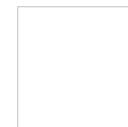


	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	275	100.0%	0.5%	142	100.0%	0.6%	133	100.0%	0.5%	59	100.0%	0.3%
<b>Sexe</b>												
<b>Femme</b>	133	48.0%	0.0%	-	-	-	133	100.0%	0.0%	28	47.0%	0.0%
<b>Homme</b>	142	51.0%	0.0%	142	100.0%	0.0%	-	-	-	31	52.0%	0.0%
<b>Age</b>												
<b>15 à 24 ans</b>	24	8.0%	0.0%	9	6.0%	0.0%	15	11.0%	0.0%	4	7.0%	0.0%
<b>25 à 34 ans</b>	26	9.0%	0.0%	14	9.0%	0.0%	12	9.0%	0.0%	14	23.0%	0.0%
<b>35 à 49 ans</b>	55	20.0%	0.0%	35	24.0%	0.0%	20	15.0%	0.0%	14	23.0%	0.0%
<b>50 à 59 ans</b>	57	20.0%	0.0%	25	17.0%	0.0%	32	24.0%	0.0%	18	30.0%	0.0%
<b>60 ans et plus</b>	112	40.0%	0.0%	59	41.0%	0.0%	53	40.0%	0.0%	9	16.0%	0.0%
<b>Individu</b>												
<b>Ménagères</b>	110	39.0%	0.0%	-	-	-	110	82.0%	0.0%	24	41.0%	0.0%
<b>Personne de référence</b>	170	61.0%	0.0%	127	89.0%	0.0%	43	32.0%	0.0%	33	56.0%	0.0%
<b>Responsable des achats</b>	194	70.0%	0.0%	81	57.0%	0.0%	113	85.0%	0.0%	41	70.0%	0.0%
<b>Pcs individu</b>												
<b>Affaires et cadres</b>	23	8.0%	0.0%	14	10.0%	0.0%	9	6.0%	0.0%	18	29.0%	0.0%
<b>Agriculteurs</b>	6	2.0%	1.0%	4	2.0%	1.0%	1	1.0%	0.0%	-	-	-
<b>Autres inactifs</b>	54	19.0%	0.0%	27	19.0%	0.0%	27	20.0%	0.0%	9	15.0%	0.0%
<b>Employés</b>	40	14.0%	0.0%	11	7.0%	0.0%	29	21.0%	0.0%	5	9.0%	0.0%
<b>Ouvriers</b>	38	14.0%	0.0%	28	19.0%	0.0%	11	8.0%	0.0%	2	2.0%	0.0%
<b>Petits patrons</b>	7	2.0%	0.0%	6	4.0%	0.0%	1	0.0%	0.0%	7	11.0%	0.0%
<b>Professions intermédiaires</b>	24	8.0%	0.0%	6	4.0%	0.0%	18	13.0%	0.0%	19	32.0%	0.0%
<b>Retraités</b>	82	29.0%	0.0%	46	32.0%	0.0%	36	27.0%	0.0%	-	-	-
<b>Pcs personne de référence</b>												
<b>Affaires et cadres</b>	30	10.0%	0.0%	17	12.0%	0.0%	13	9.0%	0.0%	30	50.0%	0.0%
<b>Agriculteurs</b>	10	3.0%	1.0%	4	2.0%	1.0%	5	4.0%	1.0%	-	-	-
<b>Autres inactifs</b>	34	12.0%	1.0%	19	13.0%	1.0%	15	11.0%	0.0%	-	-	-
<b>Employés</b>	31	11.0%	0.0%	11	7.0%	0.0%	20	14.0%	0.0%	-	-	-
<b>Ouvriers</b>	48	17.0%	0.0%	28	19.0%	0.0%	20	15.0%	0.0%	-	-	-
<b>Petits patrons</b>	13	4.0%	0.0%	7	4.0%	0.0%	7	5.0%	0.0%	13	22.0%	0.0%
<b>Professions intermédiaires</b>	16	5.0%	0.0%	7	5.0%	0.0%	8	6.0%	0.0%	16	26.0%	0.0%
<b>Retraités</b>	94	34.0%	0.0%	49	34.0%	0.0%	45	33.0%	0.0%	-	-	-



	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	275	100.0%	0.5%	142	100.0%	0.6%	133	100.0%	0.5%	59	100.0%	0.3%
<b>Taille du foyer</b>												
<b>1 personne</b>	61	22.0%	0.0%	28	19.0%	0.0%	33	25.0%	0.0%	6	10.0%	0.0%
<b>2 personnes</b>	102	37.0%	0.0%	48	33.0%	0.0%	55	41.0%	0.0%	20	33.0%	0.0%
<b>3 personnes</b>	55	19.0%	0.0%	36	25.0%	0.0%	19	14.0%	0.0%	17	29.0%	0.0%
<b>4 personnes</b>	43	15.0%	0.0%	27	18.0%	0.0%	16	12.0%	0.0%	14	22.0%	0.0%
<b>5 personnes et +</b>	14	5.0%	0.0%	4	2.0%	0.0%	10	7.0%	0.0%	2	3.0%	0.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Non</b>	207	75.0%	0.0%	101	71.0%	0.0%	105	79.0%	0.0%	39	65.0%	0.0%
<b>Oui</b>	68	24.0%	0.0%	41	28.0%	0.0%	27	20.0%	0.0%	20	34.0%	0.0%
<b>Habitat</b>												
<b>Agglo. + 100 000 hab</b>	80	29.0%	0.0%	41	28.0%	0.0%	40	30.0%	0.0%	21	34.0%	0.0%
<b>Agglo. 20 000 à 100 000 hab</b>	39	14.0%	0.0%	18	12.0%	0.0%	21	16.0%	0.0%	13	22.0%	0.0%
<b>Agglo. - 20 000 hab</b>	87	31.0%	1.0%	52	36.0%	1.0%	35	26.0%	0.0%	19	32.0%	0.0%
<b>Agglo. paris</b>	4	1.0%	0.0%	1	0.0%	0.0%	4	2.0%	0.0%	-	-	-
<b>Communes rurales</b>	63	23.0%	0.0%	31	21.0%	0.0%	32	24.0%	0.0%	6	10.0%	0.0%



