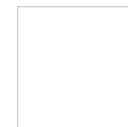
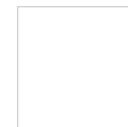


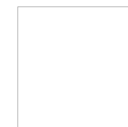
	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	150	100.0%	0.3%	79	100.0%	0.3%	70	100.0%	0.3%	49	100.0%	0.3%
Sexe												
Femme	70	47.0%	0.0%	-	-	-	70	100.0%	0.0%	22	44.0%	0.0%
Homme	79	53.0%	0.0%	79	100.0%	0.0%	-	-	-	27	55.0%	0.0%
Age												
15 à 24 ans	8	5.0%	0.0%	7	9.0%	0.0%	1	1.0%	0.0%	3	5.0%	0.0%
25 à 34 ans	23	15.0%	0.0%	16	19.0%	0.0%	7	10.0%	0.0%	12	23.0%	0.0%
35 à 49 ans	36	23.0%	0.0%	14	17.0%	0.0%	22	30.0%	0.0%	20	41.0%	0.0%
50 à 59 ans	21	14.0%	0.0%	10	12.0%	0.0%	12	16.0%	0.0%	7	14.0%	0.0%
60 ans et plus	62	41.0%	0.0%	33	41.0%	0.0%	29	40.0%	0.0%	7	14.0%	0.0%
Individu												
Ménagères	65	43.0%	0.0%	-	-	-	65	92.0%	0.0%	20	40.0%	0.0%
Personne de référence	99	66.0%	0.0%	70	88.0%	0.0%	29	41.0%	0.0%	29	58.0%	0.0%
Responsable des achats	105	70.0%	0.0%	41	51.0%	0.0%	65	91.0%	0.0%	31	62.0%	0.0%
Pcs individu												
Affaires et cadres	17	11.0%	0.0%	12	14.0%	0.0%	6	8.0%	0.0%	16	31.0%	0.0%
Agriculteurs	3	2.0%	0.0%	3	4.0%	1.0%	-	-	-	-	-	-
Autres inactifs	23	15.0%	0.0%	10	12.0%	0.0%	13	19.0%	0.0%	3	7.0%	0.0%
Employés	30	20.0%	0.0%	9	11.0%	0.0%	21	29.0%	0.0%	9	17.0%	0.0%
Ouvriers	9	6.0%	0.0%	6	7.0%	0.0%	3	4.0%	0.0%	0	0.0%	0.0%
Petits patrons	4	2.0%	0.0%	3	4.0%	0.0%	1	1.0%	0.0%	3	6.0%	0.0%
Professions intermédiaires	20	13.0%	0.0%	12	14.0%	0.0%	8	11.0%	0.0%	17	35.0%	0.0%
Retraités	42	28.0%	0.0%	24	30.0%	0.0%	18	25.0%	0.0%	1	1.0%	0.0%
Pcs personne de référence												
Affaires et cadres	19	12.0%	0.0%	11	14.0%	0.0%	7	10.0%	0.0%	19	38.0%	0.0%
Agriculteurs	3	2.0%	0.0%	3	4.0%	0.0%	-	-	-	-	-	-
Autres inactifs	20	13.0%	0.0%	8	10.0%	0.0%	12	17.0%	0.0%	-	-	-
Employés	17	11.0%	0.0%	9	11.0%	0.0%	8	12.0%	0.0%	-	-	-
Ouvriers	13	8.0%	0.0%	6	8.0%	0.0%	6	8.0%	0.0%	-	-	-
Petits patrons	8	5.0%	0.0%	2	2.0%	0.0%	5	7.0%	0.0%	8	15.0%	0.0%
Professions intermédiaires	23	15.0%	0.0%	13	16.0%	0.0%	9	13.0%	0.0%	23	46.0%	0.0%
Retraités	47	31.0%	0.0%	25	32.0%	0.0%	22	30.0%	0.0%	-	-	-



	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	150	100.0%	0.3%	79	100.0%	0.3%	70	100.0%	0.3%	49	100.0%	0.3%
Taille du foyer												
1 personne	38	25.0%	0.0%	14	18.0%	0.0%	23	33.0%	0.0%	8	15.0%	0.0%
2 personnes	55	36.0%	0.0%	34	42.0%	0.0%	22	30.0%	0.0%	10	20.0%	0.0%
3 personnes	26	17.0%	0.0%	12	14.0%	0.0%	14	19.0%	0.0%	14	28.0%	0.0%
4 personnes	30	19.0%	0.0%	18	23.0%	0.0%	11	15.0%	0.0%	17	34.0%	0.0%
5 personnes et +	2	1.0%	0.0%	1	1.0%	0.0%	1	0.0%	0.0%	1	1.0%	0.0%
Présence d'enfants de moins de 15 ans												
Non	114	76.0%	0.0%	63	78.0%	0.0%	51	72.0%	0.0%	29	59.0%	0.0%
Oui	36	24.0%	0.0%	17	21.0%	0.0%	19	27.0%	0.0%	20	40.0%	0.0%
Habitat												
Agglo. + 100 000 hab	8	5.0%	0.0%	1	0.0%	0.0%	7	10.0%	0.0%	5	10.0%	0.0%
Agglo. 20 000 à 100 000 hab	54	36.0%	0.0%	32	40.0%	1.0%	22	30.0%	0.0%	18	36.0%	0.0%
Agglo. - 20 000 hab	33	22.0%	0.0%	18	23.0%	0.0%	15	21.0%	0.0%	14	28.0%	0.0%
Agglo. paris	6	3.0%	0.0%	6	7.0%	0.0%	-	-	-	6	11.0%	0.0%
Communes rurales	49	32.0%	0.0%	22	28.0%	0.0%	27	37.0%	0.0%	6	12.0%	0.0%



