

Challenges

2020-V4

Lecteur Dernière Période

OneNext

ACPM
AUDIENCE

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	664	100.0%	1.3%	451	100.0%	1.8%	213	100.0%	0.8%	219	100.0%	1.3%
Sexe												
Femme	213	32.0%	0.0%	-	-	-	213	100.0%	0.0%	75	34.0%	0.0%
Homme	451	67.0%	1.0%	451	100.0%	1.0%	-	-	-	144	65.0%	1.0%
Age												
15 à 24 ans	59	8.0%	0.0%	35	7.0%	0.0%	24	11.0%	0.0%	31	14.0%	1.0%
25 à 34 ans	68	10.0%	0.0%	57	12.0%	1.0%	11	5.0%	0.0%	43	19.0%	1.0%
35 à 49 ans	95	14.0%	0.0%	50	11.0%	0.0%	46	21.0%	0.0%	68	30.0%	1.0%
50 à 59 ans	89	13.0%	1.0%	61	13.0%	1.0%	28	13.0%	0.0%	46	21.0%	1.0%
60 ans et plus	353	53.0%	2.0%	249	55.0%	3.0%	104	48.0%	1.0%	30	13.0%	1.0%
Pcs individu												
Affaires et cadres	125	18.0%	2.0%	89	19.0%	2.0%	36	16.0%	1.0%	118	53.0%	2.0%
Agriculteurs	-	-	-	-	-	-	-	-	-	-	-	-
Autres inactifs	117	17.0%	1.0%	67	14.0%	1.0%	50	23.0%	0.0%	41	18.0%	1.0%
Employés	50	7.0%	0.0%	27	6.0%	1.0%	23	10.0%	0.0%	5	2.0%	0.0%
Ouvriers	15	2.0%	0.0%	12	2.0%	0.0%	3	1.0%	0.0%	-	-	-
Petits patrons	15	2.0%	0.0%	14	3.0%	1.0%	1	0.0%	0.0%	15	6.0%	1.0%
Professions intermédiaires	35	5.0%	0.0%	22	4.0%	0.0%	13	5.0%	0.0%	32	14.0%	0.0%
Retraités	308	46.0%	2.0%	220	48.0%	3.0%	87	41.0%	1.0%	7	3.0%	2.0%
Habitat												
Aggro. + 100 000 hab	176	26.0%	1.0%	120	26.0%	1.0%	56	26.0%	0.0%	46	20.0%	0.0%
Aggro. 20 000 à 100 000 hab	52	7.0%	0.0%	36	8.0%	1.0%	16	7.0%	0.0%	18	8.0%	1.0%
Aggro. - 20 000 hab	101	15.0%	1.0%	91	20.0%	2.0%	10	4.0%	0.0%	22	10.0%	0.0%
Aggro. paris	222	33.0%	2.0%	145	32.0%	3.0%	77	36.0%	1.0%	108	49.0%	2.0%
Communes rurales	114	17.0%	0.0%	60	13.0%	1.0%	54	25.0%	0.0%	25	11.0%	0.0%