.0%
<b>Professions intermédiaires</b>	25	16.0%	0.0%	11	14.0%	0.0%	14	17.0%	0.0%	16	42.0%	0.0%
<b>Retraités</b>	40	25.0%	0.0%	19	26.0%	0.0%	20	25.0%	0.0%	0	1.0%	0.0%
<b>Pcs personne de référence</b>												
<b>Affaires et cadres</b>	14	9.0%	0.0%	10	13.0%	0.0%	5	5.0%	0.0%	14	37.0%	0.0%
<b>Agriculteurs</b>	5	3.0%	0.0%	3	4.0%	0.0%	2	2.0%	0.0%	-	-	-
<b>Autres inactifs</b>	13	8.0%	0.0%	2	2.0%	0.0%	12	14.0%	0.0%	-	-	-
<b>Employés</b>	19	12.0%	0.0%	7	9.0%	0.0%	12	15.0%	0.0%	-	-	-
<b>Ouvriers</b>	31	20.0%	0.0%	18	24.0%	0.0%	14	17.0%	0.0%	-	-	-
<b>Petits patrons</b>	5	3.0%	0.0%	4	4.0%	0.0%	1	1.0%	0.0%	5	12.0%	0.0%
<b>Professions intermédiaires</b>	19	12.0%	0.0%	8	10.0%	0.0%	11	13.0%	0.0%	19	49.0%	0.0%
<b>Retraités</b>	47	30.0%	0.0%	24	31.0%	0.0%	24	30.0%	0.0%	-	-	-



	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	153	100.0%	0.3%	74	100.0%	0.3%	79	100.0%	0.3%	38	100.0%	0.2%
<b>Taille du foyer</b>												
<b>1 personne</b>	38	25.0%	0.0%	13	17.0%	0.0%	25	32.0%	0.0%	6	16.0%	0.0%
<b>2 personnes</b>	55	35.0%	0.0%	32	43.0%	0.0%	23	28.0%	0.0%	10	26.0%	0.0%
<b>3 personnes</b>	23	14.0%	0.0%	12	16.0%	0.0%	10	12.0%	0.0%	6	15.0%	0.0%
<b>4 personnes</b>	26	17.0%	0.0%	11	14.0%	0.0%	15	19.0%	0.0%	14	35.0%	0.0%
<b>5 personnes et +</b>	11	7.0%	0.0%	6	7.0%	0.0%	6	7.0%	0.0%	2	5.0%	0.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Non</b>	118	76.0%	0.0%	61	82.0%	0.0%	56	70.0%	0.0%	25	67.0%	0.0%
<b>Oui</b>	36	23.0%	0.0%	13	17.0%	0.0%	23	29.0%	0.0%	12	32.0%	0.0%
<b>Habitat</b>												
<b>Agglo. + 100 000 hab</b>	69	44.0%	0.0%	25	34.0%	0.0%	43	54.0%	0.0%	21	54.0%	0.0%
<b>Agglo. 20 000 à 100 000 hab</b>	17	10.0%	0.0%	7	9.0%	0.0%	9	11.0%	0.0%	2	4.0%	0.0%
<b>Agglo. - 20 000 hab</b>	29	18.0%	0.0%	17	23.0%	0.0%	12	14.0%	0.0%	9	23.0%	0.0%
<b>Agglo. paris</b>	7	4.0%	0.0%	6	8.0%	0.0%	1	1.0%	0.0%	0	0.0%	0.0%
<b>Communes rurales</b>	32	20.0%	0.0%	18	24.0%	0.0%	14	17.0%	0.0%	6	16.0%	0.0%



