

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	1 637	100.0%	3.1%	389	100.0%	1.5%	1 248	100.0%	4.5%	484	100.0%	2.7%
Sexe												
Femme	1 248	76.0%	4.0%	-	-	-	1 248	100.0%	4.0%	354	73.0%	3.0%
Homme	389	23.0%	1.0%	389	100.0%	1.0%	-	-	-	129	26.0%	1.0%
Age												
15 à 24 ans	234	14.0%	3.0%	12	3.0%	0.0%	222	17.0%	6.0%	88	18.0%	3.0%
25 à 34 ans	266	16.0%	3.0%	77	19.0%	2.0%	189	15.0%	5.0%	76	15.0%	2.0%
35 à 49 ans	555	33.0%	4.0%	133	34.0%	2.0%	422	33.0%	6.0%	204	42.0%	3.0%
50 à 59 ans	230	14.0%	2.0%	74	19.0%	1.0%	156	12.0%	3.0%	100	20.0%	2.0%
60 ans et plus	352	21.0%	2.0%	93	23.0%	1.0%	259	20.0%	2.0%	15	3.0%	0.0%
Individu												
Ménagères	982	60.0%	4.0%	-	-	-	982	78.0%	4.0%	267	55.0%	3.0%
Personne de référence	672	41.0%	2.0%	330	84.0%	1.0%	341	27.0%	4.0%	158	32.0%	1.0%
Pcs individu												
Affaires et cadres	120	7.0%	2.0%	41	10.0%	1.0%	79	6.0%	3.0%	91	18.0%	2.0%
Agriculteurs	4	0.0%	1.0%	-	-	-	4	0.0%	2.0%	4	0.0%	31.0%
Autres inactifs	437	26.0%	3.0%	63	16.0%	1.0%	374	30.0%	5.0%	91	18.0%	2.0%
Employés	412	25.0%	5.0%	56	14.0%	2.0%	356	28.0%	6.0%	99	20.0%	6.0%
Ouvriers	202	12.0%	3.0%	102	26.0%	2.0%	100	8.0%	7.0%	17	3.0%	4.0%
Petits patrons	34	2.0%	2.0%	14	3.0%	1.0%	20	1.0%	3.0%	23	4.0%	1.0%
Professions intermédiaires	208	12.0%	2.0%	57	14.0%	1.0%	151	12.0%	4.0%	156	32.0%	2.0%
Retraités	220	13.0%	1.0%	56	14.0%	0.0%	164	13.0%	2.0%	3	0.0%	1.0%
Pcs personne de référence												
Affaires et cadres	189	11.0%	2.0%	43	11.0%	1.0%	146	11.0%	3.0%	189	39.0%	2.0%
Agriculteurs	3	0.0%	0.0%	-	-	-	3	0.0%	0.0%	-	-	-
Autres inactifs	190	11.0%	4.0%	46	11.0%	2.0%	144	11.0%	6.0%	-	-	-
Employés	213	13.0%	3.0%	51	13.0%	2.0%	161	12.0%	5.0%	-	-	-
Ouvriers	400	24.0%	4.0%	83	21.0%	1.0%	317	25.0%	7.0%	-	-	-
Petits patrons	79	4.0%	3.0%	22	5.0%	1.0%	57	4.0%	4.0%	79	16.0%	3.0%
Professions intermédiaires	215	13.0%	2.0%	63	16.0%	1.0%	152	12.0%	3.0%	215	44.0%	2.0%
Retraités	349	21.0%	2.0%	79	20.0%	1.0%	269	21.0%	3.0%	-	-	-



