Mieux Vivre Votre Argent

2016-2017

Lecteur Dernière Période

OneNext ACPM AUDIENCE

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	894	100.0%	1.7%	531	100.0%	2.1%	363	100.0%	1.3%	330	100.0%	1.9%
Sexe												
Femme	363	40.0%	1.0%	-	-	-	363	100.0%	1.0%	124	37.0%	1.0%
Homme	531	59.0%	2.0%	531	100.0%	2.0%	-	-	-	206	62.0%	2.0%
Age												
15 à 24 ans	43	4.0%	0.0%	36	6.0%	1.0%	6	1.0%	0.0%	24	7.0%	0.0%
25 à 34 ans	42	4.0%	0.0%	16	3.0%	0.0%	25	7.0%	0.0%	29	8.0%	0.0%
35 à 49 ans	203	22.0%	1.0%	119	22.0%	1.0%	85	23.0%	1.0%	135	40.0%	2.0%
50 à 59 ans	179	20.0%	2.0%	103	19.0%	2.0%	76	21.0%	1.0%	103	31.0%	2.0%
60 ans et plus	427	47.0%	2.0%	257	48.0%	3.0%	171	46.0%	1.0%	39	11.0%	2.0%
Pcs individu												
Affaires et cadres	140	15.0%	2.0%	100	18.0%	3.0%	40	11.0%	1.0%	129	39.0%	2.0%
Agriculteurs	8	0.0%	1.0%	8	1.0%	2.0%	-	-	-	-	-	-
Autres inactifs	98	11.0%	1.0%	28	5.0%	0.0%	70	19.0%	1.0%	29	8.0%	0.0%
Employés	99	11.0%	1.0%	34	6.0%	1.0%	64	17.0%	1.0%	29	8.0%	1.0%
Ouvriers	44	4.0%	0.0%	42	7.0%	0.0%	2	0.0%	0.0%	4	1.0%	1.0%
Petits patrons	37	4.0%	2.0%	32	6.0%	2.0%	5	1.0%	1.0%	34	10.0%	2.0%
Professions intermédiaires	111	12.0%	1.0%	66	12.0%	1.0%	46	12.0%	1.0%	103	31.0%	1.0%
Retraités	357	39.0%	2.0%	221	41.0%	3.0%	137	37.0%	2.0%	1	0.0%	0.0%
Habitat												
Agglo. + 100 000 hab	317	35.0%	2.0%	201	38.0%	2.0%	116	31.0%	1.0%	107	32.0%	1.0%
Agglo. 20 000 à 100 000 hab	120	13.0%	1.0%	66	12.0%	2.0%	54	14.0%	1.0%	37	11.0%	1.0%
Agglo. - 20 000 hab	143	16.0%	1.0%	94	17.0%	2.0%	49	13.0%	1.0%	42	12.0%	1.0%
Agglo. paris	144	16.0%	1.0%	81	15.0%	1.0%	63	17.0%	1.0%	82	24.0%	2.0%
Communes rurales	170	19.0%	1.0%	88	16.0%	1.0%	82	22.0%	1.0%	63	19.0%	1.0%