

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	1 344	100.0%	2.5%	746	100.0%	3.0%	598	100.0%	2.2%	438	100.0%	2.5%
Sexe												
Femme	598	44.0%	2.0%	-	-	-	598	100.0%	2.0%	169	38.0%	2.0%
Homme	746	55.0%	3.0%	746	100.0%	3.0%	-	-	-	269	61.0%	3.0%
Age												
15 à 24 ans	176	13.0%	2.0%	89	12.0%	2.0%	86	14.0%	2.0%	66	15.0%	2.0%
25 à 34 ans	194	14.0%	2.0%	133	17.0%	3.0%	61	10.0%	1.0%	65	14.0%	2.0%
35 à 49 ans	218	16.0%	1.0%	124	16.0%	2.0%	94	15.0%	1.0%	127	29.0%	2.0%
50 à 59 ans	225	16.0%	2.0%	101	13.0%	2.0%	124	20.0%	2.0%	115	26.0%	3.0%
60 ans et plus	531	39.0%	3.0%	298	40.0%	3.0%	233	39.0%	2.0%	64	14.0%	3.0%
Individu												
Ménagères	498	37.0%	2.0%	-	-	-	498	83.0%	2.0%	155	35.0%	2.0%
Personne de référence	757	56.0%	2.0%	577	77.0%	2.0%	180	30.0%	1.0%	245	55.0%	2.0%
Pcs individu												
Affaires et cadres	164	12.0%	3.0%	106	14.0%	3.0%	58	9.0%	2.0%	149	34.0%	3.0%
Agriculteurs	1	0.0%	0.0%	1	0.0%	0.0%	-	-	-	-	-	-
Autres inactifs	284	21.0%	2.0%	98	13.0%	2.0%	187	31.0%	2.0%	70	16.0%	2.0%
Employés	182	13.0%	2.0%	70	9.0%	3.0%	112	18.0%	1.0%	21	4.0%	1.0%
Ouvriers	125	9.0%	2.0%	107	14.0%	2.0%	18	3.0%	1.0%	20	4.0%	4.0%
Petits patrons	46	3.0%	2.0%	28	3.0%	2.0%	18	3.0%	3.0%	46	10.0%	3.0%
Professions intermédiaires	143	10.0%	2.0%	85	11.0%	2.0%	57	9.0%	1.0%	124	28.0%	2.0%
Retraités	399	29.0%	3.0%	251	33.0%	3.0%	148	24.0%	2.0%	8	1.0%	2.0%
Pcs personne de référence												
Affaires et cadres	220	16.0%	3.0%	124	16.0%	3.0%	95	15.0%	2.0%	220	50.0%	3.0%
Agriculteurs	11	0.0%	1.0%	1	0.0%	0.0%	10	1.0%	2.0%	-	-	-
Autres inactifs	123	9.0%	2.0%	69	9.0%	3.0%	54	9.0%	2.0%	-	-	-
Employés	127	9.0%	2.0%	66	8.0%	2.0%	61	10.0%	2.0%	-	-	-
Ouvriers	157	11.0%	1.0%	73	9.0%	1.0%	83	14.0%	1.0%	-	-	-
Petits patrons	53	3.0%	2.0%	38	5.0%	3.0%	14	2.0%	1.0%	53	12.0%	2.0%
Professions intermédiaires	166	12.0%	2.0%	106	14.0%	2.0%	59	9.0%	1.0%	166	37.0%	2.0%
Retraités	488	36.0%	3.0%	267	35.0%	4.0%	221	37.0%	2.0%	-	-	-

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	1 344	100.0%	2.5%	746	100.0%	3.0%	598	100.0%	2.2%	438	100.0%	2.5%
Taille du foyer												
1 personne	234	17.0%	2.0%	132	17.0%	2.0%	102	17.0%	1.0%	60	13.0%	2.0%
2 personnes	519	38.0%	2.0%	314	42.0%	3.0%	205	34.0%	2.0%	122	27.0%	2.0%
3 personnes	281	20.0%	2.0%	143	19.0%	3.0%	139	23.0%	2.0%	94	21.0%	2.0%
4 personnes	156	11.0%	1.0%	79	10.0%	1.0%	76	12.0%	1.0%	103	23.0%	2.0%
5 personnes et +	154	11.0%	2.0%	78	10.0%	3.0%	76	12.0%	2.0%	59	13.0%	2.0%
Présence d'enfants de moins de 15 ans												
Non	1 021	76.0%	2.0%	560	75.0%	3.0%	461	77.0%	2.0%	282	64.0%	2.0%
Oui	323	24.0%	2.0%	186	24.0%	2.0%	137	23.0%	1.0%	156	35.0%	2.0%
Habitat												
Agglo. + 100 000 hab	423	31.0%	2.0%	228	30.0%	3.0%	194	32.0%	2.0%	121	27.0%	2.0%
Agglo. 20 000 à 100 000 hab	138	10.0%	2.0%	87	11.0%	2.0%	51	8.0%	1.0%	45	10.0%	2.0%
Agglo. - 20 000 hab	205	15.0%	2.0%	109	14.0%	2.0%	96	16.0%	1.0%	65	14.0%	2.0%
Agglo. paris	362	26.0%	4.0%	196	26.0%	4.0%	166	27.0%	3.0%	157	36.0%	4.0%
