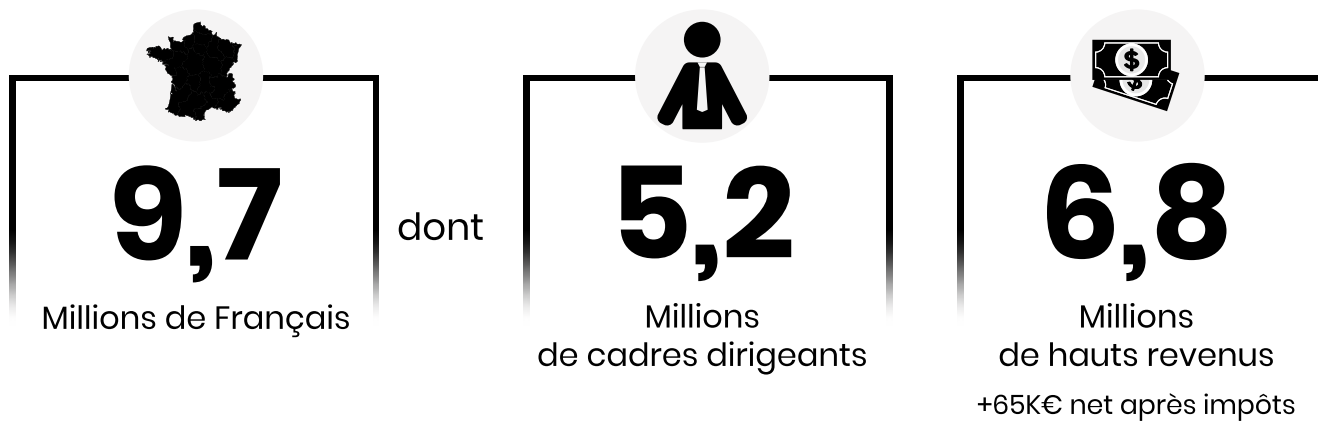
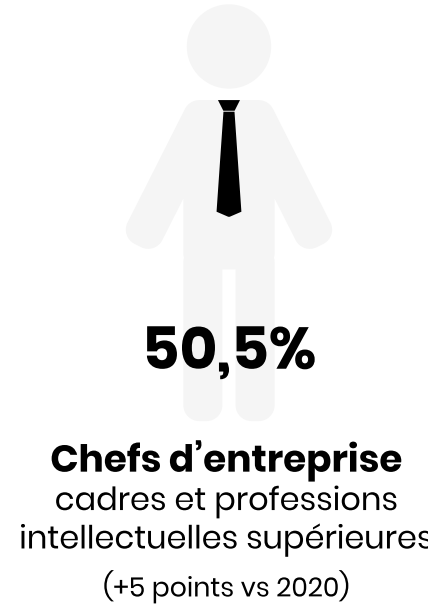
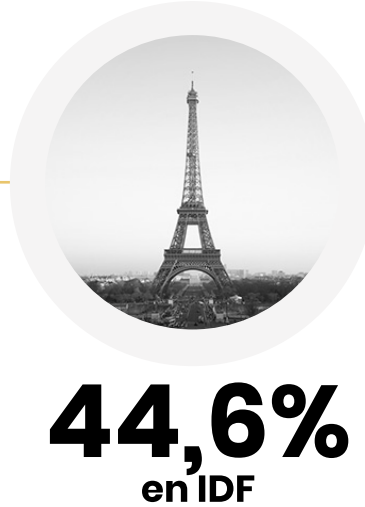
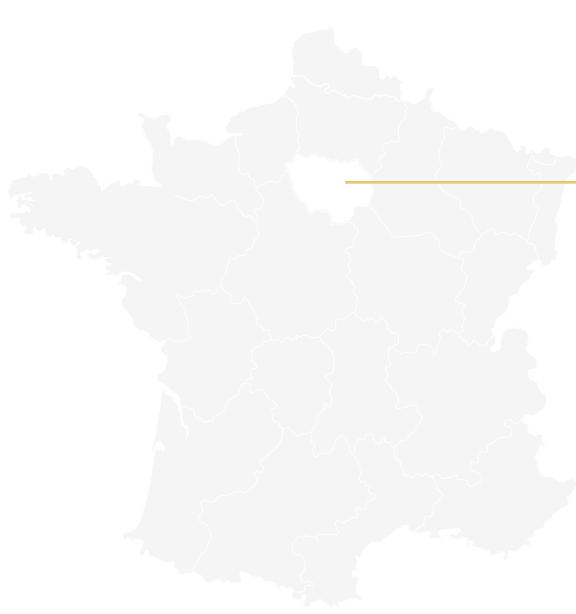
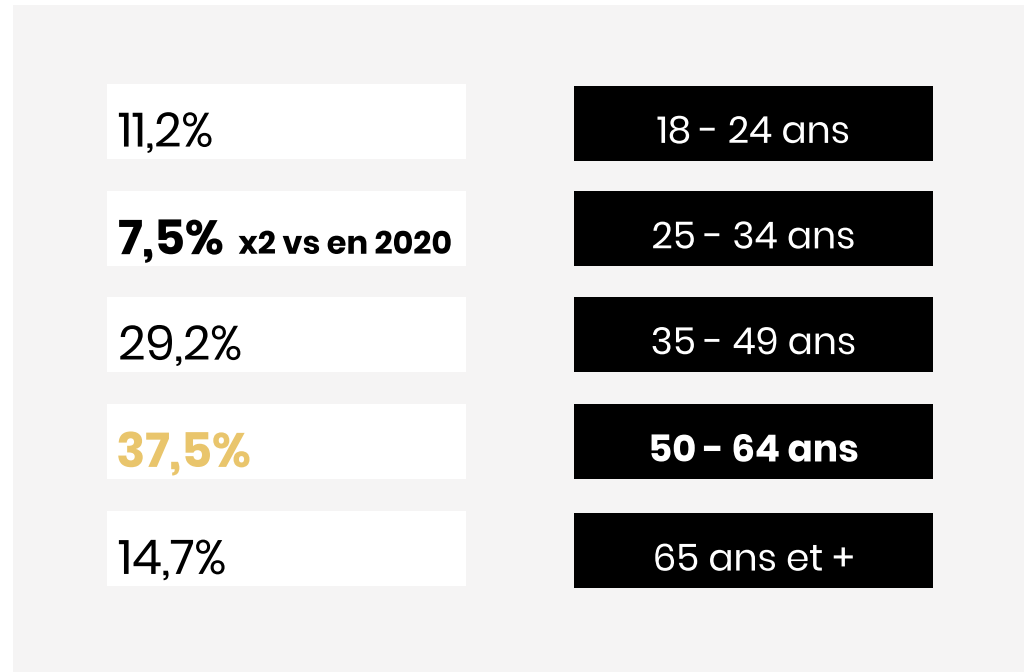
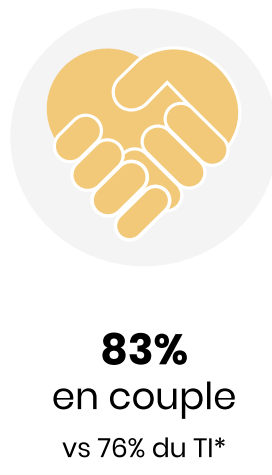
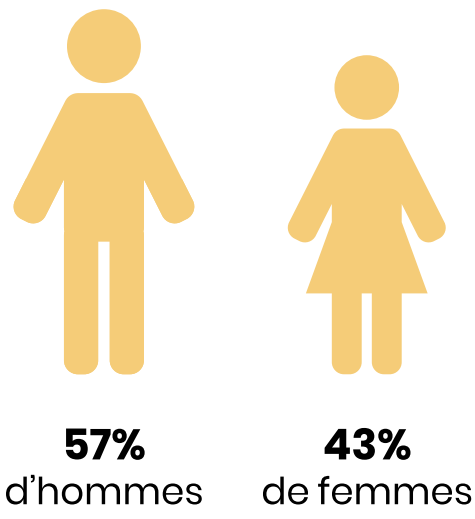


