

## Lecteur au Numéro Moyen

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	536	100.0%	1.0%	233	100.0%	0.9%	303	100.0%	1.1%	148	100.0%	0.8%
<b>Sexe</b>												
<b>Femme</b>	303	56.0%	1.0%	-	-	-	303	100.0%	1.0%	78	52.0%	0.0%
<b>Homme</b>	233	43.0%	0.0%	233	100.0%	0.0%	-	-	-	70	47.0%	0.0%
<b>Age</b>												
<b>15 à 24 ans</b>	14	2.0%	0.0%	6	2.0%	0.0%	7	2.0%	0.0%	7	5.0%	0.0%
<b>25 à 34 ans</b>	20	3.0%	0.0%	15	6.0%	0.0%	5	1.0%	0.0%	11	7.0%	0.0%
<b>35 à 49 ans</b>	39	7.0%	0.0%	11	4.0%	0.0%	28	9.0%	0.0%	27	18.0%	0.0%
<b>50 à 59 ans</b>	49	9.0%	0.0%	20	8.0%	0.0%	29	9.0%	0.0%	30	20.0%	0.0%
<b>60 ans et plus</b>	414	77.0%	2.0%	181	77.0%	2.0%	233	77.0%	2.0%	73	49.0%	3.0%
<b>Individu</b>												
<b>Ménagères</b>	280	52.0%	1.0%	-	-	-	280	92.0%	1.0%	74	49.0%	1.0%
<b>Personne de référence</b>	357	66.0%	1.0%	186	79.0%	1.0%	171	56.0%	1.0%	86	57.0%	0.0%
<b>Pcs individu</b>												
<b>Affaires et cadres</b>	47	8.0%	0.0%	23	9.0%	0.0%	24	7.0%	1.0%	43	29.0%	0.0%
<b>Agriculteurs</b>	6	1.0%	1.0%	4	1.0%	1.0%	2	0.0%	1.0%	-	-	-
<b>Autres inactifs</b>	79	14.0%	0.0%	8	3.0%	0.0%	71	23.0%	1.0%	34	22.0%	1.0%
<b>Employés</b>	14	2.0%	0.0%	6	2.0%	0.0%	8	2.0%	0.0%	1	0.0%	0.0%
<b>Ouvriers</b>	6	1.0%	0.0%	6	2.0%	0.0%	-	-	-	-	-	-
<b>Petits patrons</b>	7	1.0%	0.0%	6	2.0%	0.0%	0	0.0%	0.0%	7	4.0%	0.0%
<b>Professions intermédiaires</b>	51	9.0%	0.0%	26	11.0%	0.0%	25	8.0%	0.0%	46	30.0%	0.0%
<b>Retraités</b>	327	61.0%	2.0%	154	66.0%	2.0%	173	57.0%	2.0%	18	12.0%	2.0%
<b>Pcs personne de référence</b>												
<b>Affaires et cadres</b>	92	17.0%	1.0%	33	14.0%	0.0%	59	19.0%	1.0%	92	62.0%	1.0%
<b>Agriculteurs</b>	6	1.0%	0.0%	4	1.0%	1.0%	2	0.0%	0.0%	-	-	-
<b>Autres inactifs</b>	29	5.0%	0.0%	3	1.0%	0.0%	25	8.0%	1.0%	-	-	-
<b>Employés</b>	13	2.0%	0.0%	5	2.0%	0.0%	7	2.0%	0.0%	-	-	-
<b>Ouvriers</b>	11	2.0%	0.0%	7	3.0%	0.0%	4	1.0%	0.0%	-	-	-
<b>Petits patrons</b>	7	1.0%	0.0%	7	2.0%	0.0%	1	0.0%	0.0%	7	4.0%	0.0%
<b>Professions intermédiaires</b>	49	9.0%	0.0%	30	13.0%	0.0%	19	6.0%	0.0%	49	33.0%	0.0%
<b>Retraités</b>	330	61.0%	2.0%	143	61.0%	2.0%	187	61.0%	2.0%	-	-	-