Communes rurales	217	16.0%	1.0%	126	16.0%	2.0%	91	15.0%	1.0%	50	11.0%	1.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	1 344	100.0%	2.5%	746	100.0%	3.0%	598	100.0%	2.2%	438	100.0%	2.5%
Régions insee												
Alsace	46	3.0%	2.0%	32	4.0%	4.0%	13	2.0%	1.0%	17	3.0%	3.0%
Aquitaine	78	5.0%	2.0%	52	6.0%	3.0%	27	4.0%	1.0%	18	4.0%	1.0%
Auvergne	22	1.0%	1.0%	2	0.0%	0.0%	20	3.0%	3.0%	4	0.0%	1.0%
Basse normandie	23	1.0%	1.0%	12	1.0%	2.0%	12	2.0%	1.0%	5	1.0%	1.0%
Bourgogne	52	3.0%	3.0%	23	3.0%	3.0%	29	4.0%	4.0%	5	1.0%	1.0%
Bretagne	20	1.0%	0.0%	19	2.0%	1.0%	1	0.0%	0.0%	9	2.0%	1.0%
Centre	45	3.0%	2.0%	23	3.0%	2.0%	21	3.0%	1.0%	15	3.0%	2.0%
Champagne ardennes	13	1.0%	1.0%	4	0.0%	0.0%	10	1.0%	1.0%	3	0.0%	1.0%
Franche-comté	11	0.0%	1.0%	9	1.0%	2.0%	2	0.0%	0.0%	8	1.0%	3.0%
Haute normandie	28	2.0%	1.0%	18	2.0%	2.0%	10	1.0%	1.0%	10	2.0%	2.0%
Ile de france	393	29.0%	4.0%	216	29.0%	4.0%	176	29.0%	3.0%	173	39.0%	4.0%
Languedoc roussillon	52	3.0%	2.0%	29	3.0%	2.0%	23	3.0%	1.0%	20	4.0%	2.0%
Limousin	11	0.0%	1.0%	2	0.0%	0.0%	9	1.0%	2.0%	5	1.0%	2.0%
Lorraine	27	2.0%	1.0%	12	1.0%	1.0%	15	2.0%	1.0%	9	2.0%	1.0%
Midi pyrénées	70	5.0%	2.0%	33	4.0%	2.0%	37	6.0%	2.0%	23	5.0%	2.0%
Nord pas de calais	52	3.0%	1.0%	35	4.0%	2.0%	17	2.0%	1.0%	20	4.0%	2.0%
Pays de loire	67	5.0%	2.0%	41	5.0%	2.0%	27	4.0%	1.0%	17	3.0%	1.0%
Picardie	31	2.0%	2.0%	6	0.0%	0.0%	25	4.0%	3.0%	6	1.0%	1.0%
Poitou charentes	32	2.0%	2.0%	13	1.0%	1.0%	19	3.0%	2.0%	5	1.0%	1.0%
Provence alpes côte d'azur, corse	118	8.0%	2.0%	80	10.0%	3.0%	38	6.0%	1.0%	25	5.0%	1.0%
Rhône alpes	154	11.0%	2.0%	85	11.0%	3.0%	69	11.0%	2.0%	43	9.0%	2.0%
Habitudes de connection à internet												
1 à 2 fois par semaine	76	5.0%	3.0%	35	4.0%	4.0%	41	6.0%	3.0%	14	3.0%	5.0%
1 à 3 fois par mois	6	0.0%	1.0%	6	0.0%	3.0%	0	0.0%	0.0%	0	0.0%	0.0%
Moins souvent	7	0.0%	3.0%	4	0.0%	4.0%	3	0.0%	2.0%	-	-	-
Presque tous les jours	73	5.0%	1.0%	43	5.0%	2.0%	30	5.0%	1.0%	20	4.0%	1.0%
Tous les jours	1 152	85.0%	2.0%	645	86.0%	3.0%	507	84.0%	2.0%	402	91.0%	2.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	1 344	100.0%	2.5%	746	100.0%	3.0%	598	100.0%	2.2%	438	100.0%	2.5%
Revenus du foyer												
65 000 euros et plus par an	283	21.0%	4.0%	174	23.0%	4.0%	109	18.0%	3.0%	172	39.0%	3.0%
De 12 000 à moins de 18 000 euros par an	70	5.0%	1.0%	39	5.0%	1.0%	32	5.0%	1.0%	2	0.0%	0.0%
De 18 000 à moins de 24 000 euros par an	158	11.0%	2.0%	61	8.0%	1.0%	97	16.0%	2.0%	32	7.0%	2.0%
De 24 000 à moins de 36 000 euros par an	252	18.0%	2.0%	140	18.0%	2.0%	112	18.0%	1.0%	63	14.0%	1.0%
De 36 000 à moins de 45 000 euros par an	178	13.0%	2.0%	92	12.0%	2.0%	86	14.0%	2.0%	51	11.0%	2.0%
De 45 000 à moins de 65 000 euros par an	228	17.0%	3.0%	154	20.0%	4.0%	75	12.0%	2.0%	76	17.0%	2.0%
De 9 000 à moins de 12 000 euros par an	29	2.0%	1.0%	17	2.0%	1.0%	12	1.0%	0.0%	4	1.0%	2.0%
Moins de 9 000 euros par an	27	2.0%	1.0%	21	2.0%	2.0%	6	1.0%	0.0%	3	0.0%	1.0%
Ne sait pas	57	4.0%	2.0%	14	1.0%	1.0%	43	7.0%	2.0%	11	2.0%	1.0%
Refus	58	4.0%	4.0%	30	4.0%	4.0%	28	4.0%	3.0%	20	4.0%	4.0%