Télé Poche

2017

Lecteur Dernière Période

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	1 487	100.0%	2.8%	633	100.0%	2.5%	854	100.0%	3.1%	336	100.0%	1.9%
Sexe												
Femme	854	57.0%	3.0%	-	-	-	854	100.0%	3.0%	187	55.0%	2.0%
Homme	633	42.0%	2.0%	633	100.0%	2.0%	-	-	-	149	44.0%	1.0%
Age												
15 à 24 ans	188	12.0%	2.0%	89	14.0%	2.0%	99	11.0%	2.0%	56	16.0%	1.0%
25 à 34 ans	183	12.0%	2.0%	68	10.0%	1.0%	115	13.0%	3.0%	60	17.0%	1.0%
35 à 49 ans	347	23.0%	2.0%	154	24.0%	2.0%	194	22.0%	3.0%	121	36.0%	2.0%
50 à 59 ans	293	19.0%	3.0%	140	22.0%	3.0%	153	17.0%	3.0%	85	25.0%	2.0%
60 ans et plus	475	32.0%	2.0%	182	28.0%	2.0%	293	34.0%	3.0%	13	3.0%	0.0%
Pcs individu												
Affaires et cadres	72	4.0%	1.0%	34	5.0%	1.0%	38	4.0%	1.0%	58	17.0%	1.0%
Agriculteurs	16	1.0%	3.0%	11	1.0%	3.0%	5	0.0%	2.0%	-	-	-
Autres inactifs	248	16.0%	2.0%	74	11.0%	1.0%	174	20.0%	2.0%	62	18.0%	1.0%
Employés	294	19.0%	3.0%	46	7.0%	2.0%	248	29.0%	4.0%	50	15.0%	2.0%
Ouvriers	272	18.0%	4.0%	215	34.0%	4.0%	57	6.0%	4.0%	10	3.0%	2.0%
Petits patrons	17	1.0%	1.0%	10	1.0%	0.0%	6	0.0%	1.0%	17	4.0%	1.0%
Professions intermédiaires	171	11.0%	2.0%	80	12.0%	2.0%	91	10.0%	2.0%	136	40.0%	2.0%
Retraités	397	26.0%	3.0%	162	25.0%	2.0%	235	27.0%	3.0%	4	1.0%	2.0%
Habitat												
Agglo. + 100 000 hab	416	28.0%	2.0%	170	26.0%	2.0%	246	28.0%	3.0%	95	28.0%	1.0%
Agglo. 20 000 à 100 000 hab	241	16.0%	3.0%	117	18.0%	3.0%	123	14.0%	3.0%	54	16.0%	2.0%
Agglo. - 20 000 hab	245	16.0%	2.0%	100	15.0%	2.0%	145	17.0%	3.0%	64	18.0%	2.0%
Agglo. paris	169	11.0%	1.0%	72	11.0%	1.0%	97	11.0%	2.0%	45	13.0%	1.0%
Communes rurales	416	28.0%	3.0%	173	27.0%	3.0%	243	28.0%	3.0%	78	23.0%	2.0%