

Lecteur au Numéro Moyen

	Milliers	Ensemble	Structure	Pénétration	Milliers	Hommes	Structure	Pénétration	Milliers	Femmes	Structure	Pénétration	Milliers	Foyers CSP+	Structure	Pénétration
Ensemble	2 383		100.0%	4.5%	1 295		100.0%	5.1%	1 087		100.0%	4.0%	798		100.0%	4.5%
Sexe																
Femme	1 087		45.0%	4.0%	-		-	-	1 087		100.0%	4.0%	339		42.0%	3.0%
Homme	1 295		54.0%	5.0%	1 295		100.0%	5.0%	-		-	-	459		57.0%	5.0%
Age																
15 à 24 ans	405		17.0%	5.0%	192		14.0%	5.0%	213		19.0%	5.0%	140		17.0%	4.0%
25 à 34 ans	356		15.0%	4.0%	198		15.0%	5.0%	159		14.0%	4.0%	101		12.0%	3.0%
35 à 49 ans	552		23.0%	4.0%	320		24.0%	5.0%	231		21.0%	3.0%	266		33.0%	4.0%
50 à 59 ans	381		16.0%	4.0%	226		17.0%	5.0%	155		14.0%	3.0%	198		24.0%	5.0%
60 ans et plus	689		28.0%	4.0%	360		27.0%	4.0%	329		30.0%	3.0%	92		11.0%	4.0%
Pcs individu																
Affaires et cadres	268		11.0%	5.0%	166		12.0%	5.0%	101		9.0%	5.0%	239		30.0%	5.0%
Agriculteurs	3		0.0%	0.0%	2		0.0%	0.0%	2		0.0%	1.0%	-		-	-
Autres inactifs	471		19.0%	4.0%	192		14.0%	4.0%	279		25.0%	4.0%	124		15.0%	3.0%
Employés	426		17.0%	5.0%	157		12.0%	7.0%	269		24.0%	4.0%	76		9.0%	4.0%
Ouvriers	318		13.0%	5.0%	270		20.0%	5.0%	48		4.0%	3.0%	25		3.0%	5.0%
Petits patrons	65		2.0%	4.0%	47		3.0%	4.0%	18		1.0%	2.0%	58		7.0%	4.0%
Professions intermédiaires	324		13.0%	4.0%	177		13.0%	5.0%	146		13.0%	3.0%	270		33.0%	4.0%
Retraités	507		21.0%	3.0%	284		21.0%	4.0%	224		20.0%	3.0%	7		0.0%	2.0%
Habitat																
Agglo. + 100 000 hab	400		16.0%	2.0%	204		15.0%	2.0%	195		17.0%	2.0%	118		14.0%	2.0%
Agglo. 20 000 à 100 000 hab	219		9.0%	3.0%	131		10.0%	3.0%	88		8.0%	2.0%	66		8.0%	3.0%
Agglo. - 20 000 hab	248		10.0%	2.0%	150		11.0%	3.0%	98		9.0%	2.0%	71		8.0%	2.0%
Agglo. paris	1 221		51.0%	13.0%	649		50.0%	15.0%	571		52.0%	12.0%	459		57.0%	11.0%
Communes rurales	295		12.0%	2.0%	161		12.0%	2.0%	134		12.0%	2.0%	84		10.0%	2.0%