

# Challenges

2016-2017

Lecteur Dernière Période

OneNext

**ACPM**  
AUDIENCE

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	837	100.0%	1.6%	536	100.0%	2.1%	301	100.0%	1.1%	289	100.0%	1.6%
<b>Sexe</b>												
<b>Femme</b>	301	36.0%	1.0%	-	-	-	301	100.0%	1.0%	87	30.0%	1.0%
<b>Homme</b>	536	64.0%	2.0%	536	100.0%	2.0%	-	-	-	202	69.0%	2.0%
<b>Age</b>												
<b>15 à 24 ans</b>	64	7.0%	0.0%	31	5.0%	0.0%	33	11.0%	0.0%	31	10.0%	1.0%
<b>25 à 34 ans</b>	80	9.0%	1.0%	47	8.0%	1.0%	33	10.0%	0.0%	32	11.0%	1.0%
<b>35 à 49 ans</b>	118	14.0%	0.0%	88	16.0%	1.0%	30	9.0%	0.0%	91	31.0%	1.0%
<b>50 à 59 ans</b>	104	12.0%	1.0%	62	11.0%	1.0%	42	14.0%	1.0%	50	17.0%	1.0%
<b>60 ans et plus</b>	471	56.0%	2.0%	307	57.0%	4.0%	164	54.0%	1.0%	85	29.0%	5.0%
<b>Pcs individu</b>												
<b>Affaires et cadres</b>	153	18.0%	3.0%	109	20.0%	3.0%	44	14.0%	2.0%	131	45.0%	2.0%
<b>Agriculteurs</b>	4	0.0%	0.0%	4	0.0%	1.0%	-	-	-	-	-	-
<b>Autres inactifs</b>	121	14.0%	1.0%	51	9.0%	1.0%	70	23.0%	1.0%	38	13.0%	1.0%
<b>Employés</b>	41	5.0%	0.0%	22	4.0%	1.0%	19	6.0%	0.0%	4	1.0%	0.0%
<b>Ouvriers</b>	42	5.0%	0.0%	40	7.0%	0.0%	2	0.0%	0.0%	3	1.0%	0.0%
<b>Petits patrons</b>	46	5.0%	2.0%	37	6.0%	3.0%	8	2.0%	2.0%	44	15.0%	2.0%
<b>Professions intermédiaires</b>	71	8.0%	1.0%	42	7.0%	1.0%	29	9.0%	0.0%	67	23.0%	1.0%
<b>Retraités</b>	358	42.0%	2.0%	231	43.0%	3.0%	128	42.0%	1.0%	2	0.0%	1.0%
<b>Habitat</b>												
<b>Aggro. + 100 000 hab</b>	252	30.0%	1.0%	181	33.0%	2.0%	71	23.0%	0.0%	80	27.0%	1.0%
<b>Aggro. 20 000 à 100 000 hab</b>	102	12.0%	1.0%	69	12.0%	2.0%	33	11.0%	0.0%	25	8.0%	1.0%
<b>Aggro. - 20 000 hab</b>	117	14.0%	1.0%	72	13.0%	1.0%	46	15.0%	1.0%	31	10.0%	1.0%
<b>Aggro. paris</b>	231	27.0%	2.0%	122	22.0%	2.0%	110	36.0%	2.0%	118	40.0%	2.0%
<b>Communes rurales</b>	134	16.0%	1.0%	93	17.0%	1.0%	41	13.0%	0.0%	36	12.0%	1.0%