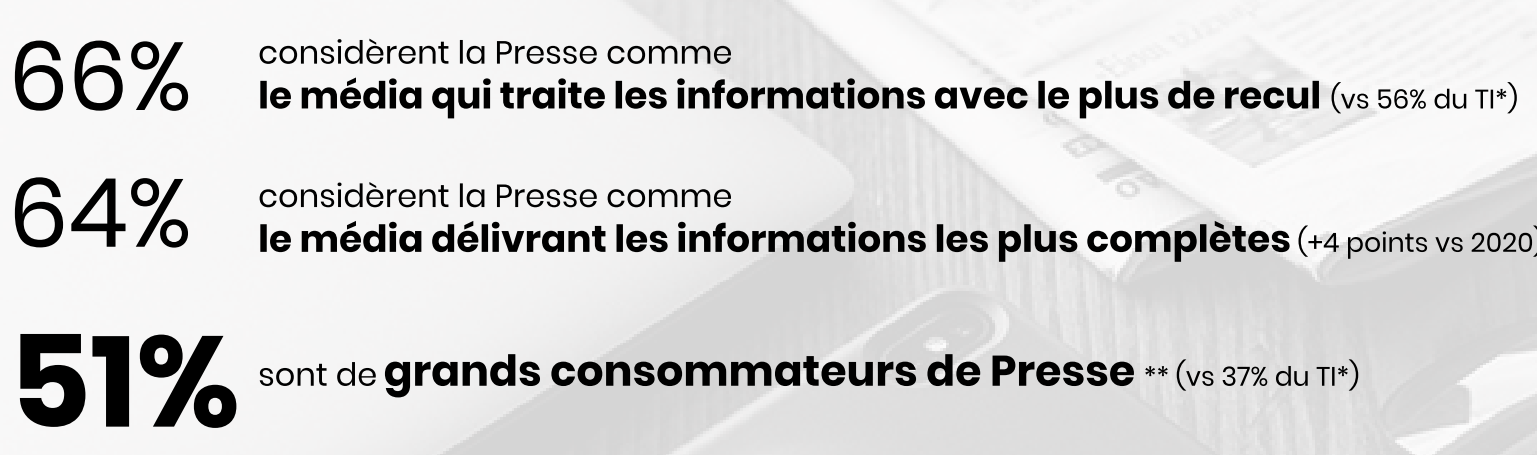
QUI SONT-ILS ?



