Ça m'intéresse

2017

Lecteur Dernière Période

OneNext ACPM AUDIENCE

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	3 214	100.0%	6.1%	1 425	100.0%	5.7%	1 790	100.0%	6.6%	1 129	100.0%	6.3%
Sexe												
Femme	1 790	55.0%	6.0%	-	-	-	1 790	100.0%	6.0%	559	49.0%	6.0%
Homme	1 425	44.0%	5.0%	1 425	100.0%	5.0%	-	-	-	569	50.0%	6.0%
Age												
15 à 24 ans	232	7.0%	3.0%	109	7.0%	2.0%	124	6.0%	3.0%	108	9.0%	3.0%
25 à 34 ans	287	8.0%	3.0%	121	8.0%	3.0%	166	9.0%	4.0%	148	13.0%	4.0%
35 à 49 ans	920	28.0%	7.0%	453	31.0%	7.0%	466	26.0%	7.0%	488	43.0%	8.0%
50 à 59 ans	687	21.0%	8.0%	313	22.0%	7.0%	374	20.0%	8.0%	300	26.0%	8.0%
60 ans et plus	1 089	33.0%	6.0%	428	30.0%	5.0%	660	36.0%	7.0%	86	7.0%	5.0%
Pcs individu												
Affaires et cadres	340	10.0%	6.0%	192	13.0%	6.0%	148	8.0%	7.0%	301	26.0%	6.0%
Agriculteurs	24	0.0%	4.0%	9	0.0%	2.0%	14	0.0%	7.0%	1	0.0%	3.0%
Autres inactifs	471	14.0%	4.0%	133	9.0%	3.0%	338	18.0%	5.0%	148	13.0%	4.0%
Employés	577	18.0%	6.0%	175	12.0%	7.0%	402	22.0%	6.0%	121	10.0%	6.0%
Ouvriers	311	9.0%	4.0%	249	17.0%	4.0%	62	3.0%	4.0%	26	2.0%	5.0%
Petits patrons	101	3.0%	6.0%	73	5.0%	6.0%	28	1.0%	6.0%	90	8.0%	6.0%
Professions intermédiaires	520	16.0%	7.0%	239	16.0%	6.0%	281	15.0%	7.0%	433	38.0%	7.0%
Retraités	871	27.0%	6.0%	354	24.0%	6.0%	517	28.0%	7.0%	8	0.0%	4.0%
Habitat												
Agglo. + 100 000 hab	1 047	32.0%	6.0%	494	34.0%	6.0%	553	30.0%	6.0%	352	31.0%	6.0%
Agglo. 20 000 à 100 000 hab	479	14.0%	6.0%	197	13.0%	6.0%	282	15.0%	7.0%	166	14.0%	8.0%
Agglo. - 20 000 hab	589	18.0%	6.0%	293	20.0%	6.0%	296	16.0%	6.0%	201	17.0%	7.0%
Agglo. paris	342	10.0%	3.0%	158	11.0%	3.0%	184	10.0%	4.0%	178	15.0%	4.0%
Communes rurales	758	23.0%	6.0%	283	19.0%	5.0%	475	26.0%	7.0%	231	20.0%	6.0%