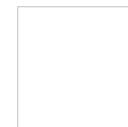


	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	250	100.0%	0.5%	143	100.0%	0.6%	107	100.0%	0.4%	53	100.0%	0.3%
Sexe												
Femme	107	42.0%	0.0%	-	-	-	107	100.0%	0.0%	25	46.0%	0.0%
Homme	143	57.0%	0.0%	143	100.0%	0.0%	-	-	-	28	53.0%	0.0%
Age												
15 à 24 ans	20	8.0%	0.0%	15	10.0%	0.0%	5	5.0%	0.0%	5	9.0%	0.0%
25 à 34 ans	18	7.0%	0.0%	12	8.0%	0.0%	7	6.0%	0.0%	9	16.0%	0.0%
35 à 49 ans	54	21.0%	0.0%	39	27.0%	0.0%	15	14.0%	0.0%	12	23.0%	0.0%
50 à 59 ans	43	17.0%	0.0%	19	13.0%	0.0%	24	22.0%	0.0%	18	34.0%	0.0%
60 ans et plus	114	45.0%	0.0%	58	40.0%	0.0%	56	51.0%	0.0%	9	17.0%	0.0%
Individu												
Ménagères	97	38.0%	0.0%	-	-	-	97	90.0%	0.0%	22	41.0%	0.0%
Personne de référence	154	61.0%	0.0%	128	89.0%	0.0%	26	24.0%	0.0%	28	53.0%	0.0%
Responsable des achats	185	73.0%	0.0%	86	60.0%	0.0%	99	92.0%	0.0%	41	77.0%	0.0%
Pcs individu												
Affaires et cadres	17	6.0%	0.0%	10	6.0%	0.0%	8	7.0%	0.0%	12	23.0%	0.0%
Agriculteurs	6	2.0%	1.0%	4	3.0%	1.0%	1	1.0%	0.0%	-	-	-
Autres inactifs	52	20.0%	0.0%	25	17.0%	0.0%	28	25.0%	0.0%	7	12.0%	0.0%
Employés	44	17.0%	0.0%	26	17.0%	1.0%	18	17.0%	0.0%	5	10.0%	0.0%
Ouvriers	27	10.0%	0.0%	19	13.0%	0.0%	7	6.0%	0.0%	2	3.0%	0.0%
Petits patrons	8	3.0%	0.0%	4	3.0%	0.0%	4	3.0%	0.0%	7	13.0%	0.0%
Professions intermédiaires	26	10.0%	0.0%	12	8.0%	0.0%	14	12.0%	0.0%	19	36.0%	0.0%
Retraités	70	28.0%	0.0%	43	30.0%	0.0%	27	25.0%	0.0%	0	0.0%	0.0%
Pcs personne de référence												
Affaires et cadres	18	7.0%	0.0%	10	7.0%	0.0%	8	7.0%	0.0%	18	34.0%	0.0%
Agriculteurs	6	2.0%	0.0%	4	2.0%	1.0%	2	2.0%	0.0%	-	-	-
Autres inactifs	33	13.0%	0.0%	20	13.0%	1.0%	13	12.0%	0.0%	-	-	-
Employés	33	13.0%	0.0%	22	15.0%	0.0%	10	9.0%	0.0%	-	-	-
Ouvriers	38	15.0%	0.0%	23	16.0%	0.0%	14	13.0%	0.0%	-	-	-
Petits patrons	14	5.0%	0.0%	5	3.0%	0.0%	9	8.0%	0.0%	14	26.0%	0.0%
Professions intermédiaires	20	8.0%	0.0%	13	9.0%	0.0%	7	7.0%	0.0%	20	38.0%	0.0%
Retraités	88	35.0%	0.0%	45	31.0%	0.0%	43	40.0%	0.0%	-	-	-



	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	250	100.0%	0.5%	143	100.0%	0.6%	107	100.0%	0.4%	53	100.0%	0.3%
Taille du foyer												
1 personne	56	22.0%	0.0%	32	22.0%	0.0%	24	22.0%	0.0%	5	10.0%	0.0%
2 personnes	99	39.0%	0.0%	44	31.0%	0.0%	55	50.0%	0.0%	18	34.0%	0.0%
3 personnes	39	15.0%	0.0%	19	13.0%	0.0%	20	18.0%	0.0%	11	21.0%	0.0%
4 personnes	40	16.0%	0.0%	34	24.0%	0.0%	6	5.0%	0.0%	12	22.0%	0.0%
5 personnes et +	16	6.0%	0.0%	13	9.0%	0.0%	3	3.0%	0.0%	6	11.0%	0.0%
Présence d'enfants de moins de 15 ans												
Non	182	72.0%	0.0%	94	65.0%	0.0%	88	82.0%	0.0%	29	55.0%	0.0%
Oui	68	27.0%	0.0%	49	34.0%	0.0%	19	17.0%	0.0%	23	44.0%	0.0%
Habitat												
Agglo. + 100 000 hab	70	28.0%	0.0%	43	30.0%	0.0%	27	25.0%	0.0%	18	33.0%	0.0%
Agglo. 20 000 à 100 000 hab	39	15.0%	0.0%	21	15.0%	0.0%	18	16.0%	0.0%	12	22.0%	0.0%
Agglo. - 20 000 hab	77	30.0%	0.0%	45	31.0%	1.0%	33	30.0%	0.0%	10	19.0%	0.0%
Agglo. paris	0	0.0%	0.0%	-	-	-	0	0.0%	0.0%	0	0.0%	0.0%
Communes rurales	63	25.0%	0.0%	34	23.0%	0.0%	29	27.0%	0.0%	13	23.0%	0.0%