	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	150	100.0%	0.3%	79	100.0%	0.3%	70	100.0%	0.3%	49	100.0%	0.3%
Régions insee												
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	-	-	-	0	0.0%	0.0%
Aquitaine	0	0.0%	0.0%	0	0.0%	0.0%	-	-	-	-	-	-
Auvergne	1	0.0%	0.0%	1	0.0%	0.0%	-	-	-	1	1.0%	0.0%
Basse normandie	-	-	-	-	-	-	-	-	-	-	-	-
Bourgogne	-	-	-	-	-	-	-	-	-	-	-	-
Bretagne	-	-	-	-	-	-	-	-	-	-	-	-
Centre	1	0.0%	0.0%	1	0.0%	0.0%	-	-	-	1	1.0%	0.0%
Champagne ardennes	-	-	-	-	-	-	-	-	-	-	-	-
Franche-comté	-	-	-	-	-	-	-	-	-	-	-	-
Haute normandie	-	-	-	-	-	-	-	-	-	-	-	-
Ile de france	6	3.0%	0.0%	6	7.0%	0.0%	-	-	-	6	11.0%	0.0%
Languedoc roussillon	-	-	-	-	-	-	-	-	-	-	-	-
Limousin	-	-	-	-	-	-	-	-	-	-	-	-
Lorraine	-	-	-	-	-	-	-	-	-	-	-	-
Midi pyrénées	-	-	-	-	-	-	-	-	-	-	-	-
Nord pas de calais	-	-	-	-	-	-	-	-	-	-	-	-
Pays de loire	-	-	-	-	-	-	-	-	-	-	-	-
Picardie	-	-	-	-	-	-	-	-	-	-	-	-
Poitou charentes	-	-	-	-	-	-	-	-	-	-	-	-
Provence alpes côte d'azur, corse	142	94.0%	3.0%	71	89.0%	3.0%	70	99.0%	3.0%	41	83.0%	2.0%
Rhône alpes	1	0.0%	0.0%	1	0.0%	0.0%	0	0.0%	0.0%	1	1.0%	0.0%
Habitudes de connection à internet												
1 à 2 fois par semaine	7	4.0%	0.0%	5	6.0%	0.0%	2	2.0%	0.0%	1	2.0%	0.0%
1 à 3 fois par mois	1	0.0%	0.0%	0	0.0%	0.0%	1	1.0%	0.0%	-	-	-
Moins souvent	0	0.0%	0.0%	0	0.0%	0.0%	-	-	-	0	0.0%	1.0%
Presque tous les jours	21	14.0%	0.0%	8	10.0%	0.0%	13	18.0%	0.0%	6	11.0%	0.0%
Tous les jours	121	80.0%	0.0%	66	82.0%	0.0%	55	78.0%	0.0%	42	85.0%	0.0%



	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	150	100.0%	0.3%	79	100.0%	0.3%	70	100.0%	0.3%	49	100.0%	0.3%
Revenus du foyer												
65 000 euros et plus par an	16	10.0%	0.0%	10	12.0%	0.0%	6	8.0%	0.0%	12	23.0%	0.0%
De 12 000 à moins de 18 000 euros par an	11	7.0%	0.0%	5	6.0%	0.0%	5	7.0%	0.0%	1	2.0%	0.0%
De 18 000 à moins de 24 000 euros par an	27	18.0%	0.0%	9	11.0%	0.0%	18	25.0%	0.0%	6	12.0%	0.0%
De 24 000 à moins de 36 000 euros par an	33	22.0%	0.0%	17	21.0%	0.0%	17	23.0%	0.0%	12	24.0%	0.0%
De 36 000 à moins de 45 000 euros par an	22	14.0%	0.0%	12	15.0%	0.0%	10	13.0%	0.0%	8	15.0%	0.0%
De 45 000 à moins de 65 000 euros par an	23	15.0%	0.0%	15	19.0%	0.0%	8	11.0%	0.0%	9	18.0%	0.0%
De 9 000 à moins de 12 000 euros par an	8	5.0%	0.0%	5	6.0%	0.0%	3	4.0%	0.0%	-	-	-
Moins de 9 000 euros par an	-	-	-	-	-	-	-	-	-	-	-	-
Ne sait pas	4	2.0%	0.0%	3	3.0%	0.0%	2	2.0%	0.0%	0	0.0%	0.0%
Refus	5	3.0%	0.0%	3	3.0%	0.0%	2	2.0%	0.0%	1	1.0%	0.0%