

Challenges

2020-V3

Lecteur Dernière Période

OneNext

ACPM
AUDIENCE

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	717	100.0%	1.4%	502	100.0%	2.0%	215	100.0%	0.8%	224	100.0%	1.3%
Sexe												
Femme	215	30.0%	0.0%	-	-	-	215	100.0%	0.0%	70	31.0%	0.0%
Homme	502	70.0%	2.0%	502	100.0%	2.0%	-	-	-	154	68.0%	1.0%
Age												
15 à 24 ans	57	8.0%	0.0%	42	8.0%	1.0%	16	7.0%	0.0%	23	10.0%	0.0%
25 à 34 ans	71	9.0%	1.0%	58	11.0%	1.0%	13	6.0%	0.0%	37	16.0%	1.0%
35 à 49 ans	101	14.0%	0.0%	58	11.0%	1.0%	43	19.0%	0.0%	69	30.0%	1.0%
50 à 59 ans	120	16.0%	1.0%	75	15.0%	1.0%	44	20.0%	1.0%	57	25.0%	1.0%
60 ans et plus	369	51.0%	2.0%	269	53.0%	3.0%	100	46.0%	1.0%	38	17.0%	1.0%
Pcs individu												
Affaires et cadres	139	19.0%	2.0%	101	20.0%	3.0%	38	17.0%	1.0%	119	53.0%	2.0%
Agriculteurs	3	0.0%	0.0%	3	0.0%	1.0%	-	-	-	-	-	-
Autres inactifs	131	18.0%	1.0%	75	14.0%	1.0%	57	26.0%	0.0%	31	13.0%	0.0%
Employés	44	6.0%	0.0%	24	4.0%	1.0%	21	9.0%	0.0%	2	0.0%	0.0%
Ouvriers	30	4.0%	0.0%	28	5.0%	0.0%	2	0.0%	0.0%	-	-	-
Petits patrons	15	2.0%	0.0%	14	2.0%	1.0%	2	0.0%	0.0%	15	6.0%	1.0%
Professions intermédiaires	53	7.0%	0.0%	32	6.0%	1.0%	21	9.0%	0.0%	47	21.0%	0.0%
Retraités	301	42.0%	2.0%	226	45.0%	3.0%	75	34.0%	1.0%	9	4.0%	3.0%
Habitat												
Aggro. + 100 000 hab	190	26.0%	1.0%	133	26.0%	1.0%	57	26.0%	0.0%	50	22.0%	0.0%
Aggro. 20 000 à 100 000 hab	50	7.0%	0.0%	35	7.0%	1.0%	15	6.0%	0.0%	20	9.0%	1.0%
Aggro. - 20 000 hab	112	15.0%	1.0%	93	18.0%	2.0%	19	8.0%	0.0%	25	11.0%	0.0%
Aggro. paris	240	33.0%	2.0%	164	32.0%	3.0%	76	35.0%	1.0%	96	42.0%	2.0%
Communes rurales	125	17.0%	1.0%	77	15.0%	1.0%	48	22.0%	0.0%	32	14.0%	0.0%