	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	250	100.0%	0.5%	143	100.0%	0.6%	107	100.0%	0.4%	53	100.0%	0.3%
Régions insee												
Alsace	-	-	-	-	-	-	-	-	-	-	-	-
Aquitaine	0	0.0%	0.0%	0	0.0%	0.0%	-	-	-	0	0.0%	0.0%
Auvergne	-	-	-	-	-	-	-	-	-	-	-	-
Basse normandie	-	-	-	-	-	-	-	-	-	-	-	-
Bourgogne	-	-	-	-	-	-	-	-	-	-	-	-
Bretagne	-	-	-	-	-	-	-	-	-	-	-	-
Centre	2	0.0%	0.0%	2	1.0%	0.0%	-	-	-	1	2.0%	0.0%
Champagne ardennes	-	-	-	-	-	-	-	-	-	-	-	-
Franche-comté	0	0.0%	0.0%	-	-	-	0	0.0%	0.0%	-	-	-
Haute normandie	-	-	-	-	-	-	-	-	-	-	-	-
Ile de france	0	0.0%	0.0%	-	-	-	0	0.0%	0.0%	0	0.0%	0.0%
Languedoc roussillon	238	95.0%	10.0%	134	93.0%	12.0%	105	97.0%	8.0%	46	87.0%	6.0%
Limousin	-	-	-	-	-	-	-	-	-	-	-	-
Lorraine	-	-	-	-	-	-	-	-	-	-	-	-
Midi pyrénées	6	2.0%	0.0%	5	3.0%	0.0%	2	1.0%	0.0%	5	9.0%	0.0%
Nord pas de calais	-	-	-	-	-	-	-	-	-	-	-	-
Pays de loire	0	0.0%	0.0%	0	0.0%	0.0%	-	-	-	-	-	-
Picardie	-	-	-	-	-	-	-	-	-	-	-	-
Poitou charentes	-	-	-	-	-	-	-	-	-	-	-	-
Provence alpes côte d'azur, corse	1	0.0%	0.0%	1	0.0%	0.0%	-	-	-	0	0.0%	0.0%
Rhône alpes	0	0.0%	0.0%	-	-	-	0	0.0%	0.0%	-	-	-
Habitudes de connection à internet												
1 à 2 fois par semaine	23	9.0%	0.0%	12	8.0%	1.0%	11	10.0%	0.0%	0	0.0%	0.0%
1 à 3 fois par mois	3	1.0%	0.0%	3	1.0%	1.0%	-	-	-	-	-	-
Moins souvent	1	0.0%	0.0%	0	0.0%	0.0%	1	0.0%	1.0%	-	-	-
Presque tous les jours	24	9.0%	0.0%	12	8.0%	0.0%	12	11.0%	0.0%	4	8.0%	0.0%
Tous les jours	199	79.0%	0.0%	116	81.0%	0.0%	83	77.0%	0.0%	48	90.0%	0.0%



	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	250	100.0%	0.5%	143	100.0%	0.6%	107	100.0%	0.4%	53	100.0%	0.3%
Revenus du foyer												
65 000 euros et plus par an	20	8.0%	0.0%	12	8.0%	0.0%	8	7.0%	0.0%	9	17.0%	0.0%
De 12 000 à moins de 18 000 euros par an	37	14.0%	0.0%	14	10.0%	0.0%	23	21.0%	0.0%	2	3.0%	0.0%
De 18 000 à moins de 24 000 euros par an	29	11.0%	0.0%	22	15.0%	0.0%	6	6.0%	0.0%	4	7.0%	0.0%
De 24 000 à moins de 36 000 euros par an	65	26.0%	0.0%	36	25.0%	0.0%	29	27.0%	0.0%	8	15.0%	0.0%
De 36 000 à moins de 45 000 euros par an	31	12.0%	0.0%	19	13.0%	0.0%	12	11.0%	0.0%	11	20.0%	0.0%
De 45 000 à moins de 65 000 euros par an	35	13.0%	0.0%	25	17.0%	0.0%	10	9.0%	0.0%	15	27.0%	0.0%
De 9 000 à moins de 12 000 euros par an	8	3.0%	0.0%	3	2.0%	0.0%	5	4.0%	0.0%	1	1.0%	0.0%
Moins de 9 000 euros par an	12	4.0%	0.0%	9	6.0%	1.0%	3	2.0%	0.0%	-	-	-
Ne sait pas	4	1.0%	0.0%	0	0.0%	0.0%	3	2.0%	0.0%	1	1.0%	0.0%
Refus	10	4.0%	0.0%	2	1.0%	0.0%	8	7.0%	0.0%	3	4.0%	0.0%