Télé Magazine

2017

Lecteur Dernière Période

OneNext ACPM AUDIENCE

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	1 048	100.0%	2.0%	495	100.0%	2.0%	553	100.0%	2.0%	222	100.0%	1.3%
Sexe												
Femme	553	52.0%	2.0%	-	-	-	553	100.0%	2.0%	113	50.0%	1.0%
Homme	495	47.0%	2.0%	495	100.0%	2.0%	-	-	-	109	49.0%	1.0%
Age												
15 à 24 ans	246	23.0%	3.0%	127	25.0%	3.0%	119	21.0%	3.0%	92	41.0%	2.0%
25 à 34 ans	171	16.0%	2.0%	76	15.0%	2.0%	96	17.0%	2.0%	43	19.0%	1.0%
35 à 49 ans	185	17.0%	1.0%	96	19.0%	1.0%	88	16.0%	1.0%	49	21.0%	0.0%
50 à 59 ans	119	11.0%	1.0%	65	13.0%	1.0%	53	9.0%	1.0%	32	14.0%	0.0%
60 ans et plus	327	31.0%	2.0%	131	26.0%	1.0%	197	35.0%	2.0%	7	3.0%	0.0%
Pcs individu												
Affaires et cadres	32	3.0%	0.0%	14	2.0%	0.0%	18	3.0%	0.0%	26	11.0%	0.0%
Agriculteurs	19	1.0%	3.0%	8	1.0%	2.0%	11	2.0%	5.0%	-	-	-
Autres inactifs	245	23.0%	2.0%	104	21.0%	2.0%	140	25.0%	2.0%	67	30.0%	2.0%
Employés	192	18.0%	2.0%	47	9.0%	2.0%	145	26.0%	2.0%	30	13.0%	1.0%
Ouvriers	179	17.0%	2.0%	141	28.0%	2.0%	38	6.0%	2.0%	19	8.0%	4.0%
Petits patrons	26	2.0%	1.0%	14	2.0%	1.0%	12	2.0%	2.0%	22	10.0%	1.0%
Professions intermédiaires	77	7.0%	1.0%	44	8.0%	1.0%	33	6.0%	0.0%	58	26.0%	1.0%
Retraités	278	26.0%	2.0%	122	24.0%	2.0%	156	28.0%	2.0%	-	-	-
Habitat												
Agglo. + 100 000 hab	323	30.0%	2.0%	191	38.0%	2.0%	131	23.0%	1.0%	70	31.0%	1.0%
Agglo. 20 000 à 100 000 hab	137	13.0%	2.0%	63	12.0%	1.0%	74	13.0%	2.0%	26	11.0%	1.0%
Agglo. - 20 000 hab	166	15.0%	1.0%	72	14.0%	1.0%	94	16.0%	2.0%	38	16.0%	1.0%
Agglo. paris	118	11.0%	1.0%	38	7.0%	0.0%	80	14.0%	1.0%	21	9.0%	0.0%
Communes rurales	305	29.0%	2.0%	130	26.0%	2.0%	175	31.0%	2.0%	68	30.0%	2.0%