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<b>Ensemble</b>	536	100.0%	1.0%	233	100.0%	0.9%	303	100.0%	1.1%	148	100.0%	0.8%
<b>Taille du foyer</b>												
<b>1 personne</b>	158	29.0%	1.0%	60	25.0%	1.0%	98	32.0%	1.0%	26	17.0%	1.0%
<b>2 personnes</b>	286	53.0%	1.0%	135	58.0%	1.0%	151	49.0%	1.0%	68	45.0%	1.0%
<b>3 personnes</b>	47	8.0%	0.0%	19	7.0%	0.0%	28	9.0%	0.0%	17	11.0%	0.0%
<b>4 personnes</b>	23	4.0%	0.0%	14	6.0%	0.0%	9	3.0%	0.0%	20	13.0%	0.0%
<b>5 personnes et +</b>	22	4.0%	0.0%	5	2.0%	0.0%	17	5.0%	0.0%	18	12.0%	0.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Non</b>	498	92.0%	1.0%	212	90.0%	1.0%	286	94.0%	1.0%	118	79.0%	1.0%
<b>Oui</b>	39	7.0%	0.0%	21	9.0%	0.0%	17	5.0%	0.0%	30	20.0%	0.0%
<b>Habitat</b>												
<b>Agglo. + 100 000 hab</b>	189	35.0%	1.0%	82	35.0%	1.0%	107	35.0%	1.0%	42	28.0%	0.0%
<b>Agglo. 20 000 à 100 000 hab</b>	62	11.0%	0.0%	24	10.0%	0.0%	38	12.0%	1.0%	11	7.0%	0.0%
<b>Agglo. - 20 000 hab</b>	60	11.0%	0.0%	26	11.0%	0.0%	35	11.0%	0.0%	13	8.0%	0.0%
<b>Agglo. paris</b>	131	24.0%	1.0%	59	25.0%	1.0%	72	23.0%	1.0%	66	44.0%	1.0%
<b>Communes rurales</b>	94	17.0%	0.0%	43	18.0%	0.0%	52	17.0%	0.0%	17	11.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	536	100.0%	1.0%	233	100.0%	0.9%	303	100.0%	1.1%	148	100.0%	0.8%
<b>Régions insee</b>												
Alsace	10	1.0%	0.0%	6	2.0%	0.0%	4	1.0%	0.0%	-	-	-
Aquitaine	14	2.0%	0.0%	8	3.0%	0.0%	6	2.0%	0.0%	1	0.0%	0.0%
Auvergne	14	2.0%	1.0%	3	1.0%	0.0%	11	3.0%	1.0%	4	2.0%	1.0%
Basse normandie	12	2.0%	1.0%	2	1.0%	0.0%	10	3.0%	1.0%	8	5.0%	2.0%
Bourgogne	17	3.0%	1.0%	3	1.0%	0.0%	14	4.0%	2.0%	0	0.0%	0.0%
Bretagne	10	1.0%	0.0%	7	2.0%	0.0%	3	1.0%	0.0%	0	0.0%	0.0%
Centre	9	1.0%	0.0%	5	2.0%	0.0%	4	1.0%	0.0%	1	0.0%	0.0%
Champagne ardennes	9	1.0%	0.0%	5	2.0%	0.0%	4	1.0%	0.0%	1	0.0%	0.0%
Franche-comté	11	2.0%	1.0%	2	0.0%	0.0%	9	3.0%	1.0%	1	0.0%	0.0%
Haute normandie	27	5.0%	1.0%	13	5.0%	1.0%	14	4.0%	1.0%	2	1.0%	0.0%
Ile de france	147	27.0%	1.0%	63	27.0%	1.0%	83	27.0%	1.0%	67	45.0%	1.0%
Languedoc roussillon	16	3.0%	0.0%	13	5.0%	1.0%	3	1.0%	0.0%	1	0.0%	0.0%