	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	1 637	100.0%	3.1%	389	100.0%	1.5%	1 248	100.0%	4.5%	484	100.0%	2.7%
Taille du foyer												
1 personne	262	16.0%	2.0%	65	16.0%	1.0%	197	15.0%	3.0%	35	7.0%	1.0%
2 personnes	407	24.0%	2.0%	111	28.0%	1.0%	296	23.0%	3.0%	86	17.0%	2.0%
3 personnes	355	21.0%	3.0%	73	18.0%	1.0%	283	22.0%	5.0%	114	23.0%	2.0%
4 personnes	400	24.0%	4.0%	101	26.0%	2.0%	299	23.0%	6.0%	159	32.0%	3.0%
5 personnes et +	212	13.0%	3.0%	38	9.0%	1.0%	174	13.0%	5.0%	90	18.0%	3.0%
Présence d'enfants de moins de 15 ans												
Non	978	59.0%	2.0%	263	67.0%	1.0%	715	57.0%	3.0%	240	49.0%	2.0%
Oui	659	40.0%	4.0%	126	32.0%	1.0%	533	42.0%	6.0%	243	50.0%	3.0%
Habitat												
Agglo. + 100 000 hab	482	29.0%	3.0%	119	30.0%	1.0%	363	29.0%	4.0%	155	32.0%	2.0%
Agglo. 20 000 à 100 000 hab	188	11.0%	2.0%	44	11.0%	1.0%	144	11.0%	4.0%	39	8.0%	2.0%
Agglo. - 20 000 hab	263	16.0%	2.0%	47	12.0%	1.0%	216	17.0%	4.0%	73	15.0%	2.0%
Agglo. paris	306	18.0%	3.0%	65	16.0%	1.0%	241	19.0%	5.0%	120	24.0%	3.0%
Communes rurales	399	24.0%	3.0%	115	29.0%	1.0%	284	22.0%	4.0%	96	19.0%	2.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	1 637	100.0%	3.1%	389	100.0%	1.5%	1 248	100.0%	4.5%	484	100.0%	2.7%
Régions insee												
Alsace	36	2.0%	2.0%	24	6.0%	3.0%	11	0.0%	1.0%	18	3.0%	3.0%
Aquitaine	113	6.0%	3.0%	31	8.0%	2.0%	82	6.0%	5.0%	45	9.0%	4.0%
Auvergne	45	2.0%	3.0%	10	2.0%	1.0%	35	2.0%	5.0%	3	0.0%	0.0%
Basse normandie	28	1.0%	2.0%	2	0.0%	0.0%	26	2.0%	4.0%	16	3.0%	4.0%
Bourgogne	31	1.0%	2.0%	10	2.0%	1.0%	21	1.0%	3.0%	9	1.0%	2.0%
Bretagne	60	3.0%	2.0%	16	4.0%	1.0%	43	3.0%	3.0%	13	2.0%	1.0%
Centre	69	4.0%	3.0%	6	1.0%	0.0%	63	5.0%	5.0%	26	5.0%	3.0%
Champagne ardennes	34	2.0%	3.0%	15	3.0%	2.0%	19	1.0%	3.0%	7	1.0%	2.0%
Franche-comté	38	2.0%	4.0%	6	1.0%	1.0%	33	2.0%	6.0%	7	1.0%	2.0%
Haute normandie	29	1.0%	2.0%	9	2.0%	1.0%	20	1.0%	2.0%	3	0.0%	0.0%
Ile de france	348	21.0%	3.0%	79	20.0%	1.0%	269	21.0%	5.0%	134	27.0%	3.0%
Languedoc roussillon	72	4.0%	3.0%	21	5.0%	1.0%	52	4.0%	4.0%	22	4.0%	3.0%
Limousin	9	0.0%	1.0%	4	1.0%	1.0%	5	0.0%	1.0%	4	0.0%	2.0%
Lorraine	68	4.0%	3.0%	26	6.0%	2.0%	43	3.0%	4.0%	5	1.0%	0.0%
Midi pyrénées	59	3.0%	2.0%	18	4.0%	1.0%	41	3.0%	3.0%	10	2.0%	1.0%
Nord pas de calais	75	4.0%	2.0%	15	4.0%	1.0%	60	4.0%	3.0%	30	6.0%	2.0%
Pays de loire	112	6.0%	3.0%	8	2.0%	0.0%	104	8.0%	6.0%	17	3.0%	1.0%
Picardie	79	4.0%	5.0%	9	2.0%	1.0%	71	5.0%	8.0%	26	5.0%	5.0%
Poitou charentes	35	2.0%	2.0%	18	4.0%	2.0%	18	1.0%	2.0%	8	1.0%	2.0%
Provence alpes côte d'azur, corse	160	9.0%	3.0%	20	5.0%	0.0%	141	11.0%	6.0%	43	8.0%	2.0%
Rhône alpes	136	8.0%	2.0%	44	11.0%	1.0%	93	7.0%	3.0%	39	8.0%	2.0%
Habitudes de connection à internet												
1 à 2 fois par semaine	72	4.0%	3.0%	17	4.0%	1.0%	55	4.0%	4.0%	8	1.0%	2.0%
1 à 3 fois par mois	5	0.0%	1.0%	-	-	-	5	0.0%	2.0%	5	1.0%	9.0%
Moins souvent	1	0.0%	0.0%	-	-	-	1	0.0%	1.0%	1	0.0%	3.0%
Presque tous les jours	127	7.0%	2.0%	23	5.0%	1.0%	104	8.0%	4.0%	15	3.0%	1.0%
Tous les jours	1 345	82.0%	3.0%	348	89.0%	1.0%	997	79.0%	4.0%	455	94.0%	2.0%



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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	1 637	100.0%	3.1%	389	100.0%	1.5%	1 248	100.0%	4.5%	484	100.0%	2.7%
Revenus du foyer												
65 000 euros et plus par an	196	12.0%	2.0%	46	11.0%	1.0%	150	12.0%	4.0%	124	25.0%	2.0%
De 12 000 à moins de 18 000 euros par an	157	9.0%	3.0%	38	9.0%	1.0%	119	9.0%	4.0%	35	7.0%	5.0%
De 18 000 à moins de 24 000 euros par an	230	14.0%	3.0%	34	8.0%	1.0%	197	15.0%	5.0%	23	4.0%	1.0%
De 24 000 à moins de 36 000 euros par an	343	20.0%	2.0%	115	29.0%	2.0%	228	18.0%	3.0%	82	16.0%	2.0%
De 36 000 à moins de 45 000 euros par an	228	14.0%	3.0%	71	18.0%	1.0%	158	12.0%	4.0%	90	18.0%	3.0%
De 45 000 à moins de 65 000 euros par an	195	11.0%	2.0%	47	12.0%	1.0%	148	11.0%	4.0%	104	21.0%	3.0%
De 9 000 à moins de 12 000 euros par an	115	7.0%	5.0%	16	4.0%	1.0%	100	8.0%	7.0%	1	0.0%	0.0%
Moins de 9 000 euros par an	54	3.0%	3.0%	9	2.0%	1.0%	45	3.0%	5.0%	2	0.0%	1.0%
Ne sait pas	79	4.0%	3.0%	7	1.0%	0.0%	72	5.0%	4.0%	12	2.0%	1.0%
Refus	35	2.0%	2.0%	6	1.0%	1.0%	29	2.0%	3.0%	9	1.0%	2.0%