Challenges

2017

Lecteur Dernière Période

OneNext ACPM AUDIENCE

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	783	100.0%	1.5%	498	100.0%	2.0%	286	100.0%	1.0%	263	100.0%	1.5%
Sexe												
Femme	286	36.0%	1.0%	-	-	-	286	100.0%	1.0%	78	29.0%	0.0%
Homme	498	63.0%	2.0%	498	100.0%	2.0%	-	-	-	185	70.0%	2.0%
Age												
15 à 24 ans	62	8.0%	0.0%	42	8.0%	1.0%	20	7.0%	0.0%	37	14.0%	1.0%
25 à 34 ans	67	8.0%	0.0%	43	8.0%	1.0%	24	8.0%	0.0%	44	16.0%	1.0%
35 à 49 ans	115	14.0%	0.0%	83	16.0%	1.0%	31	11.0%	0.0%	83	31.0%	1.0%
50 à 59 ans	102	13.0%	1.0%	69	13.0%	1.0%	33	11.0%	0.0%	52	19.0%	1.0%
60 ans et plus	437	55.0%	2.0%	261	52.0%	3.0%	176	61.0%	2.0%	47	17.0%	2.0%
Pcs individu												
Affaires et cadres	122	15.0%	2.0%	90	18.0%	3.0%	32	11.0%	1.0%	110	41.0%	2.0%
Agriculteurs	6	0.0%	1.0%	5	0.0%	1.0%	1	0.0%	0.0%	-	-	-
Autres inactifs	119	15.0%	1.0%	61	12.0%	1.0%	59	20.0%	0.0%	37	13.0%	1.0%
Employés	54	6.0%	0.0%	32	6.0%	1.0%	22	7.0%	0.0%	21	7.0%	1.0%
Ouvriers	25	3.0%	0.0%	25	5.0%	0.0%	-	-	-	-	-	-
Petits patrons	40	5.0%	2.0%	30	6.0%	2.0%	9	3.0%	2.0%	38	14.0%	2.0%
Professions intermédiaires	67	8.0%	0.0%	44	8.0%	1.0%	24	8.0%	0.0%	56	21.0%	0.0%
Retraités	350	44.0%	2.0%	211	42.0%	3.0%	138	48.0%	2.0%	2	0.0%	1.0%
Habitat												
Agglo. + 100 000 hab	250	31.0%	1.0%	168	33.0%	2.0%	81	28.0%	1.0%	91	34.0%	1.0%
Agglo. 20 000 à 100 000 hab	100	12.0%	1.0%	65	13.0%	2.0%	35	12.0%	1.0%	30	11.0%	1.0%
Agglo. - 20 000 hab	115	14.0%	1.0%	77	15.0%	1.0%	38	13.0%	0.0%	28	10.0%	1.0%
Agglo. paris	204	26.0%	2.0%	110	22.0%	2.0%	94	33.0%	2.0%	86	32.0%	2.0%
Communes rurales	114	14.0%	1.0%	77	15.0%	1.0%	37	13.0%	0.0%	29	10.0%	0.0%