Limousin	4	0.0%	0.0%	4	1.0%	1.0%	0	0.0%	0.0%	0	0.0%	0.0%
Lorraine	30	5.0%	1.0%	3	1.0%	0.0%	27	8.0%	2.0%	6	4.0%	1.0%
Midi pyrénées	22	4.0%	0.0%	9	4.0%	0.0%	13	4.0%	1.0%	6	4.0%	0.0%
Nord pas de calais	36	6.0%	1.0%	16	6.0%	1.0%	20	6.0%	1.0%	4	2.0%	0.0%
Pays de loire	22	4.0%	0.0%	12	5.0%	0.0%	10	3.0%	0.0%	6	4.0%	0.0%
Picardie	16	3.0%	1.0%	6	2.0%	0.0%	9	3.0%	1.0%	8	5.0%	1.0%
Poitou charentes	5	0.0%	0.0%	3	1.0%	0.0%	2	0.0%	0.0%	1	0.0%	0.0%
Provence alpes côte d'azur, corse	28	5.0%	0.0%	14	6.0%	0.0%	14	4.0%	0.0%	8	5.0%	0.0%
Rhône alpes	76	14.0%	1.0%	36	15.0%	1.0%	40	13.0%	1.0%	22	14.0%	1.0%
<b>Habitudes de connection à internet</b>												
1 à 2 fois par semaine	6	1.0%	0.0%	2	0.0%	0.0%	4	1.0%	0.0%	2	1.0%	0.0%
1 à 3 fois par mois	2	0.0%	0.0%	1	0.0%	0.0%	1	0.0%	0.0%	-	-	-
Moins souvent	2	0.0%	1.0%	2	0.0%	2.0%	0	0.0%	0.0%	2	1.0%	12.0%
Presque tous les jours	62	11.0%	1.0%	26	11.0%	1.0%	36	11.0%	1.0%	11	7.0%	1.0%
Tous les jours	425	79.0%	1.0%	195	83.0%	0.0%	230	75.0%	1.0%	133	89.0%	0.0%

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<b>Ensemble</b>	536	100.0%	1.0%	233	100.0%	0.9%	303	100.0%	1.1%	148	100.0%	0.8%
<b>Revenus du foyer</b>												
<b>65 000 euros et plus par an</b>	139	25.0%	2.0%	71	30.0%	2.0%	68	22.0%	2.0%	68	46.0%	1.0%
<b>De 12 000 à moins de 18 000 euros par an</b>	38	7.0%	0.0%	23	9.0%	1.0%	15	4.0%	0.0%	7	4.0%	1.0%
<b>De 18 000 à moins de 24 000 euros par an</b>	47	8.0%	0.0%	21	9.0%	0.0%	26	8.0%	0.0%	7	4.0%	0.0%
<b>De 24 000 à moins de 36 000 euros par an</b>	104	19.0%	0.0%	34	14.0%	0.0%	70	23.0%	1.0%	21	14.0%	0.0%
<b>De 36 000 à moins de 45 000 euros par an</b>	69	12.0%	1.0%	40	17.0%	1.0%	29	9.0%	1.0%	13	8.0%	0.0%
<b>De 45 000 à moins de 65 000 euros par an</b>	61	11.0%	0.0%	38	16.0%	0.0%	23	7.0%	0.0%	21	14.0%	0.0%
<b>De 9 000 à moins de 12 000 euros par an</b>	25	4.0%	1.0%	2	0.0%	0.0%	23	7.0%	1.0%	-	-	-
<b>Moins de 9 000 euros par an</b>	17	3.0%	1.0%	2	0.0%	0.0%	15	5.0%	1.0%	1	0.0%	0.0%
<b>Ne sait pas</b>	27	5.0%	1.0%	0	0.0%	0.0%	27	9.0%	1.0%	9	6.0%	1.0%
<b>Refus</b>	8	1.0%	0.0%	2	0.0%	0.0%	6	1.0%	1.0%	0	0.0%	0.0%