	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	275	100.0%	0.5%	142	100.0%	0.6%	133	100.0%	0.5%	59	100.0%	0.3%
<b>Régions insee</b>												
Alsace	-	-	-	-	-	-	-	-	-	-	-	-
Aquitaine	-	-	-	-	-	-	-	-	-	-	-	-
Auvergne	-	-	-	-	-	-	-	-	-	-	-	-
Basse normandie	1	0.0%	0.0%	-	-	-	1	0.0%	0.0%	1	2.0%	0.0%
Bourgogne	-	-	-	-	-	-	-	-	-	-	-	-
Bretagne	-	-	-	-	-	-	-	-	-	-	-	-
Centre	-	-	-	-	-	-	-	-	-	-	-	-
Champagne ardennes	-	-	-	-	-	-	-	-	-	-	-	-
Franche-comté	-	-	-	-	-	-	-	-	-	-	-	-
Haute normandie	-	-	-	-	-	-	-	-	-	-	-	-
Ile de france	5	1.0%	0.0%	1	1.0%	0.0%	4	2.0%	0.0%	1	1.0%	0.0%
Languedoc roussillon	257	93.0%	11.0%	134	94.0%	12.0%	123	93.0%	10.0%	50	84.0%	6.0%
Limousin	-	-	-	-	-	-	-	-	-	-	-	-
Lorraine	2	0.0%	0.0%	-	-	-	2	1.0%	0.0%	-	-	-
Midi pyrénées	7	2.0%	0.0%	7	4.0%	0.0%	0	0.0%	0.0%	5	8.0%	0.0%
Nord pas de calais	-	-	-	-	-	-	-	-	-	-	-	-
Pays de loire	-	-	-	-	-	-	-	-	-	-	-	-
Picardie	-	-	-	-	-	-	-	-	-	-	-	-
Poitou charentes	-	-	-	-	-	-	-	-	-	-	-	-
Provence alpes côte d'azur, corse	2	0.0%	0.0%	-	-	-	2	1.0%	0.0%	2	3.0%	0.0%
Rhône alpes	-	-	-	-	-	-	-	-	-	-	-	-
<b>Habitudes de connection à internet</b>												
1 à 2 fois par semaine	25	9.0%	0.0%	19	13.0%	1.0%	6	4.0%	0.0%	1	2.0%	0.0%
1 à 3 fois par mois	4	1.0%	1.0%	4	2.0%	2.0%	-	-	-	-	-	-
Moins souvent	0	0.0%	0.0%	0	0.0%	0.0%	-	-	-	0	0.0%	1.0%
Presque tous les jours	25	9.0%	0.0%	15	10.0%	0.0%	10	7.0%	0.0%	8	12.0%	0.0%
Tous les jours	220	80.0%	0.0%	104	72.0%	0.0%	117	88.0%	0.0%	50	84.0%	0.0%



	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	275	100.0%	0.5%	142	100.0%	0.6%	133	100.0%	0.5%	59	100.0%	0.3%
<b>Revenus du foyer</b>												
<b>65 000 euros et plus par an</b>	22	8.0%	0.0%	13	8.0%	0.0%	10	7.0%	0.0%	10	16.0%	0.0%
<b>De 12 000 à moins de 18 000 euros par an</b>	53	19.0%	1.0%	25	17.0%	1.0%	29	21.0%	1.0%	6	9.0%	0.0%
<b>De 18 000 à moins de 24 000 euros par an</b>	40	14.0%	0.0%	24	16.0%	0.0%	16	12.0%	0.0%	5	9.0%	0.0%
<b>De 24 000 à moins de 36 000 euros par an</b>	52	19.0%	0.0%	29	20.0%	0.0%	23	17.0%	0.0%	6	10.0%	0.0%
<b>De 36 000 à moins de 45 000 euros par an</b>	31	11.0%	0.0%	20	14.0%	0.0%	11	8.0%	0.0%	9	15.0%	0.0%
<b>De 45 000 à moins de 65 000 euros par an</b>	36	12.0%	0.0%	22	15.0%	0.0%	13	10.0%	0.0%	16	26.0%	0.0%
<b>De 9 000 à moins de 12 000 euros par an</b>	11	3.0%	0.0%	1	0.0%	0.0%	10	7.0%	0.0%	-	-	-
<b>Moins de 9 000 euros par an</b>	11	3.0%	0.0%	5	3.0%	0.0%	6	4.0%	0.0%	-	-	-
<b>Ne sait pas</b>	8	3.0%	0.0%	3	2.0%	0.0%	5	3.0%	0.0%	5	8.0%	0.0%
<b>Refus</b>	11	4.0%	0.0%	1	0.0%	0.0%	10	7.0%	0.0%	2	4.0%	0.0%