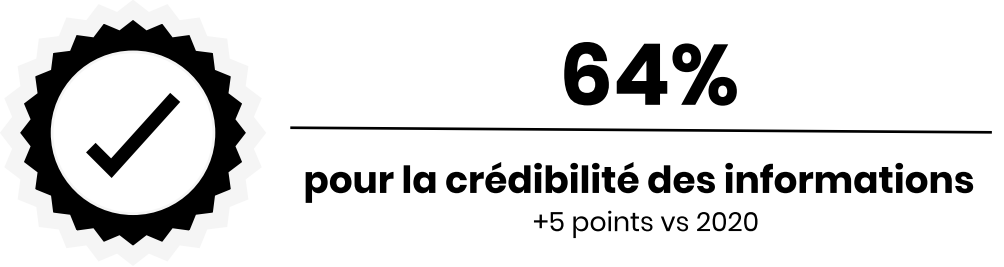
Focus sur les «Très Hauts Revenus»



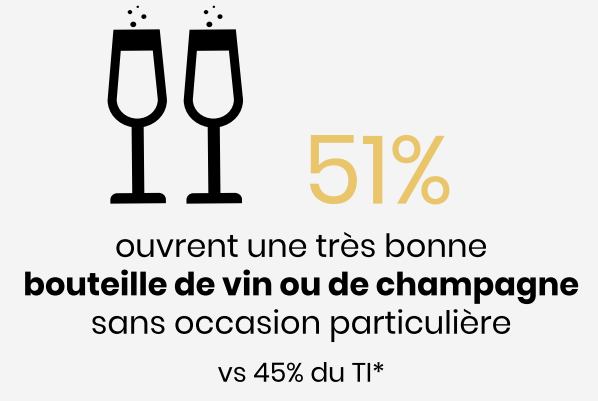
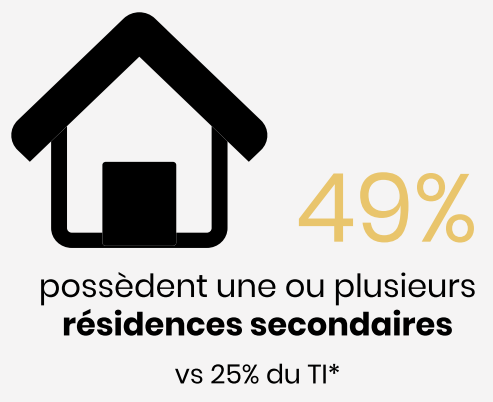
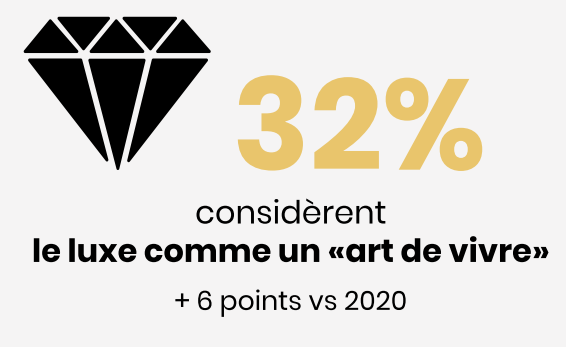
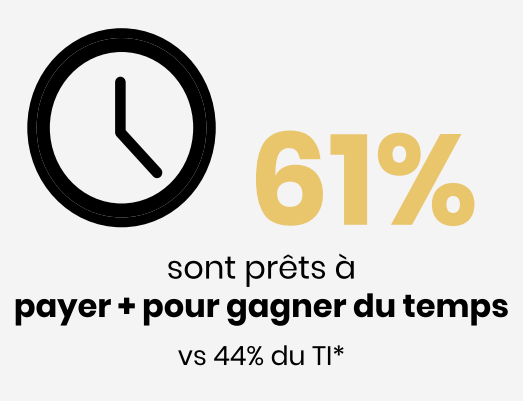
QUELLES SONT LES SOURCES D'INFORMATION DES TRÈS HAUTS REVENUS ?



Les «Très Hauts Revenus» privilégient les sites de Presse (journaux ou magazines) :



QUELLE EST LA CONSOMMATION DES TRÈS HAUTS REVENUS ET LES PRINCIPALES ÉVOLUTIONS ?



* Total de la cible Influence
** Plus de 22 titres différents lus sur les 12 derniers mois