

Voici

2016-2017

Lecteur Dernière Période

OneNext

ACPM
AUDIENCE

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	2 341	100.0%	4.5%	620	100.0%	2.5%	1 721	100.0%	6.3%	754	100.0%	4.2%
Sexe												
Femme	1 721	73.0%	6.0%	-	-	-	1 721	100.0%	6.0%	507	67.0%	5.0%
Homme	620	26.0%	2.0%	620	100.0%	2.0%	-	-	-	247	32.0%	2.0%
Age												
15 à 24 ans	261	11.0%	3.0%	62	10.0%	1.0%	198	11.0%	5.0%	102	13.0%	3.0%
25 à 34 ans	295	12.0%	3.0%	83	13.0%	2.0%	212	12.0%	5.0%	106	14.0%	3.0%
35 à 49 ans	790	33.0%	6.0%	260	41.0%	4.0%	531	30.0%	8.0%	367	48.0%	5.0%
50 à 59 ans	452	19.0%	5.0%	126	20.0%	3.0%	326	19.0%	7.0%	141	18.0%	3.0%
60 ans et plus	544	23.0%	3.0%	89	14.0%	1.0%	455	26.0%	5.0%	39	5.0%	2.0%
Pcs individu												
Affaires et cadres	169	7.0%	3.0%	67	10.0%	2.0%	102	5.0%	4.0%	142	18.0%	3.0%
Agriculteurs	20	0.0%	3.0%	7	1.0%	2.0%	13	0.0%	6.0%	1	0.0%	3.0%
Autres inactifs	485	20.0%	4.0%	74	11.0%	2.0%	411	23.0%	6.0%	140	18.0%	4.0%
Employés	604	25.0%	7.0%	72	11.0%	3.0%	531	30.0%	8.0%	137	18.0%	7.0%
Ouvriers	242	10.0%	3.0%	162	26.0%	3.0%	80	4.0%	6.0%	12	1.0%	2.0%
Petits patrons	77	3.0%	4.0%	44	7.0%	3.0%	33	1.0%	7.0%	68	9.0%	4.0%
Professions intermédiaires	307	13.0%	4.0%	112	18.0%	3.0%	195	11.0%	5.0%	239	31.0%	3.0%
Retraités	438	18.0%	3.0%	82	13.0%	1.0%	356	20.0%	5.0%	15	1.0%	6.0%
Habitat												
Aggro. + 100 000 hab	798	34.0%	5.0%	213	34.0%	2.0%	585	34.0%	7.0%	272	36.0%	4.0%
Aggro. 20 000 à 100 000 hab	322	13.0%	4.0%	89	14.0%	2.0%	233	13.0%	6.0%	99	13.0%	4.0%
Aggro. - 20 000 hab	425	18.0%	4.0%	115	18.0%	2.0%	310	18.0%	6.0%	118	15.0%	4.0%
Aggro. paris	390	16.0%	4.0%	89	14.0%	2.0%	301	17.0%	6.0%	157	20.0%	3.0%
Communes rurales	406	17.0%	3.0%	114	18.0%	2.0%	292	17.0%	4.0%	107	14.0%	3.0%