	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	153	100.0%	0.3%	74	100.0%	0.3%	79	100.0%	0.3%	38	100.0%	0.2%
<b>Régions insee</b>												
Alsace	-	-	-	-	-	-	-	-	-	-	-	-
Aquitaine	0	0.0%	0.0%	0	0.0%	0.0%	-	-	-	-	-	-
Auvergne	0	0.0%	0.0%	-	-	-	0	0.0%	0.0%	-	-	-
Basse normandie	-	-	-	-	-	-	-	-	-	-	-	-
Bourgogne	-	-	-	-	-	-	-	-	-	-	-	-
Bretagne	-	-	-	-	-	-	-	-	-	-	-	-
Centre	143	92.0%	6.0%	66	88.0%	6.0%	77	96.0%	7.0%	36	96.0%	5.0%
Champagne ardennes	-	-	-	-	-	-	-	-	-	-	-	-
Franche-comté	-	-	-	-	-	-	-	-	-	-	-	-
Haute normandie	1	0.0%	0.0%	-	-	-	1	0.0%	0.0%	1	1.0%	0.0%
Ile de france	8	5.0%	0.0%	6	8.0%	0.0%	2	2.0%	0.0%	0	0.0%	0.0%
Languedoc roussillon	-	-	-	-	-	-	-	-	-	-	-	-
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	-	-	-	0	0.0%	0.0%
Lorraine	-	-	-	-	-	-	-	-	-	-	-	-
Midi pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	-	-	-	0	0.0%	0.0%
Nord pas de calais	-	-	-	-	-	-	-	-	-	-	-	-
Pays de loire	-	-	-	-	-	-	-	-	-	-	-	-
Picardie	-	-	-	-	-	-	-	-	-	-	-	-
Poitou charentes	2	1.0%	0.0%	2	2.0%	0.0%	-	-	-	0	0.0%	0.0%
Provence alpes côte d'azur, corse	-	-	-	-	-	-	-	-	-	-	-	-
Rhône alpes	-	-	-	-	-	-	-	-	-	-	-	-
<b>Habitudes de connection à internet</b>												
1 à 2 fois par semaine	15	9.0%	0.0%	5	7.0%	0.0%	10	12.0%	0.0%	1	3.0%	0.0%
1 à 3 fois par mois	1	0.0%	0.0%	-	-	-	1	1.0%	0.0%	-	-	-
Moins souvent	-	-	-	-	-	-	-	-	-	-	-	-
Presque tous les jours	21	13.0%	0.0%	8	11.0%	0.0%	12	15.0%	0.0%	3	7.0%	0.0%
Tous les jours	117	76.0%	0.0%	60	81.0%	0.0%	57	71.0%	0.0%	34	89.0%	0.0%



	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	153	100.0%	0.3%	74	100.0%	0.3%	79	100.0%	0.3%	38	100.0%	0.2%
<b>Revenus du foyer</b>												
<b>65 000 euros et plus par an</b>	13	8.0%	0.0%	9	12.0%	0.0%	4	5.0%	0.0%	9	24.0%	0.0%
<b>De 12 000 à moins de 18 000 euros par an</b>	13	8.0%	0.0%	3	4.0%	0.0%	10	12.0%	0.0%	3	8.0%	0.0%
<b>De 18 000 à moins de 24 000 euros par an</b>	31	20.0%	0.0%	8	10.0%	0.0%	23	28.0%	0.0%	4	10.0%	0.0%
<b>De 24 000 à moins de 36 000 euros par an</b>	33	21.0%	0.0%	18	24.0%	0.0%	15	19.0%	0.0%	7	17.0%	0.0%
<b>De 36 000 à moins de 45 000 euros par an</b>	24	15.0%	0.0%	14	19.0%	0.0%	10	12.0%	0.0%	6	15.0%	0.0%
<b>De 45 000 à moins de 65 000 euros par an</b>	26	16.0%	0.0%	13	17.0%	0.0%	13	15.0%	0.0%	7	18.0%	0.0%
<b>De 9 000 à moins de 12 000 euros par an</b>	2	1.0%	0.0%	1	1.0%	0.0%	1	0.0%	0.0%	-	-	-
<b>Moins de 9 000 euros par an</b>	4	2.0%	0.0%	3	4.0%	0.0%	1	1.0%	0.0%	-	-	-
<b>Ne sait pas</b>	5	3.0%	0.0%	5	6.0%	0.0%	0	0.0%	0.0%	0	1.0%	0.0%
<b>Refus</b>	3	1.0%	0.0%	1	0.0%	0.0%	2	2.0%	0.0%	2	4.0%	0.0%