# AD - Architectural Digest

2021-V2

Lecteur Dernière Période

| | Ensemble | | | Hommes | | | Femmes | | | Foyers CSP+ | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| **Ensemble** | 428 | 100.0% | 0.8% | 146 | 100.0% | 0.6% | 283 | 100.0% | 1.0% | 247 | 100.0% | 1.4% |
| **Sexe** | | | | | | | | | | | | |
| **Femme** | 283 | 66.0% | 1.0% | - | - | - | 283 | 100.0% | 1.0% | 174 | 70.0% | 2.0% |
| **Homme** | 146 | 34.0% | 0.0% | 146 | 100.0% | 0.0% | - | - | - | 73 | 29.0% | 0.0% |
| **Age** | | | | | | | | | | | | |
| **15 à 24 ans** | 75 | 17.0% | 1.0% | 8 | 5.0% | 0.0% | 67 | 23.0% | 1.0% | 48 | 19.0% | 1.0% |
| **25 à 34 ans** | 69 | 16.0% | 0.0% | 22 | 15.0% | 0.0% | 47 | 16.0% | 1.0% | 24 | 9.0% | 0.0% |
| **35 à 49 ans** | 121 | 28.0% | 1.0% | 52 | 36.0% | 0.0% | 69 | 24.0% | 1.0% | 83 | 33.0% | 1.0% |
| **50 à 59 ans** | 93 | 21.0% | 1.0% | 36 | 24.0% | 0.0% | 56 | 19.0% | 1.0% | 63 | 25.0% | 1.0% |
| **60 ans et plus** | 71 | 16.0% | 0.0% | 27 | 18.0% | 0.0% | 44 | 15.0% | 0.0% | 29 | 11.0% | 1.0% |
| **Pcs individu** | | | | | | | | | | | | |
| **Affaires et cadres** | 92 | 21.0% | 1.0% | 43 | 29.0% | 1.0% | 50 | 17.0% | 2.0% | 91 | 36.0% | 1.0% |
| **Agriculteurs** | 7 | 1.0% | 1.0% | 7 | 4.0% | 3.0% | - | - | - | - | - | - |
| **Autres inactifs** | 122 | 28.0% | 1.0% | 26 | 18.0% | 0.0% | 96 | 33.0% | 1.0% | 67 | 27.0% | 2.0% |
| **Employés** | 59 | 13.0% | 0.0% | 20 | 13.0% | 0.0% | 39 | 14.0% | 0.0% | 4 | 1.0% | 0.0% |
| **Ouvriers** | 20 | 4.0% | 0.0% | 13 | 8.0% | 0.0% | 7 | 2.0% | 0.0% | - | - | - |
| **Petits patrons** | 23 | 5.0% | 1.0% | 11 | 7.0% | 1.0% | 13 | 4.0% | 2.0% | 22 | 9.0% | 1.0% |
| **Professions intermédiaires** | 71 | 16.0% | 1.0% | 9 | 6.0% | 0.0% | 61 | 21.0% | 1.0% | 59 | 24.0% | 1.0% |
| **Retraités** | 34 | 7.0% | 0.0% | 17 | 11.0% | 0.0% | 17 | 5.0% | 0.0% | 3 | 1.0% | 1.0% |
| **Habitat** | | | | | | | | | | | | |
| **Agglo. + 100 000 hab** | 133 | 31.0% | 0.0% | 27 | 18.0% | 0.0% | 106 | 37.0% | 1.0% | 96 | 38.0% | 1.0% |
| **Agglo. 20 000 à 100 000 hab** | 63 | 14.0% | 0.0% | 34 | 23.0% | 1.0% | 29 | 10.0% | 0.0% | 22 | 8.0% | 1.0% |
| **Agglo. - 20 000 hab** | 62 | 14.0% | 0.0% | 35 | 23.0% | 0.0% | 28 | 9.0% | 0.0% | 13 | 5.0% | 0.0% |
| **Agglo. paris** | 128 | 30.0% | 1.0% | 33 | 22.0% | 0.0% | 95 | 33.0% | 2.0% | 88 | 35.0% | 2.0% |
| **Communes rurales** | 42 | 9.0% | 0.0% | 17 | 11.0% | 0.0% | 25 | 8.0% | 0.0% | 29 | 11.0% | 0.0% |