

Avantages

2016-2017

Lecteur Dernière Période

OneNext

ACPM
AUDIENCE

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	1 997	100.0%	3.8%	223	100.0%	0.9%	1 774	100.0%	6.5%	541	100.0%	3.0%
Sexe												
Femme	1 774	88.0%	6.0%	-	-	-	1 774	100.0%	6.0%	475	87.0%	5.0%
Homme	223	11.0%	0.0%	223	100.0%	0.0%	-	-	-	66	12.0%	0.0%
Age												
15 à 24 ans	46	2.0%	0.0%	3	1.0%	0.0%	44	2.0%	1.0%	22	4.0%	0.0%
25 à 34 ans	111	5.0%	1.0%	7	3.0%	0.0%	104	5.0%	2.0%	42	7.0%	1.0%
35 à 49 ans	413	20.0%	3.0%	41	18.0%	0.0%	371	20.0%	5.0%	198	36.0%	3.0%
50 à 59 ans	466	23.0%	5.0%	55	24.0%	1.0%	411	23.0%	9.0%	212	39.0%	5.0%
60 ans et plus	961	48.0%	6.0%	117	52.0%	1.0%	844	47.0%	9.0%	68	12.0%	4.0%
Pcs individu												
Affaires et cadres	154	7.0%	3.0%	20	8.0%	0.0%	134	7.0%	6.0%	115	21.0%	2.0%
Agriculteurs	24	1.0%	4.0%	-	-	-	24	1.0%	12.0%	2	0.0%	5.0%
Autres inactifs	286	14.0%	2.0%	14	6.0%	0.0%	272	15.0%	4.0%	74	13.0%	2.0%
Employés	413	20.0%	4.0%	12	5.0%	0.0%	401	22.0%	6.0%	80	14.0%	4.0%
Ouvriers	84	4.0%	1.0%	26	11.0%	0.0%	58	3.0%	4.0%	7	1.0%	1.0%
Petits patrons	54	2.0%	3.0%	24	10.0%	2.0%	30	1.0%	7.0%	48	8.0%	3.0%
Professions intermédiaires	251	12.0%	3.0%	27	12.0%	0.0%	223	12.0%	6.0%	202	37.0%	3.0%
Retraités	731	36.0%	5.0%	100	44.0%	1.0%	631	35.0%	9.0%	14	2.0%	6.0%
Habitat												
Aggro. + 100 000 hab	602	30.0%	3.0%	62	27.0%	0.0%	540	30.0%	6.0%	179	33.0%	3.0%
Aggro. 20 000 à 100 000 hab	339	17.0%	4.0%	32	14.0%	1.0%	307	17.0%	8.0%	80	14.0%	3.0%
Aggro. - 20 000 hab	383	19.0%	4.0%	57	25.0%	1.0%	326	18.0%	7.0%	87	16.0%	3.0%
Aggro. paris	283	14.0%	3.0%	33	14.0%	0.0%	250	14.0%	5.0%	93	17.0%	2.0%
Communes rurales	390	19.0%	3.0%	40	17.0%	0.0%	350	19.0%	5.0%	102	18.0%	3.0%