

Lecteur au Numéro Moyen

| | Milliers | Ensemble | Structure | Pénétration | Milliers | Hommes | Structure | Pénétration | Milliers | Femmes | Structure | Pénétration | Milliers | Foyers CSP+ | Structure | Pénétration |
|------------------------------------|----------|----------|-----------|-------------|----------|--------|-----------|-------------|----------|--------|-----------|-------------|----------|-------------|-----------|-------------|
| Ensemble | 2 263 | | 100.0% | 4.3% | 1 305 | | 100.0% | 5.2% | 959 | | 100.0% | 3.5% | 807 | | 100.0% | 4.5% |
| Sexe | | | | | | | | | | | | | | | | |
| Femme | 959 | | 42.0% | 3.0% | - | | - | - | 959 | | 100.0% | 3.0% | 325 | | 40.0% | 3.0% |
| Homme | 1 305 | | 57.0% | 5.0% | 1 305 | | 100.0% | 5.0% | - | | - | - | 483 | | 59.0% | 5.0% |
| Age | | | | | | | | | | | | | | | | |
| 15 à 24 ans | 273 | | 12.0% | 3.0% | 142 | | 10.0% | 3.0% | 130 | | 13.0% | 3.0% | 98 | | 12.0% | 3.0% |
| 25 à 34 ans | 353 | | 15.0% | 4.0% | 209 | | 16.0% | 5.0% | 144 | | 15.0% | 3.0% | 150 | | 18.0% | 4.0% |
| 35 à 49 ans | 603 | | 26.0% | 4.0% | 350 | | 26.0% | 5.0% | 253 | | 26.0% | 3.0% | 306 | | 37.0% | 5.0% |
| 50 à 59 ans | 351 | | 15.0% | 4.0% | 212 | | 16.0% | 5.0% | 139 | | 14.0% | 3.0% | 168 | | 20.0% | 4.0% |
| 60 ans et plus | 683 | | 30.0% | 4.0% | 391 | | 30.0% | 5.0% | 292 | | 30.0% | 3.0% | 85 | | 10.0% | 5.0% |
| Pcs individu | | | | | | | | | | | | | | | | |
| Affaires et cadres | 292 | | 12.0% | 5.0% | 179 | | 13.0% | 6.0% | 113 | | 11.0% | 5.0% | 261 | | 32.0% | 5.0% |
| Agriculteurs | 3 | | 0.0% | 0.0% | 3 | | 0.0% | 0.0% | 0 | | 0.0% | 0.0% | - | | - | - |
| Autres inactifs | 310 | | 13.0% | 3.0% | 143 | | 11.0% | 3.0% | 167 | | 17.0% | 2.0% | 84 | | 10.0% | 2.0% |
| Employés | 456 | | 20.0% | 5.0% | 193 | | 14.0% | 8.0% | 263 | | 27.0% | 4.0% | 66 | | 8.0% | 3.0% |
| Ouvriers | 261 | | 11.0% | 4.0% | 222 | | 17.0% | 4.0% | 40 | | 4.0% | 2.0% | 12 | | 1.0% | 2.0% |
| Petits patrons | 96 | | 4.0% | 5.0% | 79 | | 6.0% | 6.0% | 17 | | 1.0% | 3.0% | 90 | | 11.0% | 6.0% |
| Professions intermédiaires | 331 | | 14.0% | 4.0% | 201 | | 15.0% | 5.0% | 130 | | 13.0% | 3.0% | 292 | | 36.0% | 4.0% |
| Retraités | 514 | | 22.0% | 4.0% | 285 | | 21.0% | 4.0% | 229 | | 23.0% | 3.0% | 3 | | 0.0% | 1.0% |
| Habitat | | | | | | | | | | | | | | | | |
| Agglo. + 100 000 hab | 277 | | 12.0% | 1.0% | 171 | | 13.0% | 2.0% | 106 | | 11.0% | 1.0% | 100 | | 12.0% | 1.0% |
| Agglo. 20 000 à 100 000 hab | 196 | | 8.0% | 2.0% | 118 | | 9.0% | 3.0% | 78 | | 8.0% | 2.0% | 54 | | 6.0% | 2.0% |
| Agglo. - 20 000 hab | 227 | | 10.0% | 2.0% | 149 | | 11.0% | 3.0% | 79 | | 8.0% | 1.0% | 55 | | 6.0% | 2.0% |
| Agglo. paris | 1 334 | | 58.0% | 15.0% | 735 | | 56.0% | 17.0% | 599 | | 62.0% | 13.0% | 515 | | 63.0% | 13.0% |
| Communes rurales | 229 | | 10.0% | 1.0% | 133 | | 10.0% | 2.0% | 96 | | 10.0% | 1.0% | 83 | | 10.0% | 2.0% |