Ouest-France

2017

Lecteur au Numéro Moyen

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	2 296	100.0%	4.4%	1 136	100.0%	4.5%	1 159	100.0%	4.3%	597	100.0%	3.4%
Sexe												
Femme	1 159	50.0%	4.0%	-	-	-	1 159	100.0%	4.0%	261	43.0%	3.0%
Homme	1 136	49.0%	4.0%	1 136	100.0%	4.0%	-	-	-	336	56.0%	3.0%
Age												
15 à 24 ans	210	9.0%	2.0%	111	9.0%	2.0%	100	8.0%	2.0%	71	11.0%	2.0%
25 à 34 ans	184	8.0%	2.0%	86	7.0%	2.0%	98	8.0%	2.0%	72	12.0%	2.0%
35 à 49 ans	511	22.0%	4.0%	267	23.0%	4.0%	243	21.0%	3.0%	213	35.0%	3.0%
50 à 59 ans	380	16.0%	4.0%	173	15.0%	4.0%	208	17.0%	4.0%	157	26.0%	4.0%
60 ans et plus	1 010	44.0%	6.0%	500	44.0%	6.0%	511	44.0%	5.0%	84	14.0%	5.0%
Pcs individu												
Affaires et cadres	168	7.0%	3.0%	108	9.0%	3.0%	61	5.0%	2.0%	146	24.0%	3.0%
Agriculteurs	50	2.0%	9.0%	28	2.0%	8.0%	22	1.0%	11.0%	-	-	-
Autres inactifs	271	11.0%	2.0%	82	7.0%	2.0%	188	16.0%	3.0%	74	12.0%	2.0%
Employés	343	14.0%	4.0%	80	7.0%	3.0%	263	22.0%	4.0%	64	10.0%	3.0%
Ouvriers	270	11.0%	4.0%	198	17.0%	3.0%	71	6.0%	5.0%	17	2.0%	3.0%
Petits patrons	59	2.0%	3.0%	50	4.0%	4.0%	10	0.0%	2.0%	51	8.0%	3.0%
Professions intermédiaires	291	12.0%	4.0%	170	14.0%	4.0%	121	10.0%	3.0%	236	39.0%	3.0%
Retraités	844	36.0%	6.0%	421	37.0%	7.0%	423	36.0%	6.0%	9	1.0%	4.0%
Habitat												
Agglo. + 100 000 hab	519	22.0%	3.0%	277	24.0%	3.0%	241	20.0%	3.0%	167	27.0%	3.0%
Agglo. 20 000 à 100 000 hab	397	17.0%	5.0%	168	14.0%	5.0%	229	19.0%	6.0%	80	13.0%	3.0%
Agglo. - 20 000 hab	619	26.0%	6.0%	315	27.0%	7.0%	304	26.0%	6.0%	147	24.0%	5.0%
Agglo. paris	37	1.0%	0.0%	22	1.0%	0.0%	15	1.0%	0.0%	27	4.0%	0.0%
Communes rurales	724	31.0%	6.0%	354	31.0%	6.0%	370	31.0%	5.0%	177	29.0%	5.0%