

Avantages

2017

Lecteur Dernière Période

OneNext

ACPM
AUDIENCE

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	1 829	100.0%	3.5%	226	100.0%	0.9%	1 603	100.0%	5.9%	523	100.0%	2.9%
Sexe												
Femme	1 603	87.0%	5.0%	-	-	-	1 603	100.0%	5.0%	464	88.0%	5.0%
Homme	226	12.0%	0.0%	226	100.0%	0.0%	-	-	-	59	11.0%	0.0%
Age												
15 à 24 ans	57	3.0%	0.0%	2	1.0%	0.0%	55	3.0%	1.0%	23	4.0%	0.0%
25 à 34 ans	89	4.0%	1.0%	4	1.0%	0.0%	85	5.0%	2.0%	29	5.0%	0.0%
35 à 49 ans	380	20.0%	3.0%	30	13.0%	0.0%	350	21.0%	5.0%	191	36.0%	3.0%
50 à 59 ans	398	21.0%	4.0%	54	24.0%	1.0%	344	21.0%	7.0%	209	39.0%	5.0%
60 ans et plus	905	49.0%	5.0%	135	59.0%	1.0%	770	48.0%	8.0%	72	13.0%	4.0%
Pcs individu												
Affaires et cadres	142	7.0%	2.0%	25	11.0%	0.0%	117	7.0%	5.0%	110	21.0%	2.0%
Agriculteurs	16	0.0%	3.0%	1	0.0%	0.0%	15	0.0%	7.0%	1	0.0%	2.0%
Autres inactifs	305	16.0%	3.0%	22	9.0%	0.0%	283	17.0%	4.0%	84	16.0%	2.0%
Employés	334	18.0%	3.0%	2	1.0%	0.0%	332	20.0%	5.0%	74	14.0%	4.0%
Ouvriers	85	4.0%	1.0%	24	10.0%	0.0%	60	3.0%	4.0%	12	2.0%	2.0%
Petits patrons	54	2.0%	3.0%	17	7.0%	1.0%	36	2.0%	7.0%	48	9.0%	3.0%
Professions intermédiaires	221	12.0%	3.0%	18	8.0%	0.0%	202	12.0%	5.0%	184	35.0%	3.0%
Retraités	674	36.0%	5.0%	115	51.0%	1.0%	558	34.0%	8.0%	10	2.0%	5.0%
Habitat												
Aggro. + 100 000 hab	614	33.0%	3.0%	83	36.0%	1.0%	531	33.0%	6.0%	172	32.0%	3.0%
Aggro. 20 000 à 100 000 hab	308	16.0%	4.0%	49	21.0%	1.0%	259	16.0%	7.0%	91	17.0%	4.0%
Aggro. - 20 000 hab	312	17.0%	3.0%	47	20.0%	1.0%	265	16.0%	5.0%	81	15.0%	3.0%
Aggro. paris	247	13.0%	2.0%	21	9.0%	0.0%	226	14.0%	5.0%	89	17.0%	2.0%
Communes rurales	348	19.0%	2.0%	27	11.0%	0.0%	322	20.0%	5.0%	89	17.